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## Curriculum Vitae

### Daniela Beth Friedman, MSc, PhD

#### **Department Office**

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#### **Education**

- 2006           **Ph.D.**, Health Studies and Gerontology, University of Waterloo, Waterloo, Canada  
Dissertation: "Health literacy and the World Wide Web: Assessing the readability and comprehension of cancer information on the Internet"
- 2005           **Certificate in University Teaching**, University of Waterloo, Waterloo, Canada
- 2002           **M.Sc.**, Health Studies and Gerontology, University of Waterloo, Waterloo, Canada  
Thesis: "Cancer coverage in North American seniors' publications"
- 2000           **B.Sc. (Honors)**, Biology and Psychology, McMaster University, Hamilton, Canada  
Thesis: "Communication techniques of hearing-impaired older adults in health-related situations: Assertiveness – A positive approach"

#### **Academic Positions**

- 2022-present   **Faculty Affiliate**, Office for the Study of Aging, Arnold School of Public Health, University of South Carolina, Columbia, South Carolina
- 2017-present   **Professor (tenured)**, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health, University of South Carolina, Columbia, South Carolina
- 2011-present   **Core Faculty Member**, Statewide Cancer Prevention and Control Program, University of South Carolina, Columbia, South Carolina
- 2009-present   **Faculty Affiliate**, Prevention Research Center, University of South Carolina, Columbia, South Carolina
- 2007-present   **Faculty Affiliate**, Women's and Gender Studies Program, University of South Carolina, Columbia, South Carolina
- 2012-2016      **Associate Professor (tenured)**, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health, University of South Carolina, Columbia, South Carolina

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2006-2012 **Assistant Professor**, Tenure Track, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health, University of South Carolina, Columbia, South Carolina

### **Administrative Positions**

2016 July – present **Chair**, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health, University of South Carolina, Columbia, South Carolina

2016 July – 2022 June **Co-Director**, Office for the Study of Aging, Arnold School of Public Health, University of South Carolina, Columbia, South Carolina

2016 Jan – June **Associate Chair**, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health, University of South Carolina, Columbia, South Carolina

### **Other Relevant Experience**

2005 **Sessional Instructor**, *Social Psychology of Health Behavior*, Department of Health Studies and Gerontology, Faculty of Applied Health Sciences, University of Waterloo, Waterloo, Canada

2003-2006 **Research Assistant**, Department of Health Studies and Gerontology, Faculty of Applied Health Sciences, University of Waterloo, Waterloo, Canada

2003 **Task Force Assistant Coordinator**, *Task Force on Multilingual/Multicultural Cancer Resources Group*, Canadian Health Network, Canadian Cancer Society National Office, Toronto, Canada

2001, 2003 **Teaching Assistant**, *Epidemiology; Social Psychology of Health Behavior* Department of Health Studies and Gerontology, Faculty of Applied Health Sciences, University of Waterloo, Waterloo, Canada

### **Research Areas**

- Health and Risk Communication with Diverse Populations
- Healthy Aging: Focus on Cognitive Health, Alzheimer's Disease, & Dementia
- Role of Social Context in Health Communication Messaging and Interventions
- Health Literacy Measurement and Methodology

### **Publications**

*(Underlined co-author names: current or former students or mentees/trainees)*

### **Refereed Journal Articles**

#### ***In Press or Published***

1. **Friedman, D.B.**, Donelle, L., Levkoff, S.E., Neils-Strunjas, J., Porter, D.E., Tanner, A., & Hebert, J.R. (2024 Jan 7 Epub). Mentoring in developing, engaging with, and sustaining research teams that aligns with health and risk communication principles: Apples and oranges or apples and apples? *Mentoring & Tutoring: Partnership in Learning* (DOI: 10.1080/13611267.2023.2299383).
2. Altman, K., Yelton, B., Porter, D.E., Kelsey, H., & **Friedman, D.B.** (2023 Mar 3 Epub). The role of trust, understanding, and access in public engagement with environmental activities and decision making: A

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qualitative study with water quality practitioners. *Environmental Management* (DOI: 10.1007/s00267-023-01803-2).

3. Blackwell, S., Stark Taylor, S., Criss, S., Kemper, K., **Friedman, D.B.**, Thompson, W., Donelle, L., MacGilvray, P., & Natafqi, N. (2023). Improving patient health literacy during telehealth visits through virtual-based teach-back methods training for family medicine residents: A pilot two-arm cluster, non-randomized controlled trial. *Journal of Medical Informatics Research (JMIR) Formative Research* DOI: 10.2196/51541).
4. Escoffery, C., Petagna, C., Wangen, M., Flicker, K.J., Noblet, S., Sakhuja, M., Thomson, C.A., Morrato, E.H., Adams, S., Leeman, J., & **Friedman, D.B.** (2023 April 28). Mixed methods evaluation of the inaugural year of the Cancer Prevention and Control Research Network's (CPCRN) Scholars Program. *Cancer Causes and Control* (DOI: 10.1007/s10552-023-01702-1).
5. Lu, K., Xiong, X., Li, S., Yuan, J., Luo, Y., & **Friedman, D.B.** (2023 Jan 4). Trends in prevalence, health disparities, and early detection of dementia: A 10-year nationally representative serial cross-sectional and cohort study. *Frontiers in Public Health (Health Economics Section)*; DOI: 10.3389/fpubh.2022.1021010).
6. Mathias, W., Nichols, K.A., Golden-Wright, J., Fairman, C.M., Felder, T.M., Workman, L., Wickersham, K.E., Flicker, K.J., Sheng, J., Noblet, S.B., Arp Adams, S., Eberth, J.M., Heiney, S.P., Wilcox, S., Hebert, J.R., & **Friedman, D.B.** (2023). Implementation during a pandemic: Findings, successes, and lessons learned from community grantees. *Journal of Cancer Education*, 38(3), 957-962 (DOI: 10.1007/s13187-022-02213-4).
7. Miller, M.C., Bayakly, R., Schreurs, B.G., Flicker, K.J., Arp Adams, S., Ingram, L.A., Hardin, J.W., Lohman, M., Ford, M.E., McCollum, Q., McCrary-Quarles, A., Ariyo, O., Levkoff, S.E., & **Friedman, D.B.** (2023 May 5). Highlighting the value of Alzheimer's disease-focused registries: Lessons learned from cancer surveillance. *Frontiers in Aging (Section: Interventions in Aging)*; DOI: 10.3389/fragi.2023.1179275).
8. Seaman, A.T., Rowland, J.H., Werts, S.J., Tam, R.M., Torres, T.K., Hucek, F.A., Wickersham, K.E., Fairman, C.M., Patel, H.D., Thomson, C.A., Hebert, J.R., & **Friedman, D.B.** (2023 Dec 4 Epub). Examining provider perceptions and practices for comprehensive geriatric assessment among cancer survivors: An implementation science focus. *Frontiers in Aging (Interventions in Aging)* (DOI: 10.3389/fragi.2023.1305922).
9. Turner-McGrievy, G.M., Wilson, M.J., Carswell, J., Okpara, N., Aydin, H., Bailey, S., Davey, M., Hutto, B., Wilcox, S., **Friedman, D.B.**, Sarzynski, M.A., & Liese, A.D. (2023). A 12-week randomized pilot intervention comparing the Healthy US, Mediterranean, and Vegetarian dietary patterns of the US Dietary Guidelines for changes in body weight, hemoglobin A1c, blood pressure, and dietary quality among African American adults. *The Journal of Nutrition*, 153(2), 579-587.
10. Wangen, M., Escoffery, C., Fernandez, M.E., **Friedman, D.B.**, Hannon, P., Ko, L.K., Maxwell, A.E., Petagna, C., Risendal, B., Rohweder, C., & Leeman, J. (2023 April 17 Epub). Twenty years of capacity building across the Cancer Prevention and Control Research Network. *Cancer Causes and Control* (DOI: 10.1007/s10552-023-01690-2).
11. Wei, J., Xu, H., Liese, A.D., Merchant, A.T., Wang, L., Yang, C-H., Lohman, M.C., Brown, M.J., Wang, T., & **Friedman, D.B.** (2023 May 30 Epub). The 10-year cardiovascular disease risk score and cognitive function among older adults: The National Health and Nutrition Examination Survey 2011-2014. *Journal of the American Heart Association* (DOI: 10.1161/JAHA.122.028527).
12. Wende, M.E., Lohman, M., **Friedman, D.B.**, McLain, A.C., LaMonte, M.J., Whitsel, E., Shadyab, A.H., Garcia, L., Chrisinger, B.W., Pan, K., Bird, C.E., Sarto, G.E., & Kaczynski, A.T. (2023 May 5).

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Neighborhood socioeconomic status, green space, and walkability and risk for falls among postmenopausal women: The Women's Health Initiative. *Women's Health Issues* (DOI: 10.1016/j.whi.2023.03.009).

13. Yelton, B., Rumthao, J.R., Sakhuja, M., Macaуда, M.M., Donelle, L., Arent, M.A., Yang, X., Li, X., Noblet, S., & **Friedman, D.B.** (2023 July 3). Assessment and documentation of social determinants of health among health care providers: A qualitative study. *Journal of Medical Informatics Research (JMIR) Formative Research*, 7 (DOI: 10.2196/47461).
14. Brunson, A., Troy, C., Noblet, S., Hebert, J.R., & **Friedman, D.B.** (2022 April 20 Epub). Insights from research network collaborators on how to reach rural communities with cancer prevention and control programs. *Community Health Equity Research and Policy* (DOI: 10.1177/0272684X211065318).
15. Byers, M.D., Resciniti, N., Ureña, S., Leith, K., Brown, M., Lampe, N.M., & **Friedman, D.B.** (2022). An evaluation of Dementia Dialogues®: A program for informal and formal caregivers in North and South Carolina. *Journal of Applied Gerontology*, 41(1), 82-91 (DOI: 10.1177/0733464820986671).
16. Croff, R., Tang, W., **Friedman, D.B.**, Balbim, G.M., & Belza, B. (2022). Training the next generation of aging and cognitive health researchers. *Gerontology & Geriatrics Education*, 43(2), 185-201 (DOI: 10.1080/02701960.2020.1824912).
17. **Friedman, D.B.** (2022). In the words of my mother: "I'm fighting for me but mostly for you." *Journal of Cancer Education*, 37(4), 1261-1263 (DOI: 10.1007/s13187-022-02175-7).
18. **Friedman, D.B.**, Escoffery, C., Noblet, S.B., Agnone, C.M., & Flicker K.J. (2022). Building capacity in implementation science for cancer prevention and control through a research network scholars program. *Journal of Cancer Education*, 37(6), 1957-1966 (DOI: 10.1007/s13187-021-02066-3).
19. Johnson, C., **Friedman, D.B.**, Ingram, L.A., Ford, M.E., McCrary-Quarles, A., Dye, C.J., Miller, M.C., Ariyo, O., Bagasra, O., Chen, H., McCollum, Q, & Levkoff, S.E. (2022). Reflections on mentorship from scientists and mentors in an Alzheimer's disease focused research training program. *Journal of Applied Gerontology*, 41(11), 2307-2315 (DOI: 10.1177/07334648221109514).
20. Macaуда, M.M., Arent, M.A., Sakhuja, M., Yelton, B., Noblet, S., Fedrick, D., Zona, D., New, C., Isenhower, W.D., Wandersman, A., & **Friedman, D.B.** (2022 Oct 28 Epub). Elements for successful implementation of a clinic-based health literacy intervention. *Frontiers in Public Health (Family Medicine and Primary Care)*; DOI: 10.3389/fpubh.2022.977765).
21. Qiao, S., **Friedman, D.B.**, Tam, C.C., Zheng, C., & Li, X. (2022 April 15 Epub). COVID-19 vaccine acceptance among college students in South Carolina: Do information sources and trust in information matter? *Journal of American College Health* (DOI: 10.1080/07448481.2022.2059375).
22. Wei, J., Yang, C-H, Lohman, M.C., Brown, M.J., & **Friedman, D.B.** (2022). Patterns of depressive symptoms over 16 years with incident dementia: The Health and Retirement Study. *Journal of Psychiatric Research*, 156, 485-490.
23. Yang, X., Yelton, B., Chen, S., Zhang, J., Olatosi, B.A., Qiao, S., Li, X., & **Friedman, D.B.** (2022 April 29 Epub). Examining social determinants of health during a pandemic: Clinical application of Z codes before and during COVID-19. *Frontiers in Public Health (Life-Course Epidemiology and Social Inequalities in Health)*, 10 (DOI: 10.3389/fpubh.2022.888459).
24. Yelton, B., **Friedman, D.B.**, Noblet, S., Lohman, M.C., Arent, M.A., Macaуда, M.M., Sakhuja, M., & Leith, K.H. (2022 Jan 28). Social determinants of health and depression among African American adults: A scoping review of current research. *International Journal of Environmental Research and Public Health*, 19, 1498 (DOI: 10.3390/ijerph19031498).

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25. Altman, K., Yelton, B., Viado, H.F., Carson, M.A., Schandera, L., Kelsey, H., Porter, D.E., & **Friedman, D.B.** (2021). "I won't use the term dumbing it down, but you have to take the scientific jargon out": A qualitative study of environmental health stakeholders' communication practices and needs. *Journal of South Carolina Water Resources*, 8(1), 11-32.
  26. Bhochhibhoya, A., Harrison, S., Yonce, S., **Friedman, D.B.**, Sharma Ghimire, P., & Li, X. (2021). A systematic review of psychosocial interventions for older adults living with HIV. *AIDS Care*, 33(8), 971-982.
  27. Davidson, C.R., Turner-McGrievy, G.M., Hilfinger Messias, D.K., Robillard, A.G., & **Friedman, D.B.** (2021). The roles of campus ministry leaders: Guiding students through the transition to adulthood. *Journal of Pastoral Care & Counseling*, 75(2), 92–102.
  28. **Friedman, D.B.**, Yelton, B., Corwin, S.J., Hardin, J.W., Ingram, L.A., Torres-McGehee, T.M., & Alberg, A.J. (2021 Oct 12 Epub). Value of peer mentorship for equity in higher education leadership: A school of public health focus with implications for all academic administrators. *Mentoring & Tutoring: Partnership in Learning* (DOI: 10.1080/13611267.2021.1986795).
  29. Galvin, A.G., **Friedman, D.B.**, & Hebert, J.R. (2021). Focus on disability-free life expectancy: Implications for health-related quality of life. *Quality of Life Research*, 30(8), 2187-2195.
  30. Ingram, L.A., Ford, M.E., Johnson, C., Ashford-Carroll, B., McCollum, Q., **Friedman, D.B.**, & Levkoff, S.E. (2021 June 29 Epub). Responding to the call: Building a training program to diversify the academy in Alzheimer's disease research. *Frontiers in Public Health* (DOI: 10.3389/fpubh.2021.671956).
  31. Ingram, L., Monroe, C., Wright, H., Burrell, A., Jenks, R., Cheung, S., & **Friedman, D.B.** (2021 Dec 1 Epub). Fostering distance education: Lessons from a United States-England partnered Collaborative Online International Learning (COIL) approach. *Frontiers in Education (Higher Education)* (DOI: 10.3389/educ.2021.782674).
  32. Parker, P.D., Heiney, S.P., **Friedman, D.B.**, Adams, S.A., & Dawson, R.M. (2021). The experience of chemotherapy teaching and readability of chemotherapy educational materials for women with breast cancer. *Journal of Cancer Education*, 36(1), 47-55 (DOI: 10.1007/s13187-019-01596-1).
  33. Risendal, B.C., Hebert, J.R., Morrato, E.H., Thomson, C.A. Escoffery, C.N., **Friedman, D.B.**, Dwyer, A.J., Overholser, L.S., & Wheeler, S.B. (2021). Addressing COVID-19 using a public health approach: Perspectives from the Cancer Prevention and Control Research Network. *American Journal of Preventive Medicine*, 60(6), 877-882 (DOI: 10.1016/j.amepre.2021.01.017).
  34. Rubin, L., Ingram, L.A., Resciniti, N.V., Ashford-Carroll, B.S., Rose, A., Leith, L., Ureña, S., McCollum Q., & **Friedman, D.B.** (2021 Dec 24 Epub). Genetic risk factors for Alzheimer's disease in racial/ethnic minority populations in the U.S.: A scoping review. *Frontiers in Public Health (Life-Course Epidemiology and Social Inequalities in Health)*; DOI: 10.3389/fpubh.2021.784958).
  35. Sakhuja, M., Yelton B., Arent, M.A., Noblet, S., Macaуда, M., Fedrick, D., & **Friedman, D.B.** (2021 Sept 15 Epub). Words matter: An analysis of the content and readability of COVID-19 information on clinic websites. *Frontiers in Communication (Health Communication)* (DOI: 10.3389/fcomm.2021.738467).
  36. Troy, C., Brunson, A., Goldsmith, A., Noblet, S., Steck, S.E., Hebert, J.R., Payne, J., McCormick, D., & **Friedman, D.B.** (2021). Implementing community-based prostate cancer education in rural South Carolina: A collaborative approach through a statewide cancer alliance. *Journal of Cancer Education*, 37(1), 163-168 (DOI: 10.1007/s13187-020-01800-7).

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37. Ureña, S., Ingram, L., Leith, K., Lohman, M.C., Resciniti, N., Rubin, L., Miller, M., & **Friedman, D.B.** (2021). Mentorship and training to increase diversity of researchers and practitioners in the field of aging and Alzheimer's disease: A scoping review of program characteristics. *Journal of Aging and Health*, 33(1-2), 48-62 (DOI: 10.1177/0898264320953345).
  38. Yelton, B., Brandt, H.M., Adams, S.A., Ureda, J.R., Lead, J.R., Fedrick, D., Lewis, K., Kulkarni, S., & **Friedman, D.B.** (2021). "Talk About Cancer and Build Healthy Communities": How visuals are starting the conversation About breast cancer within African-American communities. *International Quarterly of Community Health Education*, 41(3), 267-274 (DOI: 10.1177/0272684X20942076).
  39. Yelton, B., Lead, J.R., Arp Adams, S., Brandt, H.M., Kulkarni, S., Lewis, K., Fedrick, D., Ureda, J.R., & **Friedman, D.B.** (2021). How do African American community members' perceptions about environmental risks of breast cancer compare with the current state of the science? *Journal of Cancer Education*, 36(6), 1193-1200.
  40. Lin, D., **Friedman, D.B.**, Qiao, S., Tam, C.C., Li, X., & Li, X. (2020 Dec 7 Epub). Infodemic during an epidemic: Information uncertainty as a cause for acute stress disorder during the novel coronavirus (COVID-19) outbreak in China. *BMC Public Health*, 20, 1867 (DOI: 10.1186/s12889-020-09952-3).
  41. Felder, T., Heiney, S.P., Hebert, J.R., **Friedman, D.B.**, Elk, R., Franco, R., Gansauer, L., Christensen, B., & Ford, M.E. (2020 Sept 3 Epub). Improving adherence to adjuvant hormonal therapy among socioeconomically disadvantaged women diagnosed with breast cancer in South Carolina: A multi-method study. *JMIR Research Protocols*, 9(9), e17742.
  42. **Friedman, D.B.**, Arent, M.A., Yelton, B., Sakhuja, M., Haynes, V.E., Noblet, S., Brandt, H.M., Isenhower, W.D., Wandersman, A., Zona, D., New, C., Fedrick, D., Scaccia, J., & Bruner, L. (2020 Sept 10 Epub). Development of a clinical-academic-community collaboration to improve health literacy. *Journal of Primary Care and Community Health* (DOI: 10.1177/2150132720957440).
  43. Adams, S.A., Haynes, V.E., Brandt, H.M., Choi, S.K., Young, V.M., Eberth, J.M., Hebert, J.R., & **Friedman, D.B.** (2020). Cervical cancer screening behaviors and proximity to federally qualified health centers in South Carolina. *Cancer Epidemiology*, 65 (DOI: 10.106/j.canep.2020.101681).
  44. Altman, K., Yelton, B., Hart, Z., Carson, M., Schandera L., Kelsey, R.H., Porter, D.E., & **Friedman, D.B.** (2020). "You gotta choose your words carefully": Environmental health scientists' perceptions and information needs about research translation. *Journal of Health Communication*, 25(5), 454-462 (DOI: 10.1080/10810730.2020.1785060).
  45. Choi, S.K., Yelton, B., Ezeanya, V.K., Kannaley, K., & **Friedman, D.B.** (2020). Review of the content and quality of mobile applications about Alzheimer's disease and related dementias. *Journal of Applied Gerontology*, 39(6), 601-608 (DOI: 10.1177/0733464818790187).
  46. Davidson C.R., Turner-McGrievy G.M., Messias, D.K.H., Robillard, A.G., **Friedman, D.B.**, Schwiesow, J., & Warren, P. (2020 May 15 Epub). Campus ministry leaders promoting student mental health at a large public university in the Southeast United States. *Mental Health, Religion & Culture* (DOI: 10.1080/13674676.2020.1718068).
  47. Farr, D.E., Brandt, H.M., **Friedman, D.B.**, Armstead, C.A., Adams, S.A., Fulton, J.K., & Bull, D.M. (2020). False-positive mammography and mammography screening intentions among Black women: The influence of emotions and coping strategies. *Ethnicity and Health*, 25(4), 580-597 (DOI: 10.1080/13557858.2019.1571563).
  48. McDonnell, K.K., Owens, O.L., Messias, D.K.H., **Friedman, D.B.**, Newsome, B.R., Campbell, C., Jenerette, C., & Webb, L.A. (2020). After ringing the bell: Receptivity and preferences for health

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behavior changes in African American family dyads surviving lung cancer. *Oncology Nursing Forum*, 47(3), 281-291.

49. Parker, P.D., Heiney, S.P., Adams, S.A., **Friedman, D.B.**, & Dawson, R.M. (2020). Factors influencing chemotherapy knowledge in women with breast cancer. *Applied Nursing Research*, 56, 151335 (DOI: 10.1016/j.apnr.2020.151335).
50. Quinn, K., Miyawaki, C., Croff, R., Vogel, M.T., Belza, B., Souza, A.M., Liu, M., Edwards, V.J., & **Friedman, D.B.** (2020). Terms and measures of cognitive aging and cognitive health: A scoping review. *Research on Aging*, 42(5-6), 174-185.
51. Resciniti, N.V., Tang, W., Tabassum, M., Pearson, J.L., Spencer, S.M., Lohman, M.C., Ehlers, D.K., Al-Hasan, D., Miller, M.C., Teixeira, A., & **Friedman, D.B.** (2020). Knowledge evaluation instruments for dementia caregiver education programs: A scoping review. *Geriatrics and Gerontology International*, 20(5), 397-413 (DOI: 10.1111/ggi.13901).
52. Wigfall, L.T., Goodson, P., Cunningham, G.B., Harvey, I.S., Gilreath, T.D., Adair, M., Gaddist, B., Hampton Julious, C., & **Friedman, D.B.** (2020 Jan 8 Epub). Understanding community-based HIV service organizations: An invaluable source of HPV-related cancer information for at-risk populations. *Journal of Health Communication*, 25(1), 23-32 (DOI: 10.1080/10810730.2019.1697397).
53. Eberth, J.M., Zahnd, W.E., Adams, S.A., **Friedman, D.B.**, Wheeler, S.B., & Hebert, J.R. (2019 Nov 1 Epub). Mortality-to-incidence ratios by US congressional district: Implications for epidemiologic, dissemination and implementation research, and public health policy. *Preventive Medicine*, 129(Supplement; DOI: 10.1016/j.ypmed.2019.105849).
54. Ko, L., Jang, S.H., **Friedman, D.B.**, Glanz, K., Leeman, L., Hannon, P.A., Shannon, J., Cole, A., Williams, R., & Vu, T. (2019 Aug 21 Epub). An application of the Science Impact Framework to the Cancer Prevention and Control Research Network from 2014-2018. *Preventive Medicine*, 129(Supplement; DOI: 10.1016/j.ypmed.2019.105821).
55. Bergeron, C.D., Tanner, A., **Friedman, D.B.**, Zheng, Y., Schrock, C., Bornstein, D., Segar, M., & Swift, N. (2019 Mar 4 Epub). Physical activity communication: A scoping review of the literature. *Health Promotion Practice* (DOI: 10.1177/1524839919834272).
56. Brandt, H.M., Turner-McGrievy, B., **Friedman, D.B.**, Gentile, D., Schrock, C., Thomas, T., & West, D. (2019). Examining the role of Twitter in response and recovery during and after historic flooding in South Carolina. *Journal of Public Health Management & Practice*, 25(5), E6-E12 (DOI: 10.1097/PHH.0000000000000841).
57. Davidson C.R., Turner-McGrievy G.M., Messias, D.K.H., **Friedman, D.B.**, & Robillard, A.G. (2019). A pilot study examining religious organization affiliation, sexual health information sources, and sexual behaviors among college students. *American Journal of Sexuality Education*, 14(1), 32-54 (DOI: 10.1080/15546128.2018.1518176).
58. **Friedman, D.B.**, Arp Adams, S., Brandt, H.M., Heiney, S.P., Hebert, J.R., Ureda, J.R., Seel, J.S., Schrock, C.S., Mathias, W., Clark-Armstead, V., Dees, V., & Oliver, P. (2019). "Rise Up, Get Tested, and Live": An arts-based colorectal cancer educational program in a faith-based setting. *Journal of Cancer Education*, 34(3), 550-555 (DOI: 10.1007/s13187-018-1340-x).
59. Kannaley, K., Mehta, S., Yelton, B., & **Friedman, D.B.** (2019). Thematic analysis of blog narratives written by people with Alzheimer's disease and other dementias and care partners. *Dementia*, 187(7-8), 3071-3090 (DOI: 10.1177/1471301218768162).
60. Leeman, J., Askelson, N., Ko, L.K., Rohweder, C.L., Avelis, J., Best, A., **Friedman, D.B.**, Glanz, K.,

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- Seegmiller, L., Stradtman, L., & Vanderpool, R.C. (2019 Feb 22 Epub). Understanding the processes that Federally Qualified Health Centers use to select and implement colorectal cancer screening interventions: A qualitative study. *Translational Behavioral Medicine* (DOI: 10.1093/tbm/ibz023).
61. McDonnell, K.K., Owen, O.L., Messias, D.K.H., Heiney, S.P., **Friedman, D.B.**, Campbell, C., & Webb, L.A. (2019). Health behavior changes in African American family members facing lung cancer: Tensions and compromises. *European Journal of Oncology Nursing*, 38, 57-64 (DOI 10.1016/j.ejon.2018.12.002).
62. Olscamp, K., Tang, W., Choi, S.K., Kannaley, K., Wilcox, S., & **Friedman, D.B.** (2019 Jun 13 Epub). Physical activity and brain health: An analysis of messages from organizations and caregiver perceptions. *Gerontology & Geriatric Medicine*, 5 (DOI: 10.1177/2333721419855794).
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### **Manuscripts In Review**

1. Adams, S.A., Workman, L., Sakhuja, M., Yelton, B., Wickersham, K.E., Fairman, C., Eberth, J., Heiney, S., Hebert, J.R., King, J.R., Hucek, F.A., Schaurer, L., & **Friedman, D.B.** Reflecting on partnerships established and sustained over four cycles of a federally funded cancer prevention and control research program: Lessons learned for community-academic networks. In review.
2. Austin, M.E., Ingram, L.A., McCollum, Q., Levkoff, S.E., & **Friedman, D.B.** A dual approach to addressing gaps in scholar diversity in aging research. In review. Revise and Resubmit.
3. Aydin, H., Turner-McGrievy, G.M., Okpara, N., Wilson, M.J., Carswell, J., Wilcox, S., **Friedman, D.B.**, & Liese, A.D. Perceived acceptability, barriers, facilitators, and cultural relevance of the three dietary patterns highlighted in the 2020-2025 United States Dietary Guidelines among African American adults. In review. Revise and Resubmit.
4. Bhattacharjee, P.S., Haynes, V.E., Arp Adams, S., Brandt, H.M., Choi, S.K., Young, V.M., Eberth, J.M., Heiney, S.P., Hebert, J.R., & **Friedman, D.B.** Prostate cancer screening and travel distance among patients at three federally qualified health centers in South Carolina. In review.
5. Hucek, F.A., Leonard, M.S., Owens, O.L., Tang, W., Olscamp, K., & **Friedman, D.B.** Supporting transportation needs of older adults: A model for aging in place. In review.
6. Li, K., Ghosal, R., Zhang, D., Li, Y., Lohman, M.C., Brown, M.J., Merchant, A.T., Yang, C-H., Neils-Strunjas, J., **Friedman, D.B.**, & Wei, J. The associations of sensory impairment with 10-year risk of incident Alzheimer's disease and dementia: The Health and Retirement Study, 2010-2018. In review.

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Revise and Resubmit.

7. Sakhuja, M., **Friedman, D.B.**, Macaуда, M.M., Hebert, J.R., Pednekar, M.S., Gupta, P.C., & Thrasher, J.F. Barriers and facilitators for the implementation and enforcement of the ban on the sale of loose cigarettes in India: A qualitative stakeholder analysis. In review.
8. Sakhuja, M., Macaуда, M.M., Thrasher, J.F., Hebert, J.R., Pednekar, M.S., Gupta, P.C., & **Friedman, D.B.** "The ban is there, but it is not there:" Perceptions of cigarette users and tobacco vendors regarding ban on the sale of loose cigarettes in India. In review.
9. Sakhuja, M., Yelton, B., Kavarana, S., Schaurer, L., Rumthao, J.R., Noblet, S., Arent, M.A., Macaуда, M.M., Donelle, L., & **Friedman, D.B.** Examining how researchers conceptualize and study health literacy and digital health literacy. In review.
10. Turner-McGrievy, G., Wirth, M.D., Okpara, N., Wilson, M.J., Kim, Y., Wilcox, S., **Friedman, D.B.**, Sarzynski, M.A., & Liese, A.D. Similar changes in diet quality indices, but not nutrients, among African American participants randomized to follow on of the three dietary patterns of the US Dietary Guidelines. In review.
11. Wei, J., Lohman, M.C., Brown, M.J., Hardin, J.W., Yang, C-H., Merchant, A.T., & **Friedman, D.B.** Modifiable and non-modifiable risk factors for dementia among non-Hispanic white and black populations aged 50-64 in the United States, 2006-2016. In review.
12. Wei, J., Lohman, M.C., Brown, M.J., Hardin, J.W., Yang, C-H., Merchant, A.T., Miller, M.C., & **Friedman, D.B.** Effectiveness of hypothetical physical activity intervention from midlife on risk of incident dementia: The Health and Retirement Study. In review. Revise and Resubmit.
13. Wende, M., Lohman, M.C., **Friedman, D.B.**, McLain, A.C., Whitsel, E., Crandall, C.J., Cauley, J.A., Allison, M., Shadyab, A.H., Sealy-Jefferson, S., Garcia, L., Follis, S., Cannell, B., & Kaczynski, A.T. How neighborhood socioeconomic status, green space, and walkability are associated with risk for fracture among postmenopausal women: The Women's Health Initiative. In review.
14. Yang, C-H., Lee, J., Rudisill, A., Wei, J., Miller, M., Byers, M., Neils-Strunjas, J., **Friedman, D.B.**, & Wilcox, S. Implementation and evaluation of a community-based mindful walking randomized controlled trial to sustain cognitive health among older African Americans at risk for dementia. In review.
15. Yelton, B., Sakhuja, M., Kavarana, S., Schaurer, L., Arent, M.A., Donelle, L., Macaуда, M.M., Noblet, S., & **Friedman, D.B.** How has health literacy and digital health literacy scholarship evolved? A global, qualitative study. In review. Minor Revisions.

### **Book Chapter**

1. Neet, M.J., Ellis, J., Hart, Z.H., Scott, G.I., **Friedman, D.B.**, Kelsey, R.H., & Porter, D.E. (2019 Dec 29). *Environmental and Public Health Issues: Community Engagement in Environmental Justice Populations*. Encyclopedia of Water: Science, Technology, and Society. DOI: 10.1002/9781119300762.
2. Gelhert, S., Choi, S.K., & **Friedman, D.B.** (2019). *Chapter 12: Communication in Health Care*. In Gelhert, A., & Browne, T (editors), *Handbook of Health Social Work*, 3<sup>rd</sup> Edition, John Wiley & Sons, Inc., San Francisco, CA.
3. Hunter, R.H., Hooker, S.P., & **Friedman, D.B.** (2016). *Chapter 15: The Journey Forward*. In R.H. Hunter, L.A. Anderson, and Basia L. Belza (editors), *Community Wayfinding: Pathways to Understanding*. Springer International Publishing, Switzerland, DOI: 10.1007/978-3-319-31072-5.

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## Invited Editorials / Commentaries

1. **Friedman, D.B.** (2020 May 18 Epub). Do words really matter? A focus on communication and aging. *Journal of Women & Aging*, 32(4), 361-364 (introduction to guest edited special issue).
2. Arp Adams, S., Choi, S.K., Eberth, J.M., Brandt, H.M., **Friedman, D.B.**, & Hébert, J.R. (2016). Adams et al. respond to Medicaid expansion and implications for cancer disparities. *American Journal of Public Health*, 106(6), e8-e9.
3. **Friedman, D.B.**, Tanner, A., Kim, S-H., Bergeron, C.D., & Foster, C.B. (2014). Improving our messages about research participation: A community-engaged approach to increasing clinical trial literacy. *Clinical Investigation* (London), 4(10), 869-872.
4. Thrasher, J.F., Andrews, J.O., **Friedman, D.B.**, Carpenter, M.J., Gray, K.M., Cummings, K.M., Alberg, A.J., & Navarro, A. (2013). Authors' response to: de Bruin, M., & Peters, G.J.Y. Let's not further obscure the debate about fear appeal messages for smokers. *American Journal of Preventive Medicine*, 44(5), e51– e53.
5. **Friedman, D.B.** Editorial comment on: Giri, V.N., Coups, E.J., Ruth, K., Goperud, J., Raysor, S., Kim, T.Y., et al. (2009). Prostate cancer early detection program recruitment methods and show rates in men at high risk. *Journal of Urology*, 182, 2217-2218.

## Unrefereed Publications

Hunter, R.H., Potts, S., Beyerle, R., Stolof, E., Lee, C., Duncan, R., Vandenberg, A., Belza, B., Marquez, D.X., **Friedman, D.B.**, & Bryant, L.L. (2013 December). *Pathways to Better Community Wayfinding* [Internet]. Seattle, WA; Washington, DC: CDC Healthy Aging Research Network and Easter Seals Project ACTION. 39 p. Available at: [www.prc-han.org](http://www.prc-han.org). \*\*Awarded the 2014 Apex Award for One-of-a-Kind Electronic Publications.

## Funded Research

### Current Research Grants

Alzheimer's Disease Research Center Designation  
Source: South Carolina Department of Health and Human Services  
Subcontract PI: D.B. Friedman, PhD (for public health, nursing, social work research team)  
Dates: September 1, 2023 – August 31, 2024  
Amount: \$803,998  
Position: PI (10% effort)

“Variability and Volume of Day-to-Day Lifestyle Activity in Sustaining Cognitive Function among Insufficiently Active Older Adults at Risk for Alzheimer's Disease and Related Dementias”  
Source: NIH/National Institute on Aging (PAR-22-094; R21AG077515)  
PI: J. Yang, PhD  
Dates: May 15, 2023 – March 31, 2025  
Amount: \$369,222  
Position: Co-Investigator (5% effort)

“Dementia Risk Reduction Research Network – Collaborating Center”  
Source: CDC (SIP 22-006; 3 U48 DP006401-04S6)  
PI: J. Yang, PhD  
Dates: September 30, 2022 – September 29, 2024  
Amount: \$595,301  
Position: Co-Investigator (5% effort)

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“Promoting High-Impact Alzheimer's Disease Research through the Use of Statewide Registries: Expanding Diversity in Aging Research”

Source: NIH/National Institute on Aging (R13 AG074603)

MPIs: D.B. Friedman (Contact PI), S.E. Levkoff, ScD, and L.A. Ingram, PhD

Dates: August 15, 2021 – August 14, 2026

Amount: \$231,160

Position: MPI

“For the Purchase and Provision of Alzheimer’s Disease Registry Management and Training and Development Related to the Alzheimer’s Disease Registry”

Source: South Carolina Department of Health and Human Services

PI: D.B. Friedman, PhD

Dates: July 1, 2021 – June 30, 2024

Amount: \$1,038,813 (+ matching USC cost share)

Position: PI (In kind)

“Ensuring the Cultural Relevance of Dietary Guidelines Diet Patterns among African Americans: Increasing Dietary Quality and Reducing Type 2 Diabetes Risk” (R01 DK128057)

Source: NIH/National Institute of Diabetes and Digestive and Kidney Diseases

PI: G. Turner-McGrievy, PhD

Dates: April 1, 2021 – March 31, 2026

Amount: \$3,426,100

Position: Co-Investigator (~10% effort)

“South Carolina Cancer Prevention and Control Research Network – Collaborating Center” (U48 DP006401)

Source: Centers for Disease Control and Prevention

PI: D.B. Friedman, PhD

Dates: September 30, 2019 – September 29, 2024

Amount: \$1,499,945

Position: PI

“Centers for Oceans and Human Health 3: Impacts of Climate Change on Oceans and Great Lakes (COHH3)”

Source: National Institutes of Health and National Science Foundation (P01 ES028942-01)

PI: G. Scott, PhD and P. Sandifer, PhD

Dates: September 30, 2018 – June 30, 2023

Amount: \$5,749,349

Position: Co-Investigator and Co-Lead of Community Engagement Core

“Carolina Center on Alzheimer’s Disease and Minority Research (CCADMR)”

Source: National Institute on Aging, P30 Alzheimer’s disease-related Resource Center on Minority Aging Research (P30 AG059294)

PIs: S.E. Levkoff, ScD and D.B. Friedman, PhD

Dates: September 1, 2018 – June 30, 2023

Amount: \$3,196,121

Position: MPI

## **Completed Research Grants**

“Enhancing Quality of Care through Improved Health Literacy”

Source: The Duke Endowment (6816-SP)

PI: D.B. Friedman, PhD

Dates: July 1, 2019 – June 30, 2022

Amount: \$580,000

Position: PI

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“A Platform to Enhance Teach-back Methods in Virtual Care Visits (POTENTIAL): Building the Capacity of Medical Residents to Improve Health Literacy of Patients with Chronic Conditions”

Source: Prisma Health Research Division

PI: N. Natafji, PhD & P. MacGilvray, MD

Dates: April 1, 2021 – March 31, 2022

Amount: \$19,940

Position: Co-Investigator (In kind)

“Investigating the Influences of Mindfulness and Physical Activity on Cognitive Aging and Well-Being: An Experience Sampling Study”

Source: University of South Carolina Vice President for Research ASPIRE-I, Track 1 Program

PI: J. Yang, PhD

Dates: July 1, 2020 – June 30, 2022

Amount: \$15,000

Position: Co-Investigator (In kind)

“Identifying Predictors of Racial Disparity in Treatment and Mortality among Patients Diagnosed with Breast Cancer in South Carolina and Geospatial Investigation of Breast Cancer Patient Navigation”

Source: National Institutes of Health, National Cancer Institute (F99/K00)

PI: O. Babatunde, PhD candidate

Dates: September 1, 2017 – August 31, 2023

Amount: \$465,318

Position: Collaborator (In kind); my involvement is complete

“For the Purchase and Provision of Alzheimer’s Disease Registry Management and Training and Development Related to the Alzheimer’s Disease Registry”

Source: South Carolina Department of Health and Human Services

PI: D.B. Friedman, PhD; Co-PI: J.L. Pearson, DrPH

Dates: July 1, 2020 – June 30, 2021

Amount: \$346,269 (+ \$346,269 USC cost share)

Position: PI

“An Innovative Train-the-Trainer Approach for Prostate Cancer Education”

Source: University of South Carolina Office of Undergraduate Research Magellan Scholar Program

PI: C. Troy (biochemistry and molecular biology major)

Dates: August 1, 2020 – April 30, 2021

Amount: \$2,750

Position: Mentor (In kind)

“Exploring Effective Cancer Prevention and Control Strategies in Our State: Perspectives from Community and Research Collaborators”

Source: University of South Carolina Office of Undergraduate Research Magellan Scholar Program

PI: A. Brunson (biochemistry major)

Dates: January 1, 2020 – December 31, 2020

Amount: \$2,998

Position: Mentor (In kind)

“Improving Adherence to Adjuvant Hormonal Therapy among Disadvantaged Breast Cancer Survivors”  
Source: National Cancer Institute K01 Mentored Research Scientist Development Award to Promote Diversity (K01CA193667)

PI: T.M. Felder, PhD, MSW

Dates: September 11, 2015 – August 31, 2020

Amount: \$512,147

Position: Co-Mentor (In kind)



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“Pilot Evaluation of an Early Memory Loss Lifestyle Intervention for Participants and Their Care Partners in South Carolina”

Source: University of South Carolina Vice President for Research ASPIRE-I, Track 1 Program

PI: M. Lohman, PhD

Dates: July 1, 2019 – September 30, 2020

Amount: \$14,806

Position: Co-Investigator (In kind)

“For the Purchase and Provision of Alzheimer’s Disease Registry Management and Training and Development Related to the Alzheimer’s Disease Registry” (A20240088A)

Source: South Carolina Department of Health and Human Services

PI: D.B. Friedman, PhD; Co-PI: J.L. Pearson, DrPH

Dates: July 1, 2019 – June 30, 2020

Amount: \$346,269 (+ \$346,269 USC cost share)

Position: PI

“Multi-Level, Community-Clinical Cancer Prevention and Control Interventions” (3 U48 DP005000-01S2)

Source: Centers for Disease Control and Prevention (Special Interest Project 14-011; Cancer Prevention and Control Research Network Collaborating Center)

PI: D.B. Friedman, PhD

Dates: September 30, 2014 – September 29, 2019

Amount: \$1,374,996.38

Position: PI

“Implementing Road Map Actions through a New Healthy Brain Research Network” (3 U48 DP005000-01S7)

Source: Centers for Disease Control and Prevention (Special Interest Project 14-002; Healthy Brain Research Network Collaborating Center)

PI: D.B. Friedman, PhD

Dates: September 30, 2014 – September 29, 2019

Amount: \$474,998

Position: PI

“Healthy Brain Research Network (HBRN) Scholar Program: University of South Carolina HBRN Collaborating Center”

Source: Alzheimer’s Foundation of America

PI: D.B. Friedman

Dates: September 1, 2018 – August 31, 2019

Amount: \$20,000

Position: PI

“For the Purchase and Provision of Alzheimer’s Disease Registry Management and Training and Development Related to Alzheimer’s Disease Registry”

Source: SC DHHS

PI: D.B. Friedman, PhD; Co-PI: J.L. Pearson, DrPH

Dates: July 1, 2016 – June 30, 2019

Amount: \$967,350 (+ \$967,350 USC cost share)

Position: PI

“Interdisciplinary Graduate Training Program in Cancer Disparities”

Source: Susan G. Komen Foundation (Grant #: GTDR17500160)

PI: S.E. Steck, PhD and A. Murphy, PhD

Dates: June 28, 2017 – June 27, 2020

Amount: \$405,000

Position: Mentor (In kind)

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"Strategies for Communicating the Environmental Risks of Cancer (SCERC)"

Source: National Institute of Environmental Health Sciences & National Cancer Institute (R03ES027406; Breast Cancer and the Environment Communication Research Initiative)

PI: D.B. Friedman, PhD

Dates: March 1, 2017 – February 28, 2019

Amount: \$145,106

Position: PI

"Sex and Aging in the Media: An Online International Learning Experience"

Source: Coventry University, United Kingdom

PI: Hayley Wright, PhD

Dates: Awarded August 7, 2017 – June 30, 2018

Amount: £4,964 (\$5,795)

Position: Co-Investigator

"HPV and Cancer mHealth Prevention Education for HIV Positive Women Pilot Study" (K01CA175239-01A1)

Source: National Cancer Institute K01 Mentored Research Scientist Development Award to Promote Diversity

PI: L.T. Wigfall, PhD

Dates: September 13, 2013 – August 31, 2018

Amount: \$711,544

Position: Co-Mentor/Co-Investigator (In kind)

"Social and Physical Environment Impacts on Intervention Sustainability - DIDACTIC Diversity Supplement"

Source: National Heart, Lung, and Blood Institute Graduate and Health Professional Students Research Supplement (PA-15-322; R01HL085631)

PI: J.R. Hebert, ScD; Student Applicant: V. Haynes, MSPH

Dates: June 1, 2016 – March 31, 2018

Amount: \$89,580

Position: Mentor (In kind)

"An Implementation Project to Address Prostate Cancer and Quality of Life in South Carolina"

Source: South Carolina Cancer Alliance (SCCA)

PI: SCCA Prostate Cancer Workgroup (D.B. Friedman – project co-lead)

Dates: February 1 – December 31, 2017

Amount: \$34,520

Position: Project Co-Lead (In kind)

"For the Purchase and Provision of Alzheimer's Disease Registry Management and Training and Development Related to PRIME"

Source: SC DHHS

PI: D.B. Friedman, PhD; Co-PI: J.L. Pearson, DrPH

Dates: July 1, 2016 – June 30, 2017

Amount: \$99,992

Position: PI (In kind)

"Blogging about Dementia: A Way for Caregivers and Patients to be Heard"

Source: South Carolina Honors College, Undergraduate Research Fellowship Program

PI: S. Mehta (public health bachelor's student)

Dates: October 1, 2016 – June 30, 2017

Amount: \$3,000

Position: Mentor (In kind)

"Evaluation of an Avatar-Led Decision Aid to Promote Informed Decision Making for Prostate Cancer Screening Among African-American Males in Faith-Based Communities"

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Source: USC Office of the Vice President for Research (Advanced Support for Innovative Research Excellence-I)

PI: O.L. Owens, PhD

Dates: May 18, 2015 – May 17, 2017

Amount: \$15,000

Position: Co-Investigator (In kind)

“An Implementation Project to Support Prostate Health in South Carolina”

Source: South Carolina Cancer Alliance (SCCA)

PI: SCCA Prostate Cancer Workgroup (D.B. Friedman – project co-lead)

Dates: May 1 – December 31, 2016

Amount: \$33,900

Position: Project Co-Lead (In kind)

“Examining Use of Social Media as a Response and Recovery Strategy during the #SCFlood of October 2015”

Source: USC Office of the Vice President for Research

PI: H.M. Brandt, PhD; Co-PI: G. Turner-McGrievy, PhD

Dates: November 1, 2015 – November 1, 2016

Amount: \$15,570

Position: Co-Investigator (In kind)

“The Evaluation of a Computer-based Education Program to Promote Informed Decision Making for Prostate Cancer Screening among African-American Men in Faith-based Communities”

Source: American Cancer Society Institutional Research Grant (SOAR)

PI: O.L. Owens, PhD

Dates: April 1, 2015 – March 31, 2016

Amount: \$30,000

Position: Co-Investigator (In kind)

“Post-Fall Decision Making among Older Women Living in Continuing Care Retirement Communities: A Mixed Methods Study”

Source: Canadian Institutes of Health Research Doctoral Research Award for Patient-Oriented Research

PI: Caroline D. Bergeron, MSc

Dates: May 1, 2013 - December 15, 2015

Amount: \$93,333

Position: Primary Mentor/Co-Investigator (In-kind)

“Opportunity Grant to Advance Implementation of Selected Action Items from The Healthy Brain Initiative: The Public Health Road Map for State and National Partnerships, 2013-2018” (RFA #HA2015A)

Source: National Association of Chronic Disease Directors

PI: Departamento de Salud de Puerto Rico

Dates: April 1, 2015 – September 30, 2015

Amount: \$50,000 (\$3,000 for consultancy fee)

Position: Consultant for Puerto Rico Department of Health

“From Health Coverage to Care: Developing an Evidence-based Affordable Care Act Education and Health Literacy Program Tailored to Richland County Residents”

Source: Central Carolina Community Foundation / Knight Foundation

PI: A. Tanner, PhD, Co-PI: D.B. Friedman, PhD

Dates: September 1, 2014 – August 31, 2015

Amount: \$75,000

Position: Co-Principal Investigator

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“South Carolina Cancer Disparities Community Network-II Administrative Supplement to Expand NCI-Supported Community Outreach Capacity through Community Health Educators (CHEs) of the National Outreach Network (NON)”

Source: National Cancer Institute/Center to Reduce Cancer Health Disparities

PI: J.R. Hebert, ScD; Director of Community Core: H.M. Brandt, PhD

Dates: September 1, 2014 – August 31, 2015

Amount: \$64,960

Position: Co-Investigator (In kind)

“A Dissemination Project to Advance Lung Cancer Screening in South Carolina”

Source: South Carolina Cancer Alliance

PIs: J.M. Eberth, PhD and K.K. McDonnell, PhD

Dates: July 1, 2014 – June 30, 2015

Amount: \$43,537

Position: Co-Investigator (In kind)

“Living with Lung Cancer: Receptivity and Preferences for Risk Reducing Behavior Change among African American Families”

Source: American Cancer Society Institutional Research Grant (SOAR)

PI: K.K. McDonnell, PhD

Dates: February 19, 2014 – December 31, 2014 (cost extension until June 30, 2015)

Amount: \$30,000

Position: Co-Investigator/Collaborator (In kind)

“South Carolina Cancer Disparities Community Network-II Research to Promote Diversity in Health-related Research”

Source: National Cancer Institute (PA-12-149)

PI: J.R. Hebert, ScD; Student Applicant: D. Farr, MPH

Dates: September 16, 2013 – August 31, 2015

Amount: \$100,169

Position: Mentor/Co-Investigator (In kind)

“South Carolina Cancer Disparities Community Network II” (Community Networks Program Centers – Centers for Reducing Cancer Disparities through Outreach, Research and Training, U54/CA153461)

Source: National Institutes of Health, National Cancer Institute

PI: J.R. Hebert, ScD

Dates: September 1, 2010 – August 31, 2015

Amount: \$4,778,222

Position: Co-Investigator & Pilot Project Leader

“South Carolina Cancer Prevention and Control Research Network (SC-CPCRN)”

Source: Centers for Disease Control and Prevention and the National Cancer Institute (SIP 09-002; U48/DP001936)

PI: J.R. Hebert, ScD

Dates: September 30, 2009 – September 29, 2014

Amount: \$1,496,341

Position: PI (from 5/2013 onward; 20% effort); Co-Principal Investigator (12/2010-5/2013); Co-Investigator (9/2009-11/2010)

“Healthy Aging Research Network Collaborating Center”

Source: Centers for Disease Control and Prevention (SIP 09-027; U48/DP001936-01REV)

PI: S. Wilcox, PhD; K.H. Leith, PhD

Dates: September 30, 2009 – September 29, 2014

Amount: \$368,885

Position: Co-Investigator; Co-Leader of Healthy Brain Research Work Group (10-12% effort)

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“South Carolina Cancer Disparities Community Network-II Administrative Supplement to Expand NCI-Supported Community Outreach Capacity through Community Health Educators (CHEs) of the National Outreach Network (NON)”

Source: National Cancer Institute/Center to Reduce Cancer Health Disparities

PI: J.R. Hebert, ScD; Director of Community Core: H.M. Brandt, PhD

Dates: September 1, 2013 – August 31, 2014

Amount: \$64,996

Position: Co-Investigator (In kind)

“Improving Knowledge and Communication of the Affordable Care Act: A Focus on South Carolina Adults in Richland County”

Source: Central Carolina Community Foundation / Knight Foundation

PI: A. Tanner, PhD, Co-PI: D.B. Friedman, PhD

Dates: September 1, 2013 – August 31, 2014

Amount: \$97,674

Position: Co-Principal Investigator

“Evaluation, Implementation, and Dissemination of an Established Community-based Prostate Cancer Education Program for African-American Men and Women in South Carolina”

Source: South Carolina Cancer Alliance

PI: D.B. Friedman, PhD (Co-PIs: J. Payne and K. Johnson)

Dates: December 1, 2013 – June 30, 2014

Amount: \$15,402

Position: PI (as SCCA Prostate Cancer Work Group Co-Chair; In kind)

“A Creative Approach to Promoting and Facilitating Informed Decision Making for Prostate Cancer Screening Among African American Males in Faith Based Communities”

Source: Office of the Vice President for Research Support to Promote Advancement of Research and Creativity (SPARC) Program

PI: Otis L. (Shaun) Owens, MPH

Dates: April 30, 2013-August 15, 2014

Amount: \$5,000

Position: Mentor (In kind)

“Gibbs Cancer Center Collaboration”

Source: Spartanburg Regional Gibbs Cancer Center & Research Institute

PI: J.R. Hebert, ScD; Co-PI: D.B. Friedman, PhD

Dates: August 16, 2013 – May 15, 2014

Position: Co-PI (In kind)

“A Comprehensive Assessment of the Knowledge, Perceptions, and Communication Needs about Clinical Trials among Adults in Rural South Carolina”

Source: Health Sciences South Carolina

PI: S-H. Kim, PhD, Co-PIs: D.B. Friedman, PhD and A. Tanner, PhD

Dates: January 15, 2011 – December 15, 2013

Amount: \$257,447

Position: Co-Principal Investigator

“South Carolina Cancer Disparities Community Network-II Administrative Supplement to Expand NCI-Supported Community Outreach Capacity through Community Health Educators (CHEs) of the National Outreach Network”

Source: National Cancer Institute/Center to Reduce Cancer Health Disparities

PI: J.R. Hebert, ScD; Director of Community Core: H.M. Brandt, PhD

Dates: September 28, 2012 – September 27, 2013

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Amount: \$50,000

Position: Co-Investigator/Collaborator (In kind)

“A Community-based Participatory Approach to the Development of a Computer-based Aid to Facilitate Informed Decision Making for Prostate Cancer Screening among African-American Men in Faith-based Communities”

Source: University of South Carolina Institute for African American Research

PI: Otis L. (Shaun) Owens, MPH

Dates: August 16, 2012-August 15, 2013

Amount: \$1,500

Position: Mentor (In-kind)

“Community Wayfinding Assessment Project”

Source: National Association of Chronic Disease Directors

PI: D. Marquez, PhD (University of Illinois at Chicago)

Dates: March 15, 2012 - September 29, 2012

Amount: \$34,752

Position: Consultant and Leadership Team Member (\$500)

“Community Wayfinding Concept Development Project”

Source: 5U48DP001911-03 [U Washington Prevention Research Center cooperative agreement]

PI: B. Belza, PhD (U Washington CDC Healthy Aging Research Network Coordinating Center)

Dates: September 29, 2011 – September 28, 2012

Amount: \$30,335

Position: Leadership Team Member and Consultant (\$3,000)

“South Carolina Cancer Disparities Community Network-II Administrative Supplement to Expand NCI-Supported Community Outreach”

Source: National Cancer Institute/Center to Reduce Cancer Health Disparities

PI: J.R. Hebert, ScD; Director of Community Core: H.M. Brandt, PhD

Dates: September 29, 2011 – September 28, 2012

Amount: \$45,000

Position: Co-Investigator/Collaborator (In kind)

“An In-Depth Look at Informed Decision Making for Prostate Cancer Screening and Treatment in South Carolina”

Source: South Carolina Cancer Alliance (SCCA)

PI: D.B. Friedman, PhD

Dates: July 21, 2011 – June 29, 2012

Amount: \$8,000

Position: PI (as SCCA Prostate Cancer Work Group Co-Chair; In kind)

“The Use of Technology and Photography for Health Communications in the African-American Faith-Based Community”

Source: University of South Carolina Science and Health Communication Research Group

Co-PIs: S. Owens, MPH and T. Thomas, MA, MS, Faculty Co-Is/Mentors: D.B. Friedman, PhD, J.R. Hebert, M. Torres, PhD, and T.B. Crews, EdD

Dates: April 29, 2011 – December 31, 2011

Amount: \$2,880

Position: Primary Faculty Mentor/Co-Investigator (In kind)

“Are we getting the health information we need from the mass media? Consumers’ Perceptions about Online Health and Medical News”

Source: University of South Carolina Office of Undergraduate Research Magellan Scholar Program

Student PI: Eleasa Van Slooten (public health major)

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Dates: January 1 – December 1, 2011

Amount: \$2,800

Position: Primary Mentor (In kind)

“Assessing the Impact of Pictorial Health Warning Labels on Cigarette Packages: Implications for FDA Policy Development and Smoking-related Health Disparities”

Source: South Carolina Clinical & Translational Research Institute (SCTR) Pilot Project Program

PI: J.F. Thrasher, PhD

Dates: October 15, 2010 – September 30, 2011

Amount: \$49,999

Position: Co-Investigator (In kind)

“National Diabetes Education Program (NDEP) Media Campaign Evaluation”

Source: 2009-2010 State Diabetes Allocation, South Carolina

PI: L.U. Smith, DrPH, and Bureau of Community Health & Chronic Disease Prevention

Dates: January 6, 2010 – May 31, 2010

Amount: \$9,726

Position: Media Campaign Evaluator

“Health Literacy and Cancer Prevention among ESL Immigrants to Canada”

Source: Social Sciences and Humanities Research Council of Canada

PI: L. Hoffman-Goetz, PhD, MPH; Co-PI: J.F. Arocha, PhD

Dates: April 1, 2007 – March 31, 2010

Amount: \$178,612

Position: Collaborator (In kind)

“Prevention Research to Promote and Protect Brain Health”

Source: Centers for Disease Control and Prevention (SIP 8-06; Grant #U48/DP000051)

Year 3 PI: D.B. Friedman, PhD (Years 1-2 PI: J.N. Laditka, PhD)

Dates: May 15, 2008 – September 29, 2009

Amount: \$250,000

Position: PI

Performance Sites: University of South Carolina (lead center), Texas A&M University, University of California Berkeley, University of Colorado Denver, University of Illinois at Chicago, University of North Carolina at Chapel Hill, University of North Carolina at Charlotte, University of North Carolina at Greensboro, University of Pittsburgh, University of Washington

“Factors Influencing Receipt of Gynecological Exams/Pap Tests Among Sexual Minority (Non-heterosexual) Women”

Source: University of South Carolina Arnold School of Public Health Office of Research

PI: L.L. Lindley, DrPH

Dates: June 1, 2008 – May 31, 2009

Amount: \$14,336

Position: Health Communication Consultant (In kind)

“Get Smart: Know When Antibiotics Work on the Farm – Phase 2 Communications Campaign for South Carolina Dairy Farmers”

Source: Centers for Disease Control and Prevention Epidemiology and Laboratory Capacity Grant

Dates: January 2, 2008 – December 31, 2008

Amount: \$13,000 (Subcontract from SC Department of Health and Environmental Control; Partners: SC DHEC, University of South Carolina, Clemson University)

Position: University PI

“Get Ready, Get Set, Communicate! Implications of Public Health Preparedness for Low Literate Populations” (*research and education grant*)

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Source: Centers for Disease Control and Prevention - Grant #U90-424245-02 (Association of Schools of Public Health, through University of South Carolina Center for Public Health Preparedness)

Dates: February 6, 2007 – June 1, 2008

Amount: \$10,000

Position: PI (In Kind)

“Moving Beyond the 3 Rs: Implications of a Broader Conceptualization of Literacy for Prostate Cancer Prevention Education among African-American Men”

Source: University of South Carolina Arnold School of Public Health Office of Research

PI: D.B. Friedman, PhD; Co-PI: S.J. Corwin, PhD

Dates: June 1, 2007 – May 31, 2008

Amount: \$12,375

Position: PI (In kind)

“The Role of Public Health in Promoting a Healthy Environment”

Source: Association of Schools of Public Health (graduate student communications campaign)

PIs: N. Chase, BS, G. Dominick, MA, E.A. Fleming, MSW, D. Marquez, BA, S. Smallwood, MPH, L. Bailey, BSN, RN, M. Tanwar, MEd, A. Trepal, MS, H. Vilme, MS

Dates: February 25 – May 30, 2008

Amount: \$2,000

Position: Faculty Mentor (In kind)

*\*Students received USC School of the Environment's 2009 Environmental Stewardship Award for this work*

“Prevention Research to Promote and Protect Brain Health”

Source: Centers for Disease Control and Prevention (SIP 8-06; Grant #U48/DP000051)

PI: J.N. Laditka, PhD

Dates: September 30, 2006 – May 14, 2008 (Project Years 1-2)

Amount: ~\$500,000

Position: Co-Investigator

“Get Smart: Know When Antibiotics Work on the Farm – Phase 1”

Source: Centers for Disease Control and Prevention Epidemiology and Laboratory Capacity Grant

Dates: October 1, 2006 – March 31, 2007

Amount: \$51,771 (Subcontract from SC DHEC: \$8,335)

Position: PI

“Formative Evaluation of a Cultural Sensitivity Checklist for Breast Cancer Information with First Nations Women”

Source: Indigenous Health Research Development Program (funded by Canadian Institutes of Health Research-Institute of Aboriginal People's Health)

PI: D.B. Friedman, PhD

Dates: June 10, 2005 – August 31, 2006

Amount: \$21,750

Position: PI

## **Pending Research Grants**

“NIA Academic Leadership Career Award”

Source: NIH/National Institute on Aging

PI: D.B. Friedman, PhD

Dates: July 1, 2024 – June 30, 2029

Amount Requested: \$810,001

Position: PI

Status: Received impact score of 16; Pending council review



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## Completed Teaching Grants

“Teaching Excellence Technology Grant: Tablet PCs in Teaching”

Source: University of South Carolina Center for Teaching Excellence

Dates: April 15, 2009 – Spring 2010

Position: Faculty Grantee

“Teaching Excellence Grant on Fundamentals of Inquiry”

Source: University of South Carolina Center for Teaching Excellence

Dates: May 2, 2007 – September 30, 2007

Position: Faculty Grantee

Amount: \$3,500

## Completed Training Grant

“Mobilizing Against Threats to Community Health”

Source: W.K. Kellogg Foundation (Project PO# 122468)

PI: D.L. Richter, EdD, FAAHB; Co-PI: S.H. Glover, PhD

Dates: May 1, 2006 – November 30, 2008

Amount: \$1,191,865

Position: Health/Risk Communication Faculty Expert

## Submitted / Unfunded Grants

“Effective Community Conversations for Influenza and COVID-19 Vaccine Uptake”

Source: CDC Special Interest Project 23-001

PI: S. Qiao, PhD

Dates: September 30, 2023 – September 29, 2024

Amount Requested: \$500,000

Position: Co-Investigator (5% effort)

Status: Unfunded

“Developing Culturally Adapted Communication of the Dietary Guidelines to Enhance Diet Quality in African American Youth”

Source: NIH/NIDDK (R21; PA-21-313)

PI: E. Adams, PhD

Dates: December 1, 2022 – November 30, 2025 12/1/2022 - 11/30/2025

Amount Requested: \$547,180

Position: Co-Investigator (Yr 1 5% effort; Yr2-3 1% effort)

Status: Received score of 40. Considering resubmission.

“Taking a Social Determinants Approach to Health Literacy to Improve Health and Mental Health Outcomes”

Source: The Duke Endowment

MPIs: D.B. Friedman, PhD and M.M. Macaуда, PhD

Dates: July 1, 2022 – June 30, 2025

Amount Requested: \$449,968

Position: PI

Status: Unfunded

“Multiple-level Community-based Intervention to Address Health Disparities in Covid-19 Vaccination”

Source: National Institutes of Health, Office of Strategic Coordination

PI: S. Qiao, PhD

Dates: September 1, 2021 – August 31, 2026

Amount Requested: \$3,570,238

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Position: Co-Investigator (10% effort)  
Status: Not scored.

“Promoting Action on Research and Translation of Environmental Risks (PARTNER)”  
Source: NIH/National Institute of Environmental Health Sciences (RFA-ES-20-002; R01 ES033444)  
MPIs: D.B. Friedman, PhD, L.A. Ingram, PhD, J. Lead, PhD  
Dates: November 1, 2021 – October 31, 2026  
Amount Requested: \$3,586,128  
Position: MPI  
Status: Received score of 53.

“Variability and Volume of Day-to-Day Lifestyle Activity in Sustaining Cognitive Function among Insufficiently Active Older Adults at Risk for Alzheimer’s Disease and Related Dementias.”  
Source: NIH/National Institute on Aging (R21 AG077515)  
PI: J. Yang, PhD  
Dates: April 1, 2022 – March 31, 2024  
Amount Requested: \$395,050  
Position: Co-Investigator (9% effort)  
Status: Received Score of 42. Planning for resubmission.

“Short- and Longer-Term Effects of Mindful Walking on Cognitive Function and Well-being in Older Adults at Risk for Alzheimer’s Disease”  
Source: NIH/National Institute on Aging (PAR 18-175)  
PI: J. Yang, PhD  
Dates: December 1, 2021 – November 30, 2024  
Amount Requested: \$1,135,437  
Position: Co-Investigator (5% effort)  
Status: Not scored. Resubmitted Summer 2021. Not scored.

“Leveraging Mobile Technology to Uncover the Real-Time Associations of Mindfulness and Physical Activity with Brain Health”  
Source: NIH/National Institute on Aging (PAR 19-071)  
PI: J. Yang, PhD  
Dates: April 1, 2021 – March 31, 2023  
Amount Requested: \$275,000  
Position: Co-I  
Status: Not scored.

“Enhancing Prostate Cancer Shared Decision Making Among African-American Men and Primary Care Providers: Evidence-based Health Communication Approaches to Reduce Cancer Disparities”  
Source: Pfizer Global Medical Grants/American Cancer Society  
PI: D.B. Friedman, PhD and J.R. Hebert, ScD  
Dates: April 1, 2021 – March 31, 2023  
Amount Requested: \$250,000 (at Letter of Intent submission phase)  
Position: PI  
Status: Full application not requested.

“A Statewide Cohort of Cancer Risk among Elderly People Living with HIV”  
Source: NIH/National Institute on Aging (PAR 18-189)  
PIs: J. Zhang, PhD  
Dates: September 1, 2020 – August 31, 2024  
Amount Requested: \$2,320,911  
Position: Co-Investigator  
Status: Not scored.

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“Promoting Alzheimer’s Research Trials through Networking, Engagement, and Relationships: The PARTNER Study”

Source: NIH/National Institute on Aging (PAR 18-749; GRANT13000804)

PIs: D.B. Friedman, PhD, M. Ford, PhD, J. Mintzer, PhD

Dates: September 1, 2020 – August 31, 2023

Amount Requested: \$2,143,006

Position: PI

Status: Not scored.

“Clostridium difficile infection as a marker for dysbiosis and the association between inflammation, cognitive decline, and Alzheimer’s disease and related dementias”

Source: NIH/National Institute on Aging (Ruth L. Kirschstein National Research Service Award (NRSA) F31 Individual Predoctoral Fellowship)

PI: Nicholas Resciniti, MPH

Dates: July 1, 2020 – June 30, 2022

Amount Requested: \$69,835

Position: Co-Sponsor/Co-Mentor

Status: Not scored.

“Informing Dietary Patterns in Future U.S. Dietary Guidelines: Increasing Dietary Quality and Reducing Type 2 Diabetes Risk”

Source: NIH/National Institute of Diabetes and Digestive and Kidney Diseases (PA 18-330)

PI: G. Turner-McGrievy, PhD

Dates: July 1, 2020 – June 30, 2025

Amount Requested: \$3,549,256

Position: Co-Investigator (10% effort)

Status: Received score of 45. Resubmitted in June 2020.

“A Statewide Cohort of Cancer Risk among Elderly People Living with HIV”

Source: NIH/National Institute on Aging (PAR 18-189)

PIs: J. Zhang, PhD

Dates: April 4, 2019 – March 31, 2024

Amount Requested: \$3,495,809

Position: Co-Investigator

Status: Received score of 51 and then 47 for resubmission. Resubmitted in May 2020.

“Immunological Functioning, Chronic Stress, and Resilience among People Aging with HIV”

Source: NIH/ National Institute on Aging (PA 18-190)

PI: S. Qiao, PhD

Dates: July 1, 2019 – June 30, 2021

Amount Requested: \$409,664

Position: Co-Investigator

Status: Considering resubmission.

“Informing Dietary Patterns in Future U.S. Dietary Guidelines: Increasing dietary quality and reducing type 2 diabetes risk”

Source: NIH/National Institute of Diabetes and Digestive and Kidney Diseases (PA 18-330)

PI: G. Turner-McGrievy, PhD

Dates: September 1, 2019 – August 31, 2024

Amount Requested: \$3,469,283

Position: Co-Investigator (10% effort)

Status: Scored 46 (27<sup>th</sup> percentile); plans to resubmit in November 2019.

“Promoting Alzheimer’s Research Trials through Networking, Engagement, and Relationships: The PARTNER Study”

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Source: NIH/National Institute on Aging (PA 18-749)

PIs: D.B. Friedman, PhD & J. Mintzer, MD, MBA

Dates: July 1, 2019 – June 30, 2022

Amount Requested: \$1,878,500

Position: PI (23% effort)

Status: Considering resubmission in January 2020.

“Dietary Inflammatory Potential, Aging, and Adenoma Risk”

Source: National Institutes of Health

PIs: S. Steck, PhD and A. Murphy, PhD

Dates: April 1, 2019 – March 31, 2024

Amount Requested: \$3,643,396

Position: Co-Investigator

“Informing Dietary Patterns in Future U.S. Dietary Guidelines: Increasing Dietary Quality and Reducing Cardiovascular Disease”

Source: NIH/NHLBI (PAR 18-046)

PI: G. Turner-McGrievy, PhD

Dates: April 1, 2019 – March 31, 2024

Amount Requested: \$3,333,586

Position: Co-Investigator (10% effort)

“A Health Literacy Initiative to Improve Patient-Provider Communication and Health Outcomes in South Carolina”

Source: Josiah Macy Jr. Foundation

Dates: August 1, 2018 – July 31, 2019

Amount Requested: \$55,000

Position: PI

Status: Resubmitted to another agency and funded.

“Prostate-Related Informed Decision-Making Experience (PRIDE)”

Source: NIH/NCI (K07)

PI: Z. Qureshi, PhD

Dates: July 1, 2017 – June 30, 2020

Amount Requested: \$698,030

Position: Co-Mentor (In kind)

“A Home-Based Physical Activity Intervention to Increase Physical Activity and Reduce Inflammation among Endometrial Cancer Survivors”

Source: National Institutes of Health, National Cancer Institute (PA-12-228)

PI: S. Arp Adams, PhD

Dates: April 1, 2017 – March 31, 2022

Amount Requested: \$3,445,972

Position: Co-Investigator

“Synthetic Lectin Sensor Arrays to Assess Prostate Cancer Virulence Based on Aberrant Glycosylation Patterns: Towards Screening, Staging and Prognosis”

Source: Dept. of the Army – USAMRAA (PC160581P2)

PI: S.E. Steck, PhD

Dates: June 1, 2017 – May 31, 2020

Amount Requested: \$519,936

Position: Co-Investigator

“A Comprehensive Assessment of the Knowledge, Perceptions, and Communication Needs about Clinical Trials among South Koreans”

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Source: Research Foundation of Korea  
PI: S. Lee, PhD  
Dates: October 15, 2017 – October 14, 2020  
Amount Requested: \$200,683  
Position: Co-Investigator

“Faith, Activity, and Nutrition: Dissemination in Underserved Communities - Assessing Lifetime Burden in Women with Metastatic Breast Cancer” (SIP 17-004)  
Source: Centers for Disease Control and Prevention  
PI: E. Crouch, PhD  
Dates: September 30, 2017 – September 29, 2019  
Amount Requested: \$497,989  
Position: Co-Investigator

“Prostate-Related Informed Decision-Making Experience (PRIDE)”  
Source: American Cancer Society Mentored Research Scholar Grant  
PI: Z. Qureshi, PhD  
Dates: September 1, 2017 – August 31, 2020  
Amount Requested: \$728,786  
Position: Co-Mentor (In kind)

“MENTOR: Modeling and Engaging Networks Through Outreach and Relationships”  
Source: National Institutes of Health, National Institute of Nursing Research (PA-14-142)  
PI: D.B. Friedman, PhD  
Dates: July 1, 2017 – June 30, 2020  
Amount Requested: \$1,686,012  
Position: PI

“Remediation and Environmental Geochemistry In Our Neighborhoods (REGION)”  
Source: National Institute of Environmental Health Sciences (RFA-ES-15-019)  
PI: J.R. Lead, PhD  
Dates: April 1, 2017 – March 31, 2022  
Amount Requested: \$12,633,160  
Position: Co-Investigator and Research Translation Core Leader

“Avoiding the Gobbledygook: A Health Literacy Focused Curriculum for Journalists”  
Source: National Institute for Health Care Management Foundation’s Journalism Grant Program  
PI: D.B. Friedman, PhD  
Dates: November 1, 2016 – October 31, 2017  
Amount Requested: \$90,000  
Position: PI  
Status: Letter of intent submitted. Full application not requested.

“A Home-Based Physical Activity Intervention to Increase Physical Activity and Reduce Inflammation among Colon Cancer Survivors”  
Source: National Institutes of Health, National Cancer Institute (PA-15-311)  
PI: S. Arp Adams, PhD  
Dates: July 1, 2016 – June 30, 2021  
Amount Requested: \$3,611,620  
Position: Co-Investigator

“A Home-Based Physical Activity Intervention to Increase Physical Activity and Reduce Inflammation among African American Endometrial Cancer Survivors”  
Source: National Institutes of Health, National Cancer Institute (PA-12-228)  
PI: S. Arp Adams, PhD

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Dates: April 1, 2016 – March 31, 2021

Amount Requested: \$3,355,739

Position: Co-Investigator

“Providing Health Education and Outreach through Cocky’s Reading Express”

PI: R. McKeever, PhD

Dates: January 1, 2016 – August 31, 2017

Amount Requested: \$187,500

Position: Co-PI

Status: Letter of intent submitted; full proposal not requested.

“Advancement and Innovation in Informal STEM Learning: Developing a Case Study for Environmental Nanoscience (NANOsense)”

Source: National Science Foundation, Advancing Informal STEM Learning (NSF 15-593)

PI: J. Lead, PhD

Dates: August 1, 2016 – July 31, 2021

Amount Requested: \$2,352,764

Position: Co-Investigator

“The Healthy Brain Initiative: Implementing Public Health Actions related to Cognitive Health, Cognitive Impairment, and Caregiving at the State and Local Levels” (CDC-RFA-DP15-1505)

Source: Centers for Disease Control and Prevention

PI: National Association of Chronic Disease Directors

Dates: September 30, 2015 – September 29, 2020

Amount Requested for USC Subcontract: \$160,000

Position: Subcontract PI

“The Impact of False Positive Mammography Results on Breast Cancer Screening Intention in Black Women”

Source: National Institutes of Health Ruth L. Kirschstein National Research Service Award/F31 Dissertation Grant (PA 14-148)

PI: D. Farr, PhD Candidate

Dates: September 1, 2015 – August 31, 2017

Amount Requested: \$69,374

Position: Co-Mentor/Co-Sponsor (In kind)

“Adherence to Hormonal Therapy among Disadvantaged Breast Cancer Survivors”

Source: American Cancer Society Research Scholar Grant

PI: T.M. Felder, PhD, MSW

Dates: July 1, 2015 – June 30, 2020

Amount Requested: \$719,000

Position: Co-Mentor/Co-Investigator (In kind)

“Progesterone-only Oral Contraceptives, Cardiovascular Disease, and Breast Cancer”

Source: National Institutes of Health Ruth L. Kirschstein National Research Service Award/F31 Dissertation Grant (PA 14-148)

PI: M.E. Samson, MSPH/MHSA, PhD Candidate

Dates: July 1, 2015 – May 1, 2017

Amount Requested: \$70,845

Position: Co-Mentor/Co-Sponsor (In kind)

“From Health Coverage to High Value Care: Improving Health Communication and Health Outcomes among South Carolina African American and Rural Residents”

Source: Robert Wood Johnson Foundation - Optimizing Value in Health Care: Consumer-Focused Trends from the Field

PI: A. Tanner, PhD; Co-PI: D.B. Friedman, PhD

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Dates: August 1, 2015 – July 31, 2017

Amount Requested: \$250,000

Position: Co-Principal Investigator

Status: Pre-proposal submitted; full proposal not requested.

“Inflammation, Biobehavioral Risk Factors, and Racial Disparities in Colon Cancer” (GRANT11564231)

Source: National Institutes of Health, National Cancer Institute (PAR-13-321)

PI: J.R. Hebert, ScD

Dates: December 1, 2014 – November 30, 2019

Amount Requested: \$10,520,906

Position: Co-Investigator & Recruitment Core Co-Leader

“Improving Health Literacy among the Medically Underserved in South Carolina: Providing Health Education and Outreach through Cocky’s Reading Express”

Source: BlueCross BlueShield of South Carolina

PI: A. Tanner, PhD

Dates: September 1, 2014 – August 31, 2015

Amount Requested: \$158,921

Position: Co-PI

“Establishing the First Interdisciplinary Consortium of Aging and Cancer Researchers at the University of South Carolina”

Source: USC Office of the Vice President for Research (Advanced Support for Innovative Research Excellence-II)

PI: D.B. Friedman, PhD

Dates: May 16, 2014 – August 15, 2015

Amount Requested: \$100,000

Position: PI

“Planning Project for Y-USA’s Healthy Aging Initiative: Advice from the Healthy Aging Research Network”

Source: YMCA-USA

PI: M. Ory, PhD (Texas A&M University)

Dates: April 15, 2014 – October 14, 2014

Amount Requested: \$136,652

Position: Consultant (\$2,500)

“Social, Cultural, and Contextual Influences on Prostate Cancer Disparities”

Source: National Institutes of Health, National Cancer Institute (R21- CA187993)

PI: D.B. Friedman, PhD

Dates: July 1, 2014 – June 30, 2016

Amount Requested: \$387,230

Position: PI

“Colorectal Cancer Prevention: A Screening Colonoscopy Model Which Reduces Cost While Improving Quality and Patient Outcomes”

Source: Centers for Medicare and Medicaid Services Health Care Innovation Award

PI: S. Xirasagar, PhD

Dates: April 1, 2014 – March 31, 2017

Amount Requested: \$4,854,960

Position: Co-Investigator (7%, 5%, 5%)

“Living with Lung Cancer: Receptivity and Preferences for Risk-reducing Behavior Change among African American Families”

Source: USC Office of the Vice President for Research (Advanced Support for Innovative Research Excellence-I)

PI: K.K. McDonnell, PhD, RN, OCN

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Dates: May 16, 2014 – September 15, 2015  
Amount Requested: \$15,000  
Position: Co-Investigator  
Status: Withdrew application since ACS grant was funded.

“Cancer Disparities Training Program in a High-Risk, African-American Population”  
Source: National Cancer Institute (PAR 10-165)  
PI: J.R. Hebert, ScD  
Dates: April 1, 2014 – March 31, 2019  
Amount Requested: \$2,062,884  
Position: Co-Investigator and Steering Committee Member

“Cognition and Caregiver Attitude Measures for Public Health Practice and Policy”  
Source: Centers for Disease Control and Prevention (SIP 13-071)  
Dates: September 30, 2013-September 29, 2014  
PI: D.B. Friedman, PhD  
Amount Requested: \$100,000  
Position: PI

“Community Advocacy and Leadership Program”  
Source: W.K. Kellogg Foundation (Civic Engagement Category)  
Dates: September 1, 2013-August 31, 2016  
PI: P.A. Sharpe, PhD, MPH  
Amount Requested: \$793,837  
Position: Co-Investigator

“Cancer Disparities Training Program in a High-Risk, African-American Population”  
Source: National Cancer Institute (PAR 10-165)  
PI: J.R. Hebert, ScD  
Dates: July 1, 2013 – June 30, 2018  
Amount Requested: \$2,040,055  
Position: Co-Investigator and Steering Committee Member

“A Comprehensive Assessment of the Need for Science and Health Communication Research in South Carolina: Formative Research to Develop an Interdisciplinary Research and Education Collaboration”  
Source: USC Office of the Vice President for Research (Advanced Support for Innovative Research Excellence-II)  
Dates: May 16, 2013 – August 15, 2014  
Co-PIs: D.B. Friedman, PhD; A. Tanner, PhD (project lead)  
Amount Requested: \$38,992.70  
Position: Co-PI

“A Novel Approach to Examining Prostate Cancer Disparities in South Carolina”  
Source: USC Office of the Vice President for Research (Advanced Support for Innovative Research Excellence-I)  
Dates: April 16, 2013 – August 15, 2014  
PI: D.B. Friedman, PhD; Co-PI: H.M. Brandt, PhD  
Amount Requested: \$15,000  
Position: PI

“A Community-based Participatory Approach to the Development of a Computer-based Aid to Facilitate Informed Decision Making for Prostate Cancer Screening among African-American Men”  
Source: National Institutes of Health Ruth L. Kirschstein National Research Service Award/F31 Dissertation Grant (PA-11-112)  
Dates: July 1, 2013 – June 30, 2014



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PI: O.L. Owens, MPH  
Amount Requested: \$33,226  
Position: Co-Sponsor (In-kind)

“A Novel Approach to Examining Prostate Cancer Disparities in South Carolina”  
Source: South Carolina Clinical and Translational Research Institute Discovery Pilot Grant  
Dates: March 1, 2013 – February 28, 2014  
PI: D.B. Friedman, PhD  
Amount Requested: \$30,000  
Position: PI  
Status: Pre-proposal submitted; full proposal not requested.

“Improving Communication about Clinical Trials: A Focus on the Health of South Carolina's Rural Population”  
Source: The Duke Endowment  
Dates: February 1, 2013 – January 31, 2016  
PI: D.B. Friedman, PhD  
Amount Requested: \$426,272  
Position: PI  
Status: Pre-proposal submitted; full proposal not requested.

“HPV and Cancer mHealth Prevention Education for HIV Positive Women Pilot Study”  
Source: National Cancer Institute K01 Mentored Research Scientist Development Award to Promote Diversity  
PI: L.T. Wigfall, PhD  
Dates: April 1, 2013 – March 31, 2018  
Amount Requested: \$694,125  
Position: Co-Mentor/Co-Investigator (In kind)

“A Community-based Participatory Approach to the Development of a Computer-based Aid to Facilitate Informed Decision Making for Prostate Cancer Screening among African-American Men”  
Source: National Institutes of Health Ruth L. Kirschstein National Research Service Award/F31 Dissertation Grant (NOT-OD-12-033)  
Dates: September 1, 2012 - August 31, 2014  
PI: O.L. Owens, MPH  
Amount Requested: \$ 66,756  
Position: Co-Sponsor (In-kind)

“A Population Left Behind: Addressing Reproductive Health Disparities among Young Adult African Americans in South Carolina”  
Source: Ford Foundation  
Dates: September 1, 2012 – August 31, 2015  
PI: L. Annang, PhD  
Amount Requested; \$500,000 (letter of intent submitted)  
Position: Co-Investigator  
Status: Full proposal not requested.

“Wellness Environments and Transformation through Health Research, Innovation, and Virtual Engagement (WE THRIVE)”  
Source: National Institutes of Health (NIH Director's Transformative Research Award, RFA-RM-11-006, R01 mechanism)  
Dates: September 1, 2012 - August 31, 2017  
PI: S.H. Glover, PhD  
Amount Requested: \$2,517,251  
Position: Co-Investigator

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“Social, Cultural, and Contextual Factors for Prostate Cancer Decision Making”

Source: National Institutes of Health, National Cancer Institute (PA 10-067, R01 mechanism)

Dates: September 1, 2012 – August 31, 2015

PIs: D.B. Friedman, PhD and H.M. Brandt, PhD (Multiple PIs)

Amount Requested: \$1,564,359

Position: PI

“University of South Carolina's Science and Health Communication Initiative: Building a Sustainable Interdisciplinary Research and Education Collaboration”

Source: South Carolina Research Foundation, Office of the Vice President for Research

PI: A. Tanner, PhD

Dates: May 16, 2012-August 15, 2013

Amount Requested: \$93,064

Position: Co-Investigator

“A Secret Shopper Approach to Improving Patient Safety Communication”

Source: National Institutes of Health (PAR-10-135; R21 mechanism)

Dates: July 1, 2012-June 30, 2014

Amount Requested: \$394,963

Position: PI

“South Carolina Cancer Disparities Community Network-II Research to Promote Diversity in Health-related Research”

Source: National Cancer Institute

PI: J.R. Hebert, ScD; Student Applicant: Otis (Shaun) Owens, MPH

Dates: July 1, 2012 – June 30, 2014

Amount Requested: \$100,738

Position: Mentor/Co-Investigator (In kind)

“South Carolina Hematology-Oncology Center for Education and Research on Therapeutics (CERTS)”

Source: Agency for Healthcare Research and Quality (U19)

PI: C.L. Bennett, MD, PhD

Dates: November 1, 2011 – October 31, 2016

Amount Requested: \$ 4,333,195

Position: Co-PI, Education Core Leader, Project 1 PI, Project 5 Co-Investigator

“The Start of a Statewide Research Dialogue on Decision Making for Prostate Cancer Screening”

Source: South Carolina Clinical and Translational Research Institute

Co-PIs: D.B. Friedman; PhD and C.L. Bennett, MD, PhD

Dates: September 1, 2011 – August 31, 2012

Amount Requested: \$20,000

Position: Co-PI

“Health Literacy Approach to Decision Making for Prostate Cancer Screening”

Source: Foundation for Informed Medical Decision Making

PI: D.B. Friedman

Dates: October 1, 2011 – September 30, 2012

Amount Requested: \$100,000 (*letter of intent reviewed*)

Position: PI

“AccessHealth SC: Engaging Working-Age Uninsured Adults in Newly Created Community Networks”

Source: Robert Wood Johnson Foundation (consumer engagement: a key to quality health care)

PI: A. Martin, DrPH; Co-PI: J. Bellinger, PhD

Dates: July 1, 2011 – June 30, 2014

Amount Requested: \$597,705 (*letter of intent/pre-proposal reviewed*)

Position: Co-Investigator

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“Physical Activity in African-American Stroke Survivors and Their Caregivers”

Source: National Institutes of Health, Ruth L. Kirschstein National Research Service Awards for Individual Predoctoral Fellowships (F31) to Promote Diversity in Health-Related Research (PA-10-109)

PI: J.V. Greene, MS

Dates: April 30, 2011 – August 10, 2013

Amount Requested: \$92,678

Position: Co-Sponsor (In kind)

“Family Centered Approach to Decision Making for Prostate Cancer Screening Among African Americans”  
Source: University of South Carolina Institute for Families and Society Andrew Billingsley African American Families Pilot Research Program

PI: D.B. Friedman, PhD

Dates: January 1 – December 15, 2011

Amount Requested: \$9,915

Position: PI

“Health Literacy Approach to Decision Making for Prostate Cancer Screening”

Source: National Institutes of Health, National Cancer Institute (PA-09-130)

PI: D.B. Friedman, PhD

Dates: December 1, 2010 – November 30, 2012

Amount Requested: \$351,700

Position: PI

“University of South Carolina Preparedness and Emergency Response Learning Center (USC PERL Center)”

Source: Centers for Disease Control and Prevention, Cooperative Agreement (CDC-RFA-TP10-1001)

PI: J.V.E. Richter, DrPH

Dates: September 30, 2010 – September 29, 2015

Amount Requested: \$4,529,935

Position: Co-Investigator

“Health Literacy Trends and Mediators of Physical Activity and Diet in Adolescence”

Source: National Institutes of Health, National Cancer Institute (PA-07-020)

PI: P. Ward, PhD

Dates: November 1, 2010 – October 31, 2014

Amount: \$2,404,073

Position: Co-Investigator

“Primary Care Physicians' Role in Reducing African American Colorectal Cancer”

Source: National Institutes of Health, National Center on Minority Health and Health Disparities (R01)

PI: S. Xirasagar, PhD

Dates: September 1, 2010-August 31, 2013

Amount: \$785,811

Position: Co-Investigator

“Does Mass Media Set the Public Health Agenda ... Or Is It Just the Opposite? Health journalists' and audiences' perceptions about online health and medical news”

Source: University of South Carolina Office of the Vice President for Academic Affairs and Provost Social Sciences Grant Program

PI: D.B. Friedman, PhD

Dates: May 1, 2010-December 1, 2011

Amount: \$20,000

Position: PI

“Health Literacy Approach to Shared Decision Making for Prostate Cancer Screening”

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Source: National Institutes of Health (PAR-07-018)

PI: D.B. Friedman, PhD

Dates: February 1, 2010 – January 31, 2012

Amount Requested: \$351,700

Position: PI

“Project INFORM (Identifying Needs For Optimal Resources and Messaging)”

Source: Centers for Disease Control and Prevention (SIP 09-024)

PIs: D.B. Friedman, PhD; D.L. Richter, EdD, FAAHB

Dates: September 30, 2009 – September 29, 2010

Amount Requested: \$250,000

Position: PI

“The Role of Social Bookmarking in Cancer Prevention Communication”

Source: National Institutes of Health (PA-06-224)

PI: D.B. Friedman, PhD

Dates: December 1, 2009 – November 30, 2011

Amount Requested: \$354,720

Position: PI

“Comparing Costs and Facilitators of Colonoscopy Done by Primary Care Doctors vs. Specialists”

Source: National Institutes of Health (RC1 Challenge Grant 05-CA-102\* Comparative Effectiveness Research on Cancer Screening)

PI: S. Xirasagar, PhD

Dates: September 30, 2009 – September 29, 2011

Amount Requested: \$584,006.00

Position: Co-Investigator

“The Systematic Kiosk Intervention to Raise Health Associated Word Knowledge”

Source: National Institutes of Health (RC1 Challenge Grant 05-MD-105\* Health Literacy)

PI: Rihana S. Williams, PhD (Georgia State University)

Dates: October 1, 2009 – December 31, 2011

Subcontract Amount Requested: \$66,648.96

Position: Subcontract PI

“The Role of Social Bookmarking in Cancer Prevention Communication”

Source: National Institutes of Health (PA-06-224)

PI: D.B. Friedman, PhD

Dates: April 1, 2009 – March 31, 2011

Amount Requested: \$354,720

Position: PI

“An Environmental Approach to Strengthening Capacity to Prevent and Reduce Underage Drinking in Lexington County School District One, South Carolina”

Source: Substance Abuse and Mental Health Services Administration (STOP Act SP-08-004)

PI: K. Ackerman, MPH

Dates: October 1, 2008 – September 30, 2009

Amount Requested: \$49,460 (Subcontract from LRADAC, The Behavioral Health Center of the Midlands: \$18,265)

Position: University PI

“Telehealth Communication to Reduce Cancer Disparities in a Faith-based Setting”

Source: National Institutes of Health, National Center on Minority Health and Health Disparities (NOT-MD-08-005)

PI: J.R. Hebert, ScD

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Dates: September 30, 2008 – September 29, 2010

Amount Requested: \$591,861

Position: Project Leader/Co-PI

“Promoting Brain Health for People with Limited Literacy”

Source: Alzheimer’s Association

PI: J.N. Laditka, PhD

Dates: July 1, 2008 – June 30, 2011

Amount Requested: \$240,000

Position: Co-Investigator

“Assessing Preparedness in Personal Care Agencies”

Source: National Institutes of Health (R01; PAR-07-141)

PI: S.B. Laditka, PhD

Dates: July 1, 2008 – June 30, 2011

Amount Requested: \$1,435,600

Position: Co-Investigator

“Language for Healthcare Access: A Community-Based Intervention in South Carolina”

Source: National Institutes of Health (R01; PA-07-070)

PI: D.K.H. Messias, PhD; Co-PIs: D. Parra-Medina, PhD, A. Lawson, PhD

Dates: July 1, 2008 – June 30, 2012

Amount Requested: \$2,583,135

Position: Co-Investigator

“Innovative Culturally-Appropriate Intervention Package to Reduce Low Birth Weight”

Source: National Institutes of Health – Indo-U.S. Program on Maternal and Child Health and Human Development Research (R03; PAR-07-216)

PI: S. Xirasagar, PhD

Dates: December 1, 2007 – November 30, 2009

Amount Requested: \$141,360

Position: Co-Investigator

“Project S.E.A.R.C.H.: An Interactive Web-based Training Program to Improve Health Literacy and Internet Search Skills of Adult Learners in Need of Disaster Preparedness Information”

Source: Verizon Foundation

PI: D.B. Friedman, PhD

Dates: October 15, 2007-October 14, 2008

Amount Requested: \$10,000

Position: PI

“Developing a Family-Oriented Media Campaign and Education Program in an Effort to Advance Knowledge and Communication about the Risk of Underage Drinking in South Carolina”

Source: Robert Wood Johnson Foundation - Advancing Public Health Practice and Policy Solutions Program

PI: D.B. Friedman, PhD

Dates: December 1, 2007 – November 30, 2009

Amount Requested: \$198,608

Position: PI

“Silence is Not Always Golden: Assessing Parent Communication with their Adolescent Children about the Risks of Underage Drinking”

Source: University of South Carolina Office of Research and Health Sciences Research Opportunity Program

PI: D.B. Friedman, PhD; Co-PI: R.F. Valois, PhD

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Dates: April 1, 2007 – June 1, 2008  
Amount Requested: \$14,957.30  
Position: PI

“Health on the Web: A Content Analysis of Mobilizing Information on Local TV and Newspaper Websites”  
Source: University of South Carolina Office of Research and Health Sciences Research Opportunity Program

PI: A. Tanner, PhD  
Dates: April 1, 2007 – June 1, 2008  
Amount Requested: \$5473.85  
Position: Co-Investigator

“Promoting Brain Health for People with Low Literacy and Limited Resources”

Source: Alzheimer’s Association

PI: J.N. Laditka, PhD  
Dates: July 1, 2007 – June 30, 2010  
Amount Requested: \$240,000  
Position: Co-Investigator

“Brain Power!”

Source: South Carolina Department of Health and Human Services.

PI: C. Davis, MHA; Co-PIs: J.N. Laditka, PhD, C. Cornman, RN, PA, D. Wilson, PhD

Dates: December 1, 2006 - November 30, 2007

Amount Requested: \$198,813

Position: Co-Investigator

“From Knowledge to Empowerment: Teaching Older African American Men about Prostate Cancer Prevention through a Community Mentorship Program”

Source: The Brookdale Foundation Leadership in Aging Fellowship

Dates: July 1, 2007 – June 30, 2009

Amount Requested: \$127,704

Position: PI

“Health Numeracy and Cancer Risk Comprehension on the Internet”

Source: Canadian Institutes of Health Research

PI: J.F. Arocha, PhD; Co-PI: L. Hoffman-Goetz, PhD, MPH

Dates: July 1, 2007 – June 30, 2010

Amount: \$186,240

Position: Collaborator

“Working with Older African American Women on the Development of a Culturally Sensitive Breast Cancer Prevention Information” (project idea submitted only – October 26, 2006)

Source: National Cancer Institute (through South Carolina Cancer Disparities Community Network)

PI: D.B. Friedman, PhD

“Language for Healthcare Access: A Community-Based Intervention in the Southeast”

Source: National Institutes of Health (R01)

PI: D.K.H. Messias, PhD; Co-PI: D. Parra-Medina, PhD

Dates: July 1, 2007 – June 30, 2011

Amount Requested: \$2,512,114

Position: Co-Investigator

“Women’s Health Disparities: From Genes to Population Research”

Source: National Institute of Child Health and Human Development [1K12HD055891-01]

PI: P. Nagarkatti, PhD

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Dates: September 1, 2007 – August 31, 2012 (submitted September 2006)

Position: Trainee (up to 75% effort)

## **Refereed Conference Presentations**

### **2023**

**Sakhuja, M.**, Friedman, D.B., Thrasher, J.F., Macaуда, M.M., Hebert, J.R., Pednekar, M.S., Gupta, P.C., & Cohen, J.E. Assessing adults who smoke and vendors' perceptions regarding the ban on the sale of single-unit cigarettes and bidis in India. 151<sup>st</sup> Annual Meeting of the American Public Health Association, Atlanta, GA, November 12-15, 2023 (Poster Presentation).

Yang, X., Zhang, J., Ma, Y, Chen, S., **Friedman, D.B.**, Yelton B., Olatosi, B, Weissman, S., & Li, X. Associations between social determinants of health and Covid-19 clinical outcomes between people living with and without HIV. 151<sup>st</sup> Annual Meeting of the American Public Health Association, Atlanta, GA, November 12-15, 2023 (Poster Presentation).

Seaman, A.T, Wickersham, K.E., Rowland, J., Fairman, C.M., Hebert, J.R., Thomson, C.A., Vogel, R., & **Friedman, D.B.** Examining awareness and use of comprehensive geriatric assessments in cancer care: A qualitative study. X Annual Scientific Meeting of the Gerontological Society of America, Tampa, FL, November 8-12, 2023 (Symposium Oral Presentation).

**Friedman, D.B.**, Altman, K., Yelton, B., Viado Jr., H.F., Carson, M.A., Schandera, L., Kelsey, R.H., & Porter, D.E. Qualitative communication research with environmental health scientists and stakeholders. 16<sup>th</sup> European Public Health Conference, Dublin, Ireland, November 8-11, 2023 (ePoster Walk Presentation).

Aydin, H., Turner-McGrievy, G., Okpara, N., Wilson, M.J., Carswell, J., Wilcox, S., **Friedman, D.B.**, & Liese, A. Perceptions of the three dietary patterns of the 2020-2025 United States Dietary Guidelines among African American adults after a 12-week type 2 diabetes risk reduction randomized intervention trial: A qualitative study. 45<sup>th</sup> ESPEN European Society for Clinical Nutrition & Metabolism Congress. Lyon, France, September 11 – 14, 2023 (Poster Presentation).

Yang, C-H., Fillo, J., Hakun, J. G., **Friedman, D.B.**, Lohman, M., Lee., J., & Pellegrini, C. Ambulatory assessment of cognition is associated with within-person changes in daily sleep quality and duration in older adults. 44<sup>th</sup> Annual Meeting of the Society of Behavioral Medicine, Phoenix, AZ, April 26-29, 2023 (Poster Presentation).

### **2022**

Turner-McGrievy, G.M., Liese, A.D., Wilcox, S., **Friedman, D.B.**, Sarzynski, M.A., Bailey, S., Carswell, J., & Wilson, M. The DG3D study: 12-week randomized weight loss and diet quality intervention among African Americans. The Obesity Society Annual Meeting (ObesityWeek), San Diego, CA, November 1-4, 2022 (Oral Presentation).

### **2021**

**Friedman, D.B.**, Escoffery, C., Leeman, J., Thomson, C.A., Morrato, E.H., Arp Adams, S., Noblet, S.B., Flicker, K.J., Petagna, C., & Wheeler, S.B. Implementation science capacity building through a national scholars program for researchers and practitioners in cancer prevention and control. 14th Annual Conference on the Science of Dissemination and Implementation in Health, December 14-16, 2021 (Virtual Conference Poster Presentation).

Sakhuja, M., Macaуда, M., Arent, M., Noblet, S., Yelton, B., & **Friedman, D.B.** The Tip of the spear: Finding capacity to implement a health literacy program in a clinical setting. 149th Annual Meeting of the American Public Health Association, Denver, CO, October 24-27, 2021 (Virtual Poster Presentation).

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Ingram, L.A., Ford, M.E., Johnson, C., Ashford-Carroll, B., McCollum, Q., Chen, H., **Friedman, D.B.**, & Levkoff, S.E. Building a training program to diversify the academy and advance Alzheimer's disease research. Alzheimer's Association International Conference, Denver, CO, July 26-30, 2021 (Virtual Poster Presentation).

Sakhuja, M., Arent, M.A., Macaуда, M.M., Yelton, B., Noblet, S., & **Friedman, D.B.** Communicating online with patients during a pandemic: An analysis of Covid-19 information on outpatient clinic websites. 5<sup>th</sup> Annual Conference of the UConn Center for mHealth and Social Media, May 13-14, 2021 (Virtual Poster Presentation – *Award winner for most viewed YouTube presentation*).

## 2020

Sakhuja, M., Arent, M.A., Yelton, B., Haynes, V.E., Noblet, S., Brandt, H.M., Isenhowe, W.D., Wandersman, A., Zona, D., New, C., Fedrick, D., Scaccia, J., Bruner, L. & **Friedman, D.B.** Assessing clinics' readiness for implementation of a health literacy intervention: A focus on motivation and capacity. 148<sup>th</sup> Annual Meeting of the American Public Health Association, October 27, 2020 (Virtual Poster Presentation).

Kim, B., Balbim, G. M., Belza, B., Moni, G., **Friedman, D.B.**, Croff, R., & Edwards, V.J. Webinars as a training tool for the next generation of cognitive health researchers. Western Institute of Nursing's 53<sup>rd</sup> Annual Communicating Nursing Research Conference, April 16, 2020 (Virtual Poster Presentation; In-person meeting canceled due to COVID19).

## 2019

Resciniti, N.V., Tang, W., Tabassum, M., Al-Hasan, D., Lohman, M.C., Spencer, M., & **Friedman, D.B.** A scoping review of knowledge evaluation instruments for formal and informal dementia caregiver programs. 71<sup>st</sup> Annual Scientific Meeting of the Gerontological Society of America, Austin, TX, November 13-17, 2019 (Symposium Presentation; Served as Symposium Discussant).

Parsons, M.L., Richlen, M., Bullerjahn, G.S., Doberneck, D., **Friedman, D.B.**, Kelsey, H., Pierce, J.Y., Porter, D.E., Sandifer, P.A., Scott, G.I., Stegeman, J., & Triezenberg, H. An introduction to the Centers for Oceans and Human Health: Research and integrated communications. 10<sup>th</sup> U.S. Symposium on Harmful Algae, Orange Beach, AL, November 3-8, 2019 (Oral Presentation).

Parker, P., Heiney, S., **Friedman, D.B.**, Adams, S., & Dawson, R. Evaluation of the readability and suitability of chemotherapy educational materials for women with breast cancer. International Cancer Education Conference in Salt Lake City, UT, September 18-20, 2019 (Oral Presentation).

Tang, W., Levkoff, S., Miller, M., & **Friedman, D.B.** Predictors of depression in Alzheimer's disease caregivers: A study of South Carolina Alzheimer's Disease Registry cases. Alzheimer's Association International Conference, Los Angeles, CA, July 14, 2019 (Poster Presentation).

Davidson, C., Turner-McGrievy, G.M., Messias, D.H., **Friedman, D.B.** & Robillard, A.G. Campus ministry and pastoral care for LGBT students: A qualitative study. 15<sup>th</sup> International Congress of Qualitative Inquiry. Urbana, IL, May 15-18, 2019 (Oral Presentation).

Resciniti, N., Lohman, M.C., **Friedman, D.B.**, Marsh, A., & Ingram, L. Perceived health and caregiving knowledge of dementia caregivers at Memory Matters: A focus group and qualitative analysis. Discover USC, University of South Carolina, Columbia SC, April 26, 2019 (Poster Presentation).

## 2018



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Marquez, D.X., Basia, B., Croff, R., **Friedman, D.B.**, Karlawish, J., & Mohler, J. The Healthy Brain Research Network: Collective Impact in Action. 70<sup>th</sup> Annual Scientific Meeting of the Gerontological Society of America, Boston, MA, November 14-18, 2018 (Symposium Presentation).

**Friedman, D.B.**, Pearson, J.L., & Spencer, S.M. The Arnold School of Public Health Office for the Study of Aging. 70<sup>th</sup> Annual Scientific Meeting of the Gerontological Society of America, Boston, MA, November 14-18, 2018 (Symposium Presentation: Building a National Alliance of Academic Centers for Research on Healthy Aging).

Belza, B., Croff, R., **Friedman, D.B.**, Karlawish, J., Marquez, D.X., McGuire, L., & Mohler, J. Healthy Brain Research Network: Leveraging expertise for public health wins. 146<sup>th</sup> Annual Meeting of the American Public Health Association, San Diego, CA, November 10-14, 2018 (Roundtable Presentation).

Davidson, C., Turner-McGrievy, G., Messias, D.K.H., **Friedman, D.B.**, & Robillard, A. Perspectives on pastoral care for LGBT students: A qualitative study with campus ministry leaders. 146<sup>th</sup> Annual Meeting of the American Public Health Association, San Diego, CA, November 10-14, 2018 (Poster Presentation).

Farr, D.E., Brandt, H.M., **Friedman, D.B.**, Armstead, C.A., Adams, S.A., Coleman, K.A., Fulton, J., & Bull, D. Awareness of and conversations about revised mammography screening guidelines among Black women: An exploratory study. 146<sup>th</sup> Annual Meeting of the American Public Health Association, San Diego, CA, November 10-14, 2018 (Poster Presentation).

Farr, D.E., Brandt, H.M., **Friedman, D.B.**, Armstead, C.A., Adams, S.A., Williams, C.B., Fulton, J., & Bull, D. Black women's and mammography providers' perceptions of breast density communication. 146<sup>th</sup> Annual Meeting of the American Public Health Association, San Diego, CA, November 10-14, 2018 (Poster Presentation).

Felder, T., Heiney, S.P., Rubin, L., **Friedman, D.B.**, Franco, R., Hebert, J.R., & Ford, M.E. "She was like, 'I'm done. I'm not taking this anymore'": Health care provider perspectives about breast cancer survivors non adherence to adjuvant endocrine therapy. 11<sup>th</sup> AACR Conference on the Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, New Orleans, LA, November 5-8, 2018 (Poster Presentation).

Davidson, C., Turner-McGrievy, G., Messias, D., Robillard, A., **Friedman, D.B.**, & Schwiesow, J. Undergraduate campus ministry students' sexual health concerns: A situational analysis. 14<sup>th</sup> International Congress of Qualitative Inquiry. Urbana, IL, May 16-19, 2018 (Oral Presentation).

Choi, S.K., & **Friedman, D.B.** Health information seeking behaviors among caregivers of individuals with Alzheimer's disease and related dementias. University of South Carolina Discover Day, Columbia SC, April 20, 2018 (Poster Presentation).

Haynes, V., Brandt, H.M., & **Friedman, D.B.** Exploring opportunities for cervical cancer health communication campaigns in Cusco, Peru: A case study. University of South Carolina Discover Day, Columbia SC, April 20, 2018 (Poster Presentation).

**Friedman, D.B.**, Arp Adams, S., Brandt, H.M., Heiney, S.P., Hebert, J.R., Ureda, J.R., Seel, J.S., Schrock, C.S., Mathias, W., Clark-Armstead, V., Dees, V., Oliver, P., & Yelton, B. Using an arts-based intervention to increase colorectal cancer knowledge. The 11<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture. Columbia, SC, April 7, 2018 (Poster Presentation).

## 2017

Askelson, N.M., Best, A., Flocke, S.A., **Friedman, D.B.**, Glanz, K., Heiney, S.P., Ko, L.K., Leeman, J., Parker, E.A., Rohweder, C.L., Seegmiller, L., Stradtman, L., & Vanderpool, R.C. How federally qualified health centers select and implement multi-level evidence-based interventions to improve colorectal cancer screening: A

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qualitative study. 10<sup>th</sup> Annual Conference on the Science of Dissemination and Implementation in Health. Arlington, VA, December 4-6, 2017 (Poster Presentation).

Kulkarni, S., Lewis, K., Arp Adams, S., Brandt, H.M., Lead, J.R., Ureda, J.R. Fedrick, D., Mathews, C., & **Friedman, D.B.** What does the Internet tell us about environmental risks of breast cancer? A comprehensive analysis of the content, readability, and cultural appropriateness of online resources. 12th Annual Breast Cancer and Environment Research Group Meeting, Monrovia, CA, November 16, 2017 (Poster Presentation).

Lewis, K., Kulkarni, S., Arp Adams, S., Brandt, H.M., Lead, J.R., Ureda, J.R. Fedrick, D., Mathews, C., & **Friedman, D.B.** "They only talk about it when it happens:" Using focus group methodology to explore African-American communities' perceptions of breast cancer and the environment. 12th Annual Breast Cancer and Environment Research Group Meeting, Monrovia, CA, November 16, 2017 (Poster Presentation).

Belza, B., Choi, S.K., Croff, R., **Friedman, D.B.**, & Wilcox, S. Disseminating and translating research to faith-based communities to improve cognitive health. 4<sup>th</sup> Annual Healthy Churches 2020 National Conference, Hilton Head, SC, November 14-17, 2017 (Poster Presentation).

Belza, B., Boise, L., **Friedman, D.B.**, Jordan, A., Karlawish, J., Mohler, J., Marquez, D.X., & Snowden, M. The Healthy Brain Research Network: Getting on the (Road) Map. 145<sup>th</sup> Annual Meeting of the American Public Health Association, Atlanta GA, November 4-8, 2017 (Oral Symposium Presentation).

Choi, S.K., Kannaley, K., Olscamp, K., Tang, W., & **Friedman, D.B.** Research on Alzheimer's disease messaging in social media by South Carolina Healthy Brain Research Scholars. 145<sup>th</sup> Annual Meeting of the American Public Health Association, Atlanta GA, November 4-8, 2017 (Oral Symposium Presentation).

Choi, S.K., Rose, I.D., Chiarelli, M., & **Friedman, D.B.** Understanding types of literacy in the context of Alzheimer's disease research: A scoping review. 145<sup>th</sup> Annual Meeting of the American Public Health Association, Atlanta GA, November 4-8, 2017 (Poster Presentation).

Davidson, C., Turner-McGrievy, G., Messias, D.K.H., Robillard, A., Schwiesow, J., & **Friedman, D.B.** Exploration of undergraduate campus ministry student attitudes towards sexuality and sexual health. 145<sup>th</sup> Annual Meeting of the American Public Health Association, Atlanta GA, November 4-8, 2017 (Oral Presentation).

Farr, D.E., Brandt, H.M., **Friedman, D.B.**, Armstead, C., Adams, S.A., Fulton, J., & Bull, D. Multilevel influences on Black women's satisfaction with mammography. 145<sup>th</sup> Annual Meeting of the American Public Health Association, Atlanta GA, November 4-8, 2017 (Poster Presentation).

Farr, D.E., Brandt, H.M., **Friedman, D.B.**, Armstead, C., Adams, S.A., Fulton, J., & Bull, D. Negative emotions and breast cancer screening beliefs and attitudes in Black women: The case of false positive mammography results. 145<sup>th</sup> Annual Meeting of the American Public Health Association, Atlanta GA, November 4-8, 2017 (Poster Presentation).

**Friedman, D.B.**, Croff, R., Miyawaki, C.E., & Logsdon, R. Who are the scholars of the Healthy Brain Research Network? 145<sup>th</sup> Annual Meeting of the American Public Health Association, Atlanta GA, November 4-8, 2017 (Oral Symposium Presentation).

Ezeanya, V., Choi, S.K., Kannaley, K., & **Friedman, D.B.** A review of Alzheimer's disease focused mobile applications. Connected Health Conference, Boston MA, October 25-27, 2017 (Poster Presentation).

Farr D.E., Brandt, H.M., Friedman, D.B., Armstead, C.A., Adams, S.A., Fulton, J., & Bull, D. Patient satisfaction and mammography intention among Black women: Contributions of patient-provider interactions. 10<sup>th</sup> Annual American Association for Cancer Research Conference on the Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved. Atlanta GA, September 27, 2017 (Poster Presentation).

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Choi, S.K., Seel, J.S., Steck, S.E., Payne, J., McCormick, D.P., Schrock, C.S., & **Friedman, D.B.** Prostate cancer communication: What do providers and men really think about the current dialogue. 2017 CDC National Cancer Conference, Atlanta GA, August 14-16, 2017 (Poster Presentation).

Rohweder, C.L., **Friedman, D.B.**, Leeman, J., Ko, L., & Glanz, K. Partnering for prevention: The Cancer Prevention and Control Research Network's collaborations with Federally Qualified Health Centers. 2017 CDC National Cancer Conference, Atlanta GA, August 14-16, 2017 (Oral Thematic Panel Presentation).

Li, J.-Y., Kim, S.-H., **Friedman, D.B.**, Tanner, A., Foster, C., & Bergeron, C. Talking about clinical trials: News framing of clinical trial stories in the United States. 100<sup>th</sup> Annual Conference of the Association for Education in Journalism and Mass Communication, Chicago IL, August 9-12, 2017 (Oral Presentation).

Kannaley, K., Mehta, S., & **Friedman, D.B.** A thematic analysis of dementia blog narratives: Perspectives from caregivers and care recipients. 21<sup>st</sup> IAGG World Congress of Gerontology & Geriatrics, San Francisco CA, July 23-27, 2017 (Poster Presentation).

Farr, D.E., Brandt, H.M., **Friedman, D.B.**, Armstead, C.A., Adams, S.A., Fulton, J., & Bull, D. The impact of false positive mammography results on breast cancer screening intention in Black women. Discover USC, University of South Carolina, Columbia SC, April 21, 2017 (Poster Presentation).

Jeter, M., Farr, D.E., Armstead, C.A., **Friedman, D.B.**, Adams, S.A., Fulton, J., Bull, D., & Brandt, H.M. Black women's reactions to breast density information. Discover USC, University of South Carolina, Columbia SC, April 21, 2017 (Poster Presentation).

Olscamp, K., Tang, W., **Friedman, D.B.**, Choi, S.K., Kannaley, K., & Wilcox, S. Connecting brain health and physical activity: Organizational messages and community perceptions. Discover USC, Columbia SC, April 21, 2017 (Poster Presentation).

Rawlinson, K.C., Brandt, H.M., Natterstad, A.H., Farr, D.E., Gibson, A., Ureda, J., Williams, D.G., Green, W., **Friedman, D.B.**, & Hebert, J.R. Evaluating community partnerships to address cancer health disparities in faith-based settings. Discover USC, Columbia SC, April 21, 2017 (Poster Presentation).

Choi, S.K., Rahimi, G., Spencer, S.M., Miller, M., Smith, M., Teixeira, A., Tang, W., Olscamp, K., Kannaley, K., Sofge, J., Pearson, L., & **Friedman, D.B.** The relaunch of the Office for the Study of Aging: Advancing research and education in South Carolina. 13<sup>th</sup> Annual South Carolina Aging Research Day, Columbia SC, April 7, 2017 (Poster Presentation).

Tang, W., Olscamp, K., Choi, S.K., & **Friedman, D.B.** Alzheimer's disease messages on YouTube. 38th Annual Meeting of the Southern Gerontological Society, Asheville, NC, April 6-9, 2017 (Poster Presentation).

## 2016

Rohweder, C., **Friedman, D.B.**, Askelson, N., Flocke, S., Glanz, K., Ko, L., Leeman, J., Parker, E., Vanderpool, R., Choi, S.K., Hebert, J., Taplin, S., & White, A. What are the best intervention and implementation strategies for colorectal cancer screening at federally qualified health centers: A review of reviews. 9<sup>th</sup> Annual Conference on the Science of Dissemination and Implementation in Health. Washington, DC, December 14-15, 2016 (Poster Presentation).

Tang, W., Gibson, A., Friedman, D.B., Torres, W., Irizarry, J., Rodriguez, J., & Kannaley, K. An evaluation of the Puerto Rico Un Café por el Alzheimer program. 69<sup>th</sup> Annual Scientific Meeting of the Gerontological Society of America, New Orleans, LA, November 16-20, 2016 (Poster Presentation).

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Bergeron, C.D., Messias, D.K.H., **Friedman, D.B.**, Spencer, S.M., & Miller, S.C. Lessons for health professionals: Strategies for enhancing post-fall recovery among older women. 21st International Council on Women's Health Issues Congress, Baltimore, MD, November 6-9, 2016 (Poster Presentation).

Bergeron, C. D., Tanner, A., **Friedman, D.B.**, Zheng, Y., Schrock, C.D., Bornstein, D.B., Segar, M., & Swift, N. A scoping review of research on physical activity communication. 144th Annual Meeting of the American Public Health Association, Denver CO, October 29-November 2, 2016 (Poster Presentation).

Davidson, C.R., Turner-McGrievy, G.M., Messias, D.K.H, **Friedman, D.B.**, & Robillard, A.G. Exploring the role of campus ministry leaders in student mental health at a large public university in the Southeast United States. 144th Annual Meeting of the American Public Health Association, Denver CO, October 29-November 2, 2016 (Oral Presentation).

Owens, O.L., **Friedman, D.B.**, & Hebert, J.R. Recruitment of African-American men for the evaluation of a computerized, community-based prostate cancer education program: Barriers and opportunities. 144th Annual Meeting of the American Public Health Association, Denver CO, October 29-November 2, 2016 (Poster Presentation).

Farr, D.E., Brandt, H.M., **Friedman, D.B.**, Armstead, C.A., Heiney, S.P., Adams, S.A., Green, W., & Hébert J.R. Influence of culture and religion on cancer fatalism. 9th American Association for Cancer Research Conference on the Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved. Fort Lauderdale FL, September 25-28, 2016 (Poster Presentation).

Tang, W., **Friedman, D.B.**, Kannaley, K., & Edwards, V.J. Comparing intention to be screened and disclose Alzheimer's disease diagnosis: Alzheimer's caregivers versus other caregivers. Annual Convention of the American Psychological Association, Denver CO, August 4-7, 2016 (Oral Symposium Presentation).

Mehta, S., & **Friedman, D.B.** Blogging about Alzheimer's disease: A way for caregivers to be heard. University of South Carolina Discovery Day, Columbia SC, April 22, 2016 (Oral Presentation).

Tang, W., Gibson, A., & **Friedman, D.B.** Aging in place in Columbia, South Carolina: Preliminary analysis of The FriendShip 501(c)(3) Village. University of South Carolina Graduate Student Day, Columbia, SC, April 8, 2016 (Poster Presentation).

**Friedman, D.B.**, Brandt, H.M., Adams, S.A, Wandersman, A.H., Young, V.M., Ureda, J.R., Heiney, S.P., Melvin, C.L., Hurley, T.G., Choi, S.K., Seel, J.S., Campbell, D.A., Smith, K.L., & Hébert, J.R. The South Carolina Cancer Prevention and Control Research Network: Reducing cancer disparities through dissemination and implementation science. The 9th Annual James E. Clyburn Health Disparities Lecture. Columbia, SC, April 1, 2016 (Abstract Booklet).

**Friedman, D.B.**, Wilcox, S., Levkoff, S.E., Hunter, R.H., Gibson, A., Tang, W., & Kannaley, K. The South Carolina Healthy Brain Research Network: Eliminating disparities and promoting cognitive health through education and empowerment. The 9<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture, Columbia, SC, April 1, 2016 (Poster Presentation).

**Friedman, D.B.**, Brandt, H.M., Arp Adams, S., Wandersman, A.H., Young, V.M., Ureda, J.R., Heiney, S.P., Melvin, C.L., Hurley, T.G., Choi, S.K., Seel., J.S., Campbell, D.A., McCracken, J.L., & Hebert, J.R. South Carolina Cancer Prevention and Control Research Network Arnold School of Public Health 40<sup>th</sup> Anniversary, Columbia, SC, March 18, 2016 (Poster Presentation).

**Friedman, D.B.**, Wilcox, S., Levkoff, S.E., Hunter, R.H., Gibson, A., Tang, W., Kannaley, K., & Mehta, S. South Carolina Healthy Brain Research Network. Arnold School of Public Health 40<sup>th</sup> Anniversary, Columbia, SC, March 18, 2016 (Poster Presentation).

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Hebert, J.R. Adams, S.A., Armstead, C.A., Brandt, H.M., & **Friedman, D.B.** Reducing cancer health disparities through community engagement, research and training: The South Carolina Cancer Disparities Community Network-II. Arnold School of Public Health 40th Anniversary, Columbia, SC, March 18, 2016 (Poster Presentation).

Gibson, A., **Friedman, D.B.**, Torres, W., Irizarry, J., Rodriguez, J., Tang, W., & Kannaley, K. Increasing Alzheimer's disease awareness through social media: A Puerto Rico case study. 12<sup>th</sup> Annual South Carolina Aging Research Day, Charleston, SC, February 26, 2016 (Poster Presentation).

Tang, W., Kannaley, K., **Friedman, D.B.**, Edwards, V.J., Wilcox, S., Levkoff, S.E., Hunter, R.H., Irmiter, C., & Belza, B. How worried are you about getting dementia or Alzheimer's disease? An analysis of national survey data. 12<sup>th</sup> Annual South Carolina Aging Research Day, Charleston, SC, February 26, 2016 (Poster Presentation).

McDonnell, K.K., Eberth, J.M., Strayer, S.M., **Friedman, D.B.**, Cartmell, K.B., & Sercy, E. Testing a brief, clinically-based lung cancer screening decision aid. 37th Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine, Washington DC, March 30-April 2, 2016 (Poster Presentation).

Davidson, C.R., Turner-McGrievy, G.M., Messias, D.K.H, **Friedman, D.B.**, & Robillard, A.G. Campus ministry leaders: Underutilized partners in promoting undergraduate health and wellbeing. 2016 South Carolina Public Health Association Annual Meeting, Charleston SC, February 17-19, 2016 (Poster Presentation).

Brandt, H.M., Turner-McGrievy B, **Friedman, D.B.**, West, D., Thomas, T., Gentile, D., & Schrock, C. Examining the role of social media during the #SCFlood of October 2015. 2016 South Carolina Public Health Association Annual Meeting, North Charleston SC, February 17-19, 2016 (Oral Presentation).

## 2015

Liang, S., Kegler, M.C., Fernandez, M.E., **Friedman, D.B.**, Risendal, B., Herrmann, A.K., Tu, S.P., Carvalho, M., & Weiner, B.J. Assessing practice adaptive reserve for implementing evidence-based practices to increase cancer screening in primary care. 8<sup>th</sup> Annual Conference on the Science of Dissemination and Implementation in Health. Washington, DC, December 14-15, 2015 (Poster Presentation).

Farr, D.E., Brandt, H.M., **Friedman, D.B.**, Armstead, C.A., Heiney, S.P., Adams, S.A., Green, W., Khan, S., & Hébert JR. Untangling the influence of healthcare mistrust on Black Americans' intention to participate in cancer prevention research. Eighth American Association for Cancer Research Conference on the Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, Atlanta, GA, November 13-16, 2015 (Poster Presentation).

Bergeron, C.B., **Friedman, D.B.**, Spencer, S.M., Messias, D.K.H., & Miller, S.C. Making decisions after experiencing a fall: Preliminary survey results with older women in South Carolina. 143<sup>rd</sup> Annual Meeting of the American Public Health Association, Chicago, IL, October 31-November 4, 2015 (Oral Presentation).

Owens, O.L., **Friedman, D.B.**, Brandt, H.M., Bernhardt, J.M., & Hebert, J.R. An academic-community partnership to developing a computer-based aid for promoting informed prostate cancer screening decisions among African American men. 143<sup>rd</sup> Annual Meeting of the American Public Health Association, Chicago, IL, October 31-November 4, 2015 (Oral Presentation).

Eberth, J.M., McDonnell, K.K., Cartmell, K., Sercy, E., Strayer, S., & **Friedman, D.B.** Family physicians' perceptions of low-dose CT screening for lung cancer. 43<sup>rd</sup> Annual Meeting of the North American Primary Care Research Group. Cancun, Mexico, October 24-28, 2015 (Poster Presentation).

Eberth, J.M., Odom, J., McDonnell, K.K., Cartmell, K., **Friedman, D.B.**, Sercy, E., & Strayer, S. Perceptions of lung cancer screening and Medicare coverage. 43<sup>rd</sup> Annual Meeting of the North American Primary Care

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Research Group. Cancun, Mexico, October 24-28, 2015 (Poster Presentation).

Bergeron, C.D., **Friedman, D.B.**, Messias, D.K.H., Spencer, S.M., & Miller, S.C. "Getting back to normal": Older women's decisions and actions after a fall. 44<sup>th</sup> Annual Scientific and Educational Meeting of the Canadian Association on Gerontology, Calgary, Alberta, Canada, October 23-25, 2015 (Poster Presentation).

Sisson, D.C., Tanner, A., Bergeron, C.D., **Friedman, D.B.**, Owens, O.L., Kornegay, V., Weis, M.A., & Patterson, L.L. Communicating effectively about the Affordable Care Act: A qualitative study of communication sources and needs among African Americans, Whites, and Latinos. National Conference on Health Communication, Marketing, and Media, Atlanta, GA, August 11-13, 2015 (Poster Presentation).

McDonnell, K.K., Messias, D.K.H., **Friedman, D.B.**, Heiney, S., & Owens, O. Living with lung cancer: Receptivity and preferences for risk-reducing behavior among African American families. Sigma Theta Tau International's 26<sup>th</sup> International Nursing Research Congress, San Juan, Puerto Rico, July 23-27, 2015 (Oral Presentation).

Alia, K.A., Freedman, D.A., Mattison-Faye, A., Cutler, M., & **Friedman, D.B.** (2015). The Dot Game: A participatory approach for farmers' market continuous quality improvement. 15<sup>th</sup> Biennial Conference for the Society for Community Research and Action, Lowell, MA, June 25-28, 2015 (Poster Presentation).

Swift, N., Schrock, C., Tanner, A., & Friedman, D.B. Let's get physical! An evaluation of physical activity communication research, 1995-2014. University of South Carolina Discovery Day, Columbia SC, April 24, 2015 (Poster Session).

Davidson, C.R., Turner-McGrievy, B., Messias, D.K.H., **Friedman, D.B.**, & Robillard, A. Sex, dating and faith at the University of South Carolina: Campus ministry sexual health communication. University of South Carolina Women's and Gender Studies Program Conference, Bodies of Knowledge in the Academy: Embodied Knowledge and Academic Freedom. Columbia SC, April 23-24, 2015 (Oral Presentation).

Thomas, T.L., Schrock, C., & **Friedman, D.B.** The use of social media in times of crisis: A systematic review. Media & Health Symposium, Center for Media & Health, Virginia Commonwealth University (online Google Hangout conference), February 13, 2015 (Oral Presentation).

## 2014

Fernandez, M.E., Calo, W.A., Kegler, M., Carvalho, M., Liang, L., Weiner, B, Jacobs, S., Williams, R., Risendal, B., Coombs, L., **Friedman, D.B.**, Herrmann, A., Tu, S.P., & Taplin, S. Developing measures to assess constructs from the inner setting of the Consolidated Framework for Implementation Research. 7<sup>th</sup> Annual Conference on the Science of Dissemination and Implementation: Transforming Health Systems to Optimize Individual and Population Health, Bethesda, MD, December 8-9, 2014 (Panel Presentation).

Best, A., Spencer, M., **Friedman, D.B.**, Hall, I., & Billings, D.L. Does spiritual-framing increase the effectiveness of breast cancer screening messages for African American women? 142<sup>nd</sup> Annual Meeting of the American Public Health Association, New Orleans, LA, November 15-19, 2014 (Oral Presentation).

Bergeron, C.D., **Friedman, D.B.**, Hilfinger Messias, D.K., Spencer, S.M., & Miller, S.C. Decision making after a fall: Preliminary findings examining the experiences of older women and their sources of information. 142<sup>nd</sup> Annual Meeting of the American Public Health Association, New Orleans, LA, November 15-19, 2014 (Poster Session).

Bergeron, C.D., Sisson, D.C., Owens, O.L., **Friedman, D.B.**, Tanner, A., Kornegay, V, Weis, M.A., Windham, T., & Patterson, L. Knowledge, benefits, and concerns about the Affordable Care Act for individuals across the lifespan. 142<sup>nd</sup> Annual Meeting of the American Public Health Association, New

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Orleans, LA, November 15-19, 2014 (Poster Session).

Campbell, D., Young, V.M., Brandt, H.M., Felder, T., **Friedman, D.B.**, & Hebert, J.R. Identifying the need for developing new frameworks for partnerships in community based research: An assessment of federally qualified health centers in South Carolina. 142<sup>nd</sup> Annual Meeting of the American Public Health Association, New Orleans, LA, November 15-19, 2014 (Oral Presentation).

Farr, D.E., Brandt, H.M., **Friedman, D.B.**, Jackson, D., Ureda, J., Williams, D., Scott, D., & Hébert, J.R. A quantitative analysis of beliefs and behaviors associated with black adults' participation in cancer clinical trials. 142<sup>nd</sup> Annual Meeting of the American Public Health Association, New Orleans, LA, November 15-19, 2014 (Exposition Council of Affiliates Graduate Poster Session).

Ory, M., Kellstedt, D., Carvalho, M., **Friedman, D.B.**, McCracken, J.L., Fernandez, M.E., Dawson, G., & Kegler, M. Use of mini-grants to disseminate evidence-based interventions for cancer prevention and control. 142<sup>nd</sup> Annual Meeting of the American Public Health Association, New Orleans, LA, November 15-19, 2014 (Oral Presentation).

Owens, O.L., **Friedman, D.B.**, Bergeron, C.D., Tanner, A., Kornegay, V., Sisson, D.C., Weis, M.A., Patterson, L., & Windham, T. Assessing community members' knowledge and sources of information about the Affordable Care Act: A telephone survey. 142<sup>nd</sup> Annual Meeting of the American Public Health Association, New Orleans, LA, November 15-19, 2014 (Roundtable Session).

Sisson, D.C., Owens, O.L., Bergeron, C.D., **Friedman, D.B.**, Tanner, A., Kornegay, V., Weis, M.A., Windham, T., & Patterson, L. Establishing innovative partnerships for effective communication about the Affordable Care Act: The use of community forums. 142<sup>nd</sup> Annual Meeting of the American Public Health Association, New Orleans, LA, November 15-19, 2014 (Roundtable Session).

Wigfall, L.T., Bynum, S., Brandt, H.M., **Friedman, D.B.**, Bond, S., Glover, S.H., Hebert, J.R., Lazenby, G.B., & Richter, D.L. Cervical cancer prevention knowledge and abnormal Pap test experiences among HIV positive women. 142<sup>nd</sup> Annual Meeting of the American Public Health Association, New Orleans, LA, November 15-19, 2014 (Poster Session).

Wigfall, L.T., **Friedman, D.B.**, Brandt, H.M., Treiber, F.A., Glover, S.H., & Hebert, J.R. Cervical cancer prevention beliefs and screening behaviors among low-income women in the United States. 142<sup>nd</sup> Annual Meeting of the American Public Health Association, New Orleans, LA, November 15-19, 2014 (Poster Session).

Satariano, W.A., Maus, M., Hunter, R., Belza, B., **Friedman, D.B.**, Mullen, S., & Vandenberg, A.E. Wayfinding technologies: Older adults. 67<sup>th</sup> Annual Meeting of the Gerontological Society of America, Washington, DC, November 5-9, 2014 (Oral Presentation – Symposium).

Wigfall, L.T., Bynum, S.A, Brandt, H.M., **Friedman, D.B.**, Lazenby, G.B., Glover, S.H., & Hebert, J.R. Cervical cancer risk and screening behaviors among women living with HIV/AIDS. 2014 International Cancer Education Conference. Clearwater Beach, FL, October 22-25, 2014 (Oral Presentation).

Freedman, D.A., Mattison-Faye, A., Alia, K., Draper, C.L., & **Friedman, D.B.** Moving from pilot project to policy to support food assistance incentive programs at farmers' markets. 2014 National eXtension Food Security Conference - Building Extension Capacity to Address Community Food Security through Food Systems. Cleveland, Ohio, September 29-October 1, 2014 (Poster Session).

Kim, S-H., Tanner, A., **Friedman, D.B.**, Foster, C., & Bergeron, C.D. Barriers to clinical trial participation: Comparing perceptions and knowledge of African American and white South Carolinians. 97<sup>th</sup> Annual Conference of the Association for Education in Journalism and Mass Communication. Montreal, Canada, August 6-9, 2014 (Poster Session).

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Tanner, A., Owens, O.L., Sisson, D., Kornegay, V., Bergeron, C.D., **Friedman, D.B.**, Weis, M., Patterson, L., & Windham, T. Dodging the debate and dealing the facts: Using research and community partnerships to promote understanding of the Affordable Care Act. 97<sup>th</sup> Annual Conference of the Association for Education in Journalism and Mass Communication. Montreal, Canada, August 6-9, 2014 (Oral Presentation in Top Paper Panel – *Winner of First Place Faculty Paper in ComSHER Division*).

Wigfall, L.T., **Friedman, D.B.**, Brandt, H.M., Treiber, F.A., Glover, S.H., & Hebert, J.R. Pap test beliefs and cervical cancer screening adherence among US women 21-65 years old: Analysis of the Health Information National Trends Survey (HINTS 4, Cycle 2) data. National Cancer Institute Center to Reduce Cancer Health Disparities Professional Development and Mock Review Workshop, Bethesda, MA, June 23-24, 2014 (Poster Session – *Meritorious Poster Presentation Recognition*).

Risendal, B., Dwyer, A., Callihan, E., Patterson, A.K., Lipscomb, J., Birken, S.A., Arp Adams, S., Heiney, S., **Friedman, D.B.**, & Ory, M.G. Activities to promote and support survivorship care planning at the state level: A report from the CDC/NCI Cancer Prevention and Control Research Network. American Cancer Society, 7th Biennial Cancer Survivorship Conference, Atlanta, GA, June 18-20, 2014 (Poster Session).

Alia, K.A., Freedman, D.A., Brandt, H.M., Gibson-Haiger, P., & **Friedman, D.B.** Engaging stakeholders in the evaluation of the Right Choice, Fresh Start Farmers' Market. University of South Carolina Graduate Student Day, Columbia, SC, April 11, 2014 (Oral Presentation).

Farr, D.E., Brandt, H.M., **Friedman, D.B.**, Jackson, D., Ureda, J., Williams, D., Scott, D., & Hébert, J.R. Opportunities & attitudes: Influences on research participation in Black Americans. South Carolina Public Health Association Annual Meeting, Columbia, SC, May 21, 2014 (Oral Presentation).

Bergeron, C.D., Sisson, D.C., Owens, O.L., **Friedman, D.B.**, Tanner, A., Kornegay, V., Weis, M.A., Windham, T., & Patterson, L. Knowledge, benefits, and concerns about the Affordable Care Act among individuals of all ages. University of South Carolina Graduate Student Day, Columbia, SC, April 11, 2014 (Oral Presentation).

Bergeron, C.D., Sisson, D.C., Owens, O.L., **Friedman, D. B.**, Tanner, A., Kornegay, V., Weis, M.A., Windham, T., & Patterson, L. Exploring what adults of all ages know and think about the Affordable Care Act. 7<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture, Columbia, SC, April 11, 2014 (Abstract Booklet).

Farr, D.E., Brandt, H.M., Friedman, D.B., Jackson, D., Ureda, J.R., Williams, D., Scott, D., & Hébert J.R. Is it more Than mistrust? Examining the influence of structural factors on cancer research participation in a southern Black population. 7<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture, Columbia, SC, April 11, 2014 (Poster Session).

**Friedman, D.B.**, McCracken, J.L., Brandt, H.M., Freedman, D.A., Arp Adams, S., Young, Y.M., Campbell, D.A., Xirasagar, S., Ureda, J.R., & Hebert, J.R. Promoting the dissemination and implementation of evidence-based strategies to address health disparities: Innovative initiatives of the South Carolina Cancer Prevention and Control Research Network. 7<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture, Columbia, SC, April 11, 2014 (Abstract Booklet).

Owens, O.L., **Friedman, D.B.**, Brandt, H.M., Bernhardt, J.M., & Hebert, J.R. Developing and evaluating an avatar-led decision aid for facilitating informed prostate cancer screening decisions among African-American men. University of South Carolina Graduate Student Day, Columbia, SC, April 11, 2014 (Oral Presentation – 3 minute presentation competition - *3<sup>rd</sup> place award winner*).

Owens, O.L., Sisson, D.C., Bergeron, C.D., **Friedman, D.B.**, Tanner, A., Kornegay, V., Weis, M.A., Windham, T., & Patterson, L. South Carolinians' knowledge and sources of information about the Affordable Care Act. 7<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture, Columbia, SC, April 11, 2014 (Abstract Booklet).



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Sisson, D.C., Owens, O.L., Bergeron, C.D., **Friedman, D.B.**, Tanner, A., Kornegay, V., Weis, M.A., Windham, T., & Patterson, L. Effective communication about the Affordable Care Act: The use of innovative partnerships & community forums. University of South Carolina Graduate Student Day, Columbia, SC, April 11, 2014 (Poster Session).

Sisson, D.C., Owens, O.L., Bergeron, C.D., **Friedman, D.B.**, Tanner, A., Kornegay, V., Weis, M.A., Windham, T., & Patterson, L. Effective communication about the Affordable Care Act: The use of innovative partnerships & community forums. 7<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture, Columbia, SC, April 11, 2014 (Abstract Booklet).

Freedman, D.A., Mattison-Faye, A., Alia, K.A., & **Friedman, D.B.** From market to mouth: Fruit and vegetable purchasing and preparation patterns among farmers' market customers. 14<sup>th</sup> Annual Meeting of the American Academy of Health Behavior, Charleston, SC, March 16-19, 2014 (Poster Session).

Bergeron, C.B., **Friedman, D.B.**, Spencer, S.M., Messias, D.K.H., & Miller, S. Perceptions of assistive technology in independent older women's post-fall decisions. South Carolina Aging Research Day, Columbia, SC, January 24, 2014 (Poster Session).

## 2013

**Friedman, D.B.** Symposium Moderator. Aging and Public Health, Community Wayfinding and Public Health: Relevance, Research and Promise. 141<sup>st</sup> Annual Meeting of the American Public Health Association, Boston, MA, November 2-6, 2013 (Oral Presentation).

Belza, B., Satariano, W., Hunter, R.H., **Friedman, D.B.**, & Toyaji, M. Tools and technologies in facilitating community wayfinding: Opportunities and challenges. 141<sup>st</sup> Annual Meeting of the American Public Health Association, Boston, MA, November 2-6, 2013 (Oral Presentation).

**Friedman, D.B.**, Kegler, M., Tu, S.P., Liang, S., Risendal, B., Young, V.M., Glenn, B.A., Carmack, C., Pfeiffer, D., Coombs, L., Williams, R., Fernandez, M.E. Identifying factors influencing implementation of evidence-based practices for cancer prevention and control in community health centers (CHCs): Development of a multi-state CHC survey. 141<sup>st</sup> Annual Meeting of the American Public Health Association, Boston, MA, November 2-6, 2013 (Oral Presentation).

Foster, C., Tanner, A., Kim, S-H., McKeever, B., & **Friedman, D.B.** Mental health on Web 2.0: A comprehensive assessment of YouTube as a community marketplace for mental health information and social support. 141<sup>st</sup> Annual Meeting of the American Public Health Association, Boston, MA, November 2-6, 2013 (Poster Session).

Jackson, D.D., Owens, O.L., Thomas, T.L., Friedman, D.B., & Hebert, J.R. A comprehensive, mixed methods assessment of African-American men's and women's health and cancer decision making. 141<sup>st</sup> Annual Meeting of the American Public Health Association, Boston, MA, November 2-6, 2013 (Oral Presentation).

Owens, O.L., **Friedman, D.B.**, Brandt, H.M., Bernhardt, J.M., & Hebert, J.R. Informed decision making in a new age: Technology use in informing older southern African-American men about prostate cancer screening. 141<sup>st</sup> Annual Meeting of the American Public Health Association, Boston, MA, November 2-6, 2013 (Oral Presentation).

Owens, O.L., Thomas, T.L., James, C., Jackson, D.D., Williams, A., **Friedman, D.B.**, Ureda, J.R., Johnson, K.M., Dickey, J., Miller, R., Lovett, S., Gansauer, L., Bearden, J., & Hebert, J.R. African American men and informed prostate cancer-related decision making: Developing valid measures. 141<sup>st</sup> Annual Meeting of the American Public Health Association, Boston, MA, November 2-6, 2013 (Oral Presentation).

Wigfall, L.T., Brandt, H.M., Bynum, S., **Friedman, D.B.**, Richter, D.L., Glover, S.H., & Hebert, J.R. Cervical cancer prevention knowledge and screening behaviors among medically underserved women living with HIV.

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141<sup>st</sup> Annual Meeting of the American Public Health Association, Boston, MA, November 2-6, 2013 (Poster Session).

Wigfall, L.T., Bynum, S., **Friedman, D.B.**, Brandt, H.M., Richter, D.L., Glover, S.H., & Hebert, J.R. Healthcare provider sharing/explaining and HIV-positive women's understanding of cancer health information about abnormal pap test results. 141<sup>st</sup> Annual Meeting of the American Public Health Association, Boston, MA, November 2-6, 2013 (Oral Presentation).

Wigfall, L.T., **Friedman, D.B.**, Brandt, H.M., Bynum, S., Richter, D.L., Glover, S.H., & Hebert, J.R. Potential challenges with using mhealth interventions among medically underserved middle-aged women living with HIV. 141<sup>st</sup> Annual Meeting of the American Public Health Association, Boston, MA, November 2-6, 2013 (Poster Session).

Kim, S-H., Tanner, A., **Friedman, D.B.**, Foster, C., & Bergeron, C.D. Barriers to clinical trial participation: A comparison of rural and urban communities in South Carolina. 96<sup>th</sup> Annual Conference of the Association for Education in Journalism and Mass Communication. Washington, DC, August 8-11, 2013 (Poster Session).

Tanner, A., Kim, S-H., **Friedman, D.B.**, Foster, C., & Bergeron, C.D. Clinical trial recruitment at academic medical centers: Current practices and perceptions about recruiting strategies. 96<sup>th</sup> Annual Conference of the Association for Education in Journalism and Mass Communication. Washington, DC, August 8-11, 2013 (Poster Session).

Owens, O.L., **Friedman, D.B.**, Brandt, H.M., & Hebert, J.R. Study of African-American men's health information technology use and prostate cancer screening behavior: Moving toward A digital approach to informed decision making. University of South Carolina Graduate Student Day, Columbia, SC, April 12, 2013 (Poster Session).

**Friedman, D.B.**, Bergeron, C.D., Foster, C., Tanner, A.H., & Kim, S-H. Knowledge and perceptions about clinical trials from South Carolina's urban and rural populations. 6<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture, Columbia, SC, April 5, 2013 (Abstract Booklet).

**Friedman, D.B.**, Freedman, D.A., Choi, S.K., Anadu, E., Brandt, H.M., Carvalho, N., Hurley, T.G., Young, V.M., & Hebert, J.R. Provider communication and healthy role modeling at a federally qualified health center-based farmers' market. 6<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture, Columbia, SC, April 5, 2013 (Abstract Booklet).

Bergeron, C.D., Foster, C., **Friedman, D.B.**, Tanner, A.H., Kim, S-H. A qualitative comparison of barriers, motivators, and strategies to clinical trial participation in rural and urban South Carolina. 6<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture, Columbia, SC, April 5, 2013 (Poster Session).

Ellis, J.H., Porter, D.E., **Friedman, D.B.**, Scott, G., & Puett, R. Study of fishing and fish consumption patterns in the Gullah/Geechee Sea Island population. 6<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture, Columbia, SC, April 5, 2013 (Abstract Booklet).

Foster, C., Bergeron, C.D., **Friedman, D.B.**, Tanner, A.H., Kim, S-H. Techniques in doctor-patient communication in clinical trial recruitment among rural populations in South Carolina. 6<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture, Columbia, SC, April 5, 2013 (Poster Session).

Greene, J.V., Fritz, S.L., Bryan, M., **Friedman, D.B.**, Durstine, J.L., & Newman-Norlund, R. Perceptions of African Americans with stroke regarding the role of race and culture during inpatient rehabilitation physical therapy experiences. 6<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture, Columbia, SC, April 5, 2013 (Poster Session).

Jackson, D.D., Owens, O.L., **Friedman, D.B.**, Thomas, T.L., & Hebert, J.R. A mixed methods approach to exploring African-American men's and women's health and cancer decision making. 6<sup>th</sup> Annual James E.

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Clyburn Health Disparities Lecture Series, Columbia, SC, April 5, 2013 (Abstract Booklet).

McCracken, J.L., **Friedman, D.B.**, Brandt, H.M., Arp Adams, S., Xirasagar, S., Ureda, J.R., Mayo, R.M., Comer, K., Evans, M., Fedrick, D., Talley, J., Broderick, M., & Hebert, J.R. Reducing cancer disparities in South Carolina by promoting implementation of community and evidence-based cancer prevention and control interventions. 6<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture Series, Columbia, SC, April 5, 2013 (Abstract Booklet).

Owens, O.L., **Friedman, D.B.**, Brandt, H.M., Hebert, J.R., & Bernhardt, JM. Digital health solutions for promoting informed decision making about prostate cancer screening among African-American men 6<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture Series, Columbia, SC, April 5, 2013 (Poster Session).

Owens, O.L., Thomas, T.L., James, C., Jackson, D.D., Williams, A., **Friedman, D.B.**, Ureda, J., Johnson, K.M., Dickey, J., Miller, R., Dickey, J., Lovett, S., Gansauer, L., Bearden, J.D., & Hebert, J.R. Developing a tool for assessing prostate cancer decision making among African-American men in the South. 6<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture Series, Columbia, SC, April 5, 2013 (Abstract Booklet).

**Friedman, D.B.**, Freedman, D.A., Choi, S.K., Anadu, E., Brandt, H.M., Carvalho, N., Hurley, T.G., Young, V.M., & Hebert, J.R. Provider communication intervention at a federally qualified health center-based farmers' market: Implications for implementation science. Improving Health through Evidence-based Practice and Policy – Joint Scientific Retreat on Implementation Science, Columbia, SC, March 1, 2013 (Oral Presentation).

Owens, O.L., **Friedman, D.B.**, Brandt, H.M., & Hebert, J.R. Informed decision making in the digital age: A study of African-American men's health information technology use and prostate cancer screening behavior. Digital Health Communication Extravaganza, Orlando, FL, February 20-22, 2013 (Poster Session).

## 2012

Laditka, J.N., Laditka, S.B., & **Friedman, D.B.** Meta-analysis of the Healthy Brain Study: An approach for promoting brain health. 65<sup>th</sup> Annual Meeting of the Gerontological Society of America, San Diego, CA, November 14-18, 2012 (Poster Session).

Bergeron, C.D., Foster, C., **Friedman, D.B.**, Tanner, A.H., & Kim, S-H. (2012). Knowledge and perceptions of clinical trials among African American and White women in South Carolina: Implications for future research in women's health. Carolina Women's Health Research Forum, University of South Carolina School of Medicine, Columbia, SC, November 2, 2012 (Poster Session – *received Best Student Poster Award*).

Foster, C., Bergeron, C.D., Tanner, A.H., **Friedman, D.B.**, & Kim, S-H. (2012). Strategies for recruiting White and African American women into clinical trials. Carolina Women's Health Research Forum, University of South Carolina School of Medicine, Columbia, SC, November 2, 2012 (Poster Session).

Adams, S.A., Khang, L., **Friedman, D.B.**, Young, V.M., Campbell, D., Choi, S.K., & Hebert, J.R. Geospatial methods in examining cervical cancer screening behaviors at three health centers in South Carolina. 2012 Summit on the Science of Eliminating Health Disparities. National Harbor, MD, October 31-November 2, 2012 (Accepted for Poster Session; conference dates changed to December 17-19, 2012).

Koskan, A., **Friedman, D.B.**, Messias, D.H.K., Brandt, H.M., & Walsemann, K.M. Sustaining community health programs delivered by promotores de salud: Program planners' perspectives and experiences. 140<sup>th</sup> Annual Meeting of the American Public Health Association, San Francisco, CA, October 27-31, 2012 (Oral Presentation).

Owens, O.L., Jackson, D.D., Thomas, T.L., **Friedman, D.B.**, & Hebert, J.R. Perceptions and barriers to

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clinical trials participation among African-American men and women in a faith-based community in the south. 140<sup>th</sup> Annual Meeting of the American Public Health Association, San Francisco, CA, October 27-31, 2012 (Oral Presentation).

Thomas, T.L., Owens, O.L., & **Friedman, D.B.** A content analysis of prostate cancer screening information on YouTube. 140<sup>th</sup> Annual Meeting of the American Public Health Association, San Francisco, CA, October 27-31, 2012 (Oral Presentation).

Tanner, A., Kim, S-H., Foster, C., **Friedman, D.B.** & Bergeron, C. Barriers to medical research participation as perceived by clinical trials investigators: Reaching out to rural and African American communities in South Carolina. 95<sup>th</sup> Annual Convention of the Association for Education in Journalism and Mass Communications, Chicago, IL, August 9-12, 2012 (High Density Research Session).

Owens, O.L., **Friedman, D.B.**, Johnson, K.M., Thomas, T.L., Dawkins, D.S., Gansauer, L., Bartelt S., Waddell, N.M., Talley, J., Bearden, J.D. III, & Hebert, J.R. Improving health communication and marketing practices for recruiting dyads in an African-American, faith-based community: Lessons learned from a community-academic-clinical Team. 6<sup>th</sup> Annual CDC National Conference on Health Communication, Marketing, and Media, Atlanta, GA, August 7-9, 2012 (Poster Session).

Bergeron, C.D., Foster C., **Friedman, D.B.**, Tanner, A., & Kim, S-H. Current state of clinical trials recruitment in rural South Carolina: Are public health and medical investigators reaching potentially eligible participants? South Carolina Public Health Association Annual Convention, Myrtle Beach, SC, May 22-25, 2012 (Poster Session).

Adams, S.A., Khang, L., **Friedman, D.B.**, Young, V.M., Campbell, D., & Hebert, J.R. Influencing dissemination and implementation science through innovative GIS applications. 5<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture Series, Columbia, SC, April 20, 2012 (Abstract Booklet).

Freedman, D.A., Alia, K., Willms, L., Young, V.M., Brandt, H.M., **Friedman, D.B.**, & Hebert, J.R. The Right Choice Fresh Start Farmers' Market: A multidimensional farm-to-health center intervention. 5<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture Series, Columbia, SC, April 20, 2012 (Abstract Booklet).

**Friedman, D.B.**, Young, V.M., Freedman, D.A., Adams, S.A., Brandt, H.M., Felder, T.M., Xirasagar, S., Khang, L., Campbell, D.A., Ureda, J.R., Hurley, T.G., McCracken, J.L., & Hébert, J.R. The South Carolina Cancer Prevention and Control Research Network: A collaboration of researchers, federally qualified health centers, and community partners. 5<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture Series, Columbia, SC, April 20, 2012 (Poster Session).

Hebert, J.R., Adams, S.A., Armstead, C.A., Brandt, H.M., Broderick, M., & **Friedman, D.B.** Reducing cancer health disparities through community engagement, research, and training: the South Carolina Cancer Disparities Community Network-II. 5<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture Series, Columbia, SC, April 20, 2012 (Poster Session).

Owens, O.L., **Friedman, D.B.**, Johnson, K.M., Thomas, T.L., Dawkins, D.S., Gansauer, L., Bartelt S., Waddell, N.M., Talley, J., Bearden, J.D. III, & Hebert, J.R. Improving the recruitment and retention of African-American dyads for cancer disparities research: lessons learned from a community-academic-clinical team. 5<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture Series, Columbia, SC, April 20, 2012 (Abstract Booklet).

Thomas, T.L., Owens, O.L., **Friedman, D.B.**, Torres M.E., & Hebert, J.R. Written and spoken narratives about health and cancer decision making: A community photovoice project. 5<sup>th</sup> Annual James E. Clyburn Health Disparities Lecture Series, Columbia, SC, April 20, 2012 (Poster Session – *received 3<sup>rd</sup> place poster award*).

Van Slooten, E., **Friedman, D.B.**, & Tanner, A. Are we getting the health information we need from the mass media?: Consumers' perceptions about online health and medical news. University of South Carolina Discovery Day, Columbia SC, April 20, 2012 (Poster Session - *received 1st prize in the Social Sciences*)

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Category).

**Friedman, D.B.**, Hunter, R., Bryant, L.L., Rose, I.D., Anderson, L.A., Wu, B., & Tseng, W. Beliefs and practices for reducing risk of cognitive impairment among physicians and other adults. Society for Public Health Education Midyear Scientific Conference, Nashville, TN, April 11-14, 2012 (Oral Presentation).

Alia, K.A., Freedman, D.A., Butler, P.E., **Friedman, D.B.**, & Hebert, J.R. Farmers' markets: Promoting health by connecting community members in underserved environments. 33<sup>rd</sup> Annual Meeting of the Society of Behavioral Medicine, New Orleans, LA, April 11-14, 2012 (Poster Session).

Adams, S.A., Khang, L., **Friedman, D.B.**, Young, V.M., Campbell, D., & Hebert, J.R. Influencing dissemination and implementation science through innovative GIS applications. 5th Annual NIH Conference on the Science of Dissemination and Implementation. Bethesda, MD, March 19-20, 2012 (Poster Session).

Owens, O., Thomas T., **Friedman, D.B.**, & Torres M. Enhancing innovative health communications methodologies using traditional technology. Digital Health Communication Extravaganza, Orlando, FL, February 15-17, 2012 (Digital Poster Session).

## 2011

Fiske, A., Bryant, L.L., Tseng, W., Brennan, M., Oman, D., **Friedman, D.B.**, Fetterman, D.J., & Ivey, S.I. Spirituality, religiosity and cognition: A review of research with older adults and their caregivers. 64<sup>th</sup> Annual Meeting of the Gerontological Society of America, Boston, MA, November 18-22, 2011 (Oral Session - Symposium).

**Friedman, D.B.**, Young, V.M., Freedman, D.A., Adams, S.A., Brandt, H.M., Felder, T.M., Xirasagar, S., Ureda, J.R., Hurley, T., Steck, S.E., Thrasher, J.F., & Hebert, J.R. Reducing cancer disparities through innovative partnerships: A collaboration of the South Carolina Cancer Prevention and Control Research Network and Federally Qualified Health Centers. 139<sup>th</sup> Annual Meeting of the American Public Health Association, Washington, DC, October 29-November 2, 2011 (Oral Session).

Freedman, D.A., Whiteside, O., Young, V., Brandt, H.M., Wilms, L., Hatala, J., & **Friedman, D.B.** Pharmacies to farm stands: Assessing readiness for establishing farmers' markets at community health centers. 139<sup>th</sup> Annual Meeting of the American Public Health Association, Washington, DC, October 29 November 2, 2011 (Poster Session).

**Friedman D.B.**, Thomas, T., Owens, S., Johnson, K.M., Dawkins, D.S., Bartelt, S., Gansauer, L., Talley, J., Waddell, N.M., Bearden, J.D., & Hebert, J.R. To screen or not to screen: African-American men's and women's suggestions for how to motivate men to talk to their doctors about prostate cancer. Joint conference of the American Association for Cancer Education, Cancer Patient Education Network, and European Association for Cancer Education, Buffalo, NY, September 8-10, 2011 (Oral Session).

Owens, S., Thomas, T., **Friedman, D.B.**, & Hebert, J.R. New strategies for prostate cancer communications within African-American communities: Reducing information access disparities. Joint conference of the American Association for Cancer Education, Cancer Patient Education Network, and European Association for Cancer Education, Buffalo, NY, September 8-10, 2011 (Oral Session).

Thomas, T., Owens, S., **Friedman, D.B.**, Johnson, K.M., Dawkins, D.S., Bartelt, S., Gansauer, L., Bearden, J.D., & Hebert, J.R. African-American men's and women's knowledge, perceptions, and barriers to communicating about prostate Cancer: A family-centered qualitative study. Joint conference of the American Association for Cancer Education, Cancer Patient Education Network, and European Association for Cancer Education, Buffalo, NY, September 8-10, 2011 (Poster Session – *received 3<sup>rd</sup> place poster award*).

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Freedman, D.A., Young, V.M., Brandt, H.M., Armstrong, P., Cobbs, E., **Friedman, D.B.**, & Hebert J.R. Assessing readiness for establishing farmers' markets at community health centers. National Association of Community Health Centers, Community Institute, San Diego, CA, August 28-30, 2011 (Poster Session).

Williams, M.S., **Friedman, D.B.**, & Tu, F. Development of the Nutrition4Kids website. Cure4Kids Global Summit: Advancing Cancer Education and Healthy Living in Our Communities, St Jude Children's Research Hospital, Memphis, TN, June 9-11, 2011 (Poster Session). *\*Recipient of 3<sup>rd</sup> place award for Cure4Kids Global Innovation Challenge.*

**Friedman, D.B.**, Young, V.M., Freedman, D.A., Adams, S.A., Brandt, H.M., Felder, T.M., Xirasagar, S., Ureda, J.R., Hurley, T., Khang, L., & Hebert, J.R. Reducing health disparities through innovative partnerships: An alliance of the South Carolina Cancer Prevention and Control Research Network and Federally Qualified Health Centers. Health Equity in the 21<sup>st</sup> Century: Saving the Next Generation – Part of the James E. Clyburn Health Disparities Lecture Series, University of South Carolina, Columbia, Sc, April 29, 2011 (Poster Session).

Thomas, T., Owens, S., **Friedman, D.B.**, & Hebert, J.R. Discovering new strategies for delivering prostate cancer information in a faith-based African-American community. Health Equity in the 21<sup>st</sup> Century: Saving the Next Generation – Part of the James E. Clyburn Health Disparities Lecture Series, University of South Carolina, Columbia, Sc, April 29, 2011 (Poster Session -*recipient of 1<sup>st</sup> place award for poster session competition*).

Hochhalter, A.K., Bryant, L.L., Hunter, R., Liu, R., **Friedman, D.B.**, Price, A.E., Sharkey, J.R., Reddy, S., Caprio, A.J., & McCrystle, S. Primary care providers' perceptions about cognitive health: A qualitative study. AcademyHealth Annual Research Meeting, Seattle, WA, June 12-14, 2011 (Poster Session).

Dominick, G.M., **Friedman, D.B.**, Saunders, R.P., Hussey, J.R., & Watkins, K.W. Physical activity literacy among foster parents: An exploratory study. 32<sup>nd</sup> Annual Meeting of the Society of Behavioral Medicine, Washington, DC, April 27-30, 2011 (Poster Session).

Rose, I.D., & **Friedman, D.B.** A systematic review of studies examining health information seeking and communication practices of sexual minority youth. University of South Carolina Graduate Student Day, Columbia, SC, April 8, 2011 (Oral Session - *presentation received Honorable Mention at Graduate Student Day*).

Davidson, C., Billings, D., & **Friedman, D.B.** Thoughts on family planning: A qualitative study in San Ignacio, Belize. University of South Carolina Women's and Gender Studies Conference, Columbia SC, March 18, 2011 (Oral Session).

Dominick, G.M., Saunders, R.P., **Friedman, D.B.**, Hussey, J.R., & Watkins, K.W. Factors associated with foster parent instrumental social support for physical activity. Department of Psychiatry and Human Behavior Research Day, Alpert Medical School, Brown University, Providence, RI, March 9, 2011 (Poster Session).

**Friedman, D.B.**, Laditka, S.B., Laditka, J.N., Wu, B., Liu, R., Price, A.E., Tseng, W., Corwin, S.J., Ivey, S.L., Hunter, R., Sharkey, J.R., & Wilcox, S. Perceptions about the roles of social interaction, mental activity, and positive attitudes for maintaining cognitive health among ethnically diverse older adults. South Carolina Aging Research Day, Columbia, SC, February 4, 2011 (Poster Session).

Corwin, S.J., **Friedman, D.B.**, Dominick, G.M., & Rose, I.D. What makes a man more likely to 'get' prostate cancer? Thoughts from older African American men in South Carolina: Implications for health promotion. South Carolina Aging Research Day, Columbia, SC, February 4, 2011 (Poster Session).

## 2010

Vandenberg, A.E., Price, A.E., **Friedman, D.B.**, Marchman, G., & Anderson, L.A. What are the top cable news web sites telling us about brain health? 63<sup>rd</sup> Annual Meeting of the Gerontological Society of America,

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New Orleans, LA, November 19-23, 2010 (Poster Session).

Price, A.E., Corwin, S.J., **Friedman, D.B.**, Laditka, S.B., Colabianchi, N., & Montgomery, K. Content linking physical activity and cognitive health in top-circulating magazines, 2006-2008. 63<sup>rd</sup> Annual Meeting of the Gerontological Society of America, New Orleans, LA, November 19-23, 2010 (Poster Session).

Day, K.L., Buckmaster, P.L., Anderson, L.A., Bryant, L., Caprio, A., **Friedman, D.B.**, Hochhalter, A., Hunter, R., Weaver, E., & Wu, B. U.S. physicians' perceptions, knowledge, and practices regarding cognition: Searching for evidence. 63<sup>rd</sup> Annual Meeting of the Gerontological Society of America, New Orleans, LA, November 19-23, 2010 (Poster Session).

Bynum, S.A., Brandt, H.M., **Friedman, D.B.**, Annang, L., & Tanner, A. Gender differences in HPV knowledge, beliefs, and vaccine acceptance among Southern Black college students. 138<sup>th</sup> Annual Meeting of the American Public Health Association, Denver, CO, November 6-10, 2010 (Oral Session).

Koskan, A., Rose, I.D., & **Friedman, D.B.** From Web 1.0 to 2.0: What is the 'Social Web' telling us about prostate cancer screening. University of South Carolina's Convergence & Society Conference: Science, Health, and New Dimensions of Communications. Columbia, SC, October 10-12, 2010 (Oral Session).

Davidson, C.R., **Friedman, D.B.**, & Billings, D.L. Anti-fertility effects of traditional medicinal plants: A systematic review. University of South Carolina Graduate Student Day, Columbia, SC, April 2, 2010 (Poster Session – *poster received Honorable Mention at Graduate Student Day*).

Belza, B., **Friedman, D.B.**, Hunter, R., Ory, M., & Snowden, M., on behalf of the CDC-Healthy Aging Research Network. Influencing practice and policy through a collaborative research network: An effective strategy for addressing healthy aging issues. SOPHE and Prevention Research Centers Program Joint 2010 Conference, Atlanta, GA, April 7-9, 2010 (Oral Session – Symposium).

## 2009

**Friedman, D.B.**, Laditka, S.B., Laditka, J.N., Wu, B., Liu, R., Mathews, A.E., Tseng, W., & Corwin, S.J. "Media focus on Alzheimer's after the loss": Diverse older adults' ideas on keeping a healthy brain. 62<sup>nd</sup> Annual Meeting of the Gerontological Society of America, Atlanta, GA, November 18-22, 2009 (Oral Session - Symposium).

Day, K.L., Wu, B., **Friedman, D.B.**, McGuire, L.C., Laditka, S.L., Laditka, J.N., Hunter, R., & Anderson, L.A. Physician beliefs and practices for reducing risks of cognitive impairment: A large national survey. 62<sup>nd</sup> Annual Meeting of the Gerontological Society of America, Atlanta, GA, November 18-22, 2009 (Oral Session – Symposium).

Bryant, L.L., Hochhalter, A., Hunter, R., Sharkey, J.R., **Friedman, D.B.**, Liu, R., & Mathews, A.E. "You give them enough time to talk a little bit": Mid-level practitioner focus groups results. 62<sup>nd</sup> Annual Meeting of the Gerontological Society of America, Atlanta, GA, November 18-22, 2009 (Oral Session - Symposium).

Hochhalter, A., Hunter, R., Bryant, L.L., Sharkey, J.R., **Friedman, D.B.**, & Liu, R. Physician opinions and practices for reducing risks of cognitive impairment. Focus group results. 62<sup>nd</sup> Annual Meeting of the Gerontological Society of America, Atlanta, GA, November 18-22, 2009 (Oral Session - Symposium).

Laditka, S.B., Brennan, M., Laditka, J.N., **Friedman, D.B.**, Fetterman, D.J., Liu, R., Ivey, S., & Bryant, L.L. "It's a blessing to be sharp": Creative expressions of spirituality and cognitive health. 62<sup>nd</sup> Annual Meeting of the Gerontological Society of America, Atlanta, GA, November 18-22, 2009 (Oral Session - Symposium).

Laditka, S.B., Laditka, J.N., Liu, R., Mathews, A.E., Wu, B., **Friedman, D.B.**, Bryant, L.L., & Corwin, S.J. "There's normal dementia as you get older, isn't there?" Descriptions of memory loss. 62<sup>nd</sup> Annual Meeting of The Gerontological Society of America, Atlanta, GA, November 18-22, 2009 (Oral Session - Symposium).

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Laditka, S.B., Tseng, W., Mathews, A.E., Wu, B., Ivey, S.L., **Friedman, D.B.**, Beard, R., & Liu, R. "Is my mind on overload because of being a caregiver?" Cognitive health among dementia caregivers. 62<sup>nd</sup> Annual Meeting of the Gerontological Society of America, Atlanta, GA, November 18-22, 2009 (Oral Session – Symposium).

Liu, R., Laditka, S.B., Laditka, J.N., **Friedman, D.B.**, Corwin, S.J., & Mathews, A.E. Older adults' descriptions of cognitive decline and concerns about brain health. 62<sup>nd</sup> Annual Meeting of the Gerontological Society of America, Atlanta, GA, November 18-22, 2009 (Poster Session).

Bynum, S.A., Brandt, H.M., Annang, L., **Friedman, D.B.**, & Tanner, A. Cultural and historical influences on HPV vaccine acceptance among southern Black college students. 4<sup>th</sup> Annual National Graduate Student Research Festival, National Institutes of Health, Bethesda, MD, November 12-13, 2009 (Poster Session).

Koskan, A.M., **Friedman, D.B.**, & Messias, D.K.H. "Comprende la informacion sobre su salud?" A review of health literacy research for the Hispanic population. 137<sup>th</sup> Annual Meeting of the American Public Health Association, Philadelphia, PA, November 7-11, 2009 (Poster Session).

Rose, I.D., & **Friedman, D.B.** Experiential training in disaster preparedness communication to serve groups with lower literacy: An innovative graduate health education module. 137<sup>th</sup> Annual Meeting of the American Public Health Association, Philadelphia, PA, November 7-11, 2009 (Roundtable Session).

Barnett, C.L., Lindley, L.L., **Friedman, D.B.**, & Taylor, J. Are lesbians receiving the sexual health information they need? A content analysis of Web-based resources. 137<sup>th</sup> Annual Meeting of the American Public Health Association, Philadelphia, PA, November 7-11, 2009 (Oral Session).

Lindley, L.L., Barnett, C.L., **Friedman, D.B.**, & Brandt H.M. Perceived risk for HIV, STIs, and reproductive cancers among sexual minority women in South Carolina. 137<sup>th</sup> Annual Meeting of the American Public Health Association, Philadelphia, PA, November 7-11, 2009 (Oral Session).

Mathews, A.E., Corwin, S.J., Laditka, S.B., **Friedman, D.B.**, Colabianchi, N., & Montgomery, K. Formative research to guide the development of theory-based messages promoting physical activity and cognitive health for older adults. 137<sup>th</sup> Annual Meeting of the American Public Health Association, Philadelphia, PA, November 7-11, 2009 (Poster Session).

**Friedman, D.B.**, Burroughs, E.L., Rheume, C.E., Feeney, A., Suitt, M.E., Wilcox, S., & Hooker, S.P. "We're not that difficult to figure out!" Marketing a physical activity program to middle-age and older African American men: A formative research study. Centers for Disease Control and Prevention National Conference on Health Communication, Marketing, and Media, Atlanta, GA, August 11-13, 2009 (Poster Session).

Tanner, A., & **Friedman, D.B.** Online health sources of information: An analysis of local TV Web sites. Annual Conference of the Association for Education in Journalism and Mass Communication, Science Communication Interest Group, Boston, MA, August 5-8, 2009 (Oral Session).

Mathews, A.E., Laditka, S.B., Laditka, J.N., Wilcox, S., Corwin, S.J., Liu, R., **Friedman, D.B.**, Hunter, R., Tseng, W., & Logsdon, R. Older adults' perceived physical activity enablers and barriers: A multicultural perspective. 56<sup>th</sup> Annual Meeting of the American College of Sports Medicine Seattle, WA, May 29, 2009 (Poster Session).

Kao, E.K., **Friedman, D.B.**, & Montgomery, K.M. Perceptions of health communication and care by the deaf community in the Southeastern United States and by the health providers who serve them: A pilot study. University of South Carolina Discovery Day, Columbia SC, April 24, 2009 (Poster Session – *poster awarded 2<sup>nd</sup> prize in the Social Sciences and Education category*).



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Rose, I.D., & **Friedman, D.B.** Disaster communication training for reaching vulnerable populations: An empirical assessment of a graduate level health education curriculum. University of South Carolina Graduate Student Day, Columbia SC, April 3, 2009 (Poster Session).

## 2008

Wright, M.S., Brandt, H.M., Corwin, S.J., **Friedman, D.B.**, & Hebert, J.R. Barriers to colonoscopy among African-Americans residing in medically underserved areas: A descriptive study. National Institutes of Health Summit: The Science of Eliminating Health Disparities, National Harbor, MD, December 16-18, 2008 (Poster Session).

**Friedman, D.B.**, Laditka J.N., Laditka, S.B., & Mathews, A.E. An analysis of cognitive health communication in popular magazines: Are women and men receiving the same messages? 61<sup>st</sup> Annual Meeting of the Gerontological Society of America, National Harbor, MD, November 21-25, 2008 (Poster Session).

Mathews, A.E., Laditka, S.B., Laditka, J.N., & **Friedman, D.B.** What is mass media telling us about brain health? A comparison of magazines for seniors and general audiences. 61<sup>st</sup> Annual Meeting of the Gerontological Society of America, National Harbor, MD, November 21-25, 2008 (Poster Session).

Corwin, S.J., Mathews, A.E., Laditka, S.B., Laditka, J.N., Wilcox, S., Liu, R., & **Friedman, D.B.** Older adults' suggestions for aging well and maintaining brain health: "Just keep moving." 61<sup>st</sup> Annual Meeting of the Gerontological Society of America, National Harbor, MD, November 21-25, 2008 (Poster Session).

**Friedman, D.B.**, Laditka, J.N., Hunter, R.H., Ivey, S.L., Wu, B., Laditka S.B., Tseng, W., Corwin, S.J., Liu, R., & Mathews, A.E. Getting the message out: A cross cultural comparison of older adults' media awareness, information needs, and ideas about maintaining a healthy brain. 136<sup>th</sup> Annual Meeting of the American Public Health Association, San Diego, CA, October 25-29, 2008 (Oral Session – Symposium).

**Friedman, D.B.**, Mathews, A.E., Laditka, S.B., & Laditka, J.N. Brain health in the media: An exploratory analysis of health promotion in popular magazines (2006-2007). 136<sup>th</sup> Annual Meeting of the American Public Health Association, San Diego, CA, October 25-29, 2008 (Poster Session).

**Friedman, D.B.**, Corwin, S.J., Rose, I.D., & Dominick, G.M. Older African American men's prostate cancer knowledge and information needs. An exploratory assessment using a multi-level health literacy framework. 136<sup>th</sup> Annual Meeting of the American Public Health Association, San Diego, CA, October 25-29, 2008 (Oral Session). *\*Recipient of the James G. Zimmer New Investigator Research Award*

**Friedman, D.B.**, & Corwin, S.J. Perceptions of prostate cancer risk and screening behaviors among African American men. 136<sup>th</sup> Annual Meeting of the American Public Health Association, San Diego, CA, October 25-29, 2008 (Poster Session).

Tanner, A., **Friedman, D.B.**, Barr, D., & Koskan, A. Preparing for disaster: An examination of public health preparedness information on local TV Web sites. Annual Conference of the Association for Education in Journalism and Mass Communication, Chicago, IL, August 8, 2008 (Oral Session). *\*Conference research paper awarded 2<sup>nd</sup> prize in the Science Communication Interest Group*

Dominick, G.M., Rose, I.D., **Friedman, D.B.**, & Corwin, S.J. Functional health literacy of older African American men in South Carolina: Implications for prostate cancer education. Annual Meeting of the South Carolina Public Health Association, Myrtle Beach, SC, May 21, 2008 (Oral Session).

Koskan, A., Barr, D., **Friedman, D.B.**, & Tanner, A. Preparing for the worst: What are local T.V. news Websites communicating to the public about disasters/emergencies?" Annual Meeting of the South Carolina Public Health Association. Myrtle Beach, SC, May 21, 2008 (Poster Session). *\*Oral presentation (D. Barr, A. Koskan) on this research received 1<sup>st</sup> prize in the Communication, Journalism, and Linguistics*

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category at University of South Carolina Graduate Student Day (April 2, 2008)

Tanwar, M., **Friedman, D.B.**, & Richter, J.V.E. Assessing the readability and suitability of online public health preparedness resources. Annual Meeting of the South Carolina Public Health Association, Myrtle Beach, SC, May 21, 2008 (Poster Session).

Tanwar, M., **Friedman, D.B.**, Richter, J.V.E., & Yoho, D. Assessing comprehension of disaster/emergency preparedness resources by adult learners with limited health literacy. Annual Meeting of the South Carolina Public Health Association, Myrtle Beach, SC, May 21, 2008 (Oral Session). *\*Received award for highest scored conference abstract*

Rose, I.D., Dominick, G.M., Corwin, S.J., & **Friedman, D.B.** Using a multi-level conceptualization of health literacy to explore older African American men's knowledge, information seeking, and resource needs about prostate cancer prevention. Forging Solutions through Research and Practice – Part of the James E. Clyburn Health Disparities Lecture Series, University of South Carolina, Columbia, SC, April 25, 2008 (Poster Session - *poster also awarded 2<sup>nd</sup> prize in Health Sciences and Policy category at University of South Carolina Graduate Student Day, April 2, 2008*)

Mathews, A.E., Laditka, J.N., Laditka, S.B., Wilcox, S., Corwin, S.J., Liu, R., & **Friedman, D.B.** When you Stay active...your mind is active: Older adults' suggestions for aging well and maintaining cognitive health. South Carolina Aging Research Conference: Movement and Mobility, Clemson, SC, March 31, 2008 (Poster Session).

## 2007

**Friedman, D.B.**, Tanner, A., & Smith, K. Health literacy and the Internet: Evaluating the readability of medical resources on local television websites. 135<sup>th</sup> Annual Meeting of the American Public Health Association, Washington, DC, November 6, 2007 (Poster Session).

**Friedman, D.B.**, Patterson, N.J., Kanwat, C.P., Neely, J.C., Samuel, C., & Headrick, M.L. Antibiotic use by dairy farmers in South Carolina: A pilot evaluation of knowledge, attitudes, and practices. 135<sup>th</sup> Annual Meeting of the American Public Health Association, Washington, DC, November 5, 2007 (Oral Session).

**Friedman, D.B.**, & Hoffman-Goetz, L. The search for credible cancer information: A Canadian Aboriginal perspective. 41<sup>st</sup> Annual Meeting of the American Association for Cancer Education, Birmingham, AL, October 11-13, 2007 (Poster Session).

Tanner, A., **Friedman, D.B.**, & Smith, K. Health on the Web: A content analysis of mobilizing information on local TV Web sites. Annual Conference of the Association for Education in Journalism and Mass Communication, Washington, DC, August 9, 2007 (Oral Session).

**Friedman, D.B.** Toxic prose and the World Wide Web: Guiding students toward jargon-free health Information on the Internet. 81<sup>st</sup> Annual School Health Conference, Honolulu, HI, July 13, 2007 (Poster Session).

Sharkey, J., Laditka, J.N, Laditka, S.B, Hochhalter, A., Corwin, S.J, Liu, R., **Friedman, D.B.**, & Wilcox, S. Attitudes about nutrition, physical activity, and brain health among older adults In the United States. 6<sup>th</sup> Annual Meeting of the International Society of Behavioral Nutrition and Physical Activity, Oslo, Norway, June 20, 2007 (Poster Session).

Patterson, N.J., **Friedman, D.B.**, Neely, J.C., Kanwat, C.P., Christian, K., & Headrick, M.L. Ensuring antibiotic effectiveness in animals and humans: A public health study on South Carolina dairy farmers' knowledge about antibiotic resistance. South Carolina Public Health Association Meeting, Myrtle Beach, SC, May 23, 2007 (Poster Session).

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## 2006

**Friedman, D.B.**, & Hoffman-Goetz, L. Assessing the cultural sensitivity of breast cancer information with Canadian Aboriginal women: A participatory approach. 134<sup>th</sup> Annual Meeting of the American Public Health Association, Boston, MA, November 6, 2006 (Oral Session).

Hoffman-Goetz, L., & **Friedman, D.B.** Public libraries as partners in cancer education: Teaching older adults how to search the Web for cancer resources. 40<sup>th</sup> Annual Meeting of the American Association for Cancer Education, San Diego, CA, October 12, 2006 (Poster Session).

**Friedman, D.B.**, & Hoffman-Goetz, L. An assessment of older adults' comprehension of cancer information on the Internet: Is readability a key factor? Institute for Healthcare Advancement's 5<sup>th</sup> Annual Health Literacy Conference, Irvine, CA, May 4, 2006 (Poster Session).

Hoffman-Goetz, L & **Friedman, D.B.** Health literacy and the World Wide Web: Comparing the readability of Web pages on three leading incident cancers. Institute for Healthcare Advancement's 5<sup>th</sup> Annual Health Literacy Conference, Irvine, CA, May 4, 2006 (Poster Session).

## 2005

Ryan, E.B., & **Friedman, D.B.** (co-presenters). Overcoming communication barriers in seniors' search for health information. Communication and Aging Symposium, University of Toronto at Mississauga, Mississauga, Canada, February 18, 2005 (Oral Session).

## 2004

**Friedman, D.B.**, & Hoffman-Goetz, L. Ethnic and geographic coverage of cancer coverage in Canadian newspapers. 38<sup>th</sup> Annual Meeting of the American Association for Cancer Education, Baltimore, MD, October 14, 2004 (Poster Session).

## 2003

**Friedman, D.B.**, & Serwonka, S. Expanding access to cancer information in other languages: Reflection on the first year's work of the Canadian Health Network, Cancer Affiliate's Task Force on Multilingual, Multicultural, and Plain Language Cancer Web Resources. 13<sup>th</sup> Annual Cancer Patient Education Network Conference of the National Cancer Institute, Toronto, Canada, November 8, 2003 (Oral Session).

**Friedman, D.B.**, Hoffman-Goetz, L., & Arocha, J.F. Readability of cancer information on the Internet. 37<sup>th</sup> Annual Meeting of the American Association for Cancer Education, Little Rock, AR, October 30, 2003 (Poster Session).

## 2002

**Friedman, D.B.**, & Hoffman-Goetz, L. Cancer coverage in North American seniors' publications. 130<sup>th</sup> Annual Meeting of the American Public Health Association, Philadelphia, PA, November 11, 2002 (Poster Session). *\*Conference research paper awarded the American Public Health Gerontological Health Section Retirement Research Foundation Master's Student Research Award*

## 1999

Smith, W.L., **Friedman, D.**, Croucher, C., & Millar, C. Caregiver acceptability ratings of positive behavioral programming for treating behavior problems in the elderly. 25<sup>th</sup> Annual Convention of the Association for Behavior Analysis, Chicago, IL, May 27, 1999 (Poster Session).

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## **Invited Professional Presentations and Seminars**

### **2023**

Shaw, B.A. (moderator), Yazzi, M., Ridley, C., Green-Harris, G., & **Friedman, D.B.** Prevention Level Session 6: Promoting community education. Dementia Risk Reduction Summit of the Alzheimer's Association, Centers for Disease Control and Prevention, Atlanta, GA, May 17, 2023 (Invited Panelist; Presentation was entitled: Importance of Community Engagement for Understanding Perceptions and Communication about Cognitive Health).

### **2022**

**Friedman, D.B.** Knowledge and use of social determinants of health among providers in South Carolina: A mixed methods initiative. South Carolina Social Determinants Collaborative Webinar, October 20, 2022 (Invited Virtual Presentation).

Vinson, C.A. (moderator), **Friedman, D.B.**, Leeman, J., Trinh-Shevrin, C., Wheeler, S., & White, A. 20 years of the Cancer Prevention and Control Research Network (CPCRN): Past, present, and future. National Cancer Institute, Division of Cancer Control and Population Sciences, Implementation Science, September 22, 2022 (Invited Virtual Panel).

### **2021**

**Friedman, D.B.**, & Levkoff, S.E. Building capacity and diversifying the scientific workforce through the Carolina Center on Alzheimer's Disease and Minority Research. South Carolina Clinical & Translational Research Institute's Scientific Retreat on Diversity, Equity, and Inclusion at the Crossroads of Translational Science, Medical University of South Carolina, October 22, 2021 (Invited Virtual Presentation).

Benson, A., **Friedman, D.B.**, Punday, D., Rao, R. (panelists), & Rinaldi, C. (moderator). Professional Development Session V: Tips on applying and interviewing panel. SEC Emerging Scholars Career Preparation Workshop, Facilitated Virtually by Louisiana State University, September 30, 2021 (Invited Virtual Panel).

Ingram, L.A., & **Friedman, D.B.** Sex and aging in the media. Carolina Center on Alzheimer's Disease and Minority Research (CCADMR) Seminar Series, Columbia SC, July 9, 2021 (Invited Webinar Presentation).

### **2020**

**Friedman, D.B.** Research collaborations: Tips, tactics, and tales. Carolina Center on Alzheimer's Disease and Minority Research (CCADMR) Seminar Series, Columbia SC, June 12, 2020 (Invited Webinar Presentation).

Benitez-Nelson, C., **Friedman, D.B.**, Matthews, M., Stewart, J., & Turner, J. Mentoring seminar. Department of Communication Sciences and Disorders Seminar Series, Columbia SC, February 7, 2020 (Invited Panel Presentation).

### **2019**

**Friedman, D.B.**, & Noblet, S. Health literacy matters: Strategies for improving patient outcomes and the patient-provider encounter. South Carolina Primary Health Care Association SEA Retreat, Myrtle Beach, SC, December 7, 2019 (Invited Presentation/Workshop).

**Friedman, D.B.** Working with community partners on health promotion research: I wouldn't do it any other way! South Carolina Public Health Association Mid-Year Meeting, Columbia, SC, November 19, 2019 (Invited Presentation).

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**Friedman, D.B.** Words really do matter... and often words may not be best: Applying health communication principles to environmental health research. Department of Environmental Health Sciences Seminar Series, Columbia SC, September 4, 2019 (Invited Presentation).

**Friedman, D.B.**, & Pearson, J.L. The South Carolina Alzheimer's Disease Registry. USC Schaeffer Leonard D. Schaeffer Center for Health Policy & Economics Workshop to Discuss the Merits of a National ADRD Registry, Bethesda, MD, May 1, 2019 (Invited Panel Presentation).

**Friedman, D.B.** Let's focus on health literacy: Why does it matter? South Carolina Medical Association Annual Meeting, Charleston, SC, April 25, 2019 (Invited Presentation).

**Friedman, D.B.** On being a mentee and a mentor: Faculty perspectives on mentorship. The Graduate School Mentoring Panel, Columbia, SC, March 25, 2019 (Invited Panel Facilitator).

## 2018

**Friedman, D.B.**, & Rohweder, C. What are FQHCs doing to increase rates of colorectal cancer screening? Training for Champions for Colorectal Cancer Screening in South Carolina, Columbia, SC, June 20, 2018 (Invited Webinar Presentation).

Ingram, L., & **Friedman, D.B.** Cognitive and sexual health: Opportunities for collaborative discourse about healthy aging. Coventry University, United Kingdom, June 18, 2018 (Invited Scholar).

Isenhower, D., New, C., & **Friedman, D.B.** Health literacy: Developing a uniform assessment tool for statewide use. South Carolina Hospital Association Transforming Health Symposium, Columbia, SC, April 10, 2018 (Invited Panelist).

Radford, M., **Friedman, D.B.**, & Penka, J. Now what? Navigating life after the PhD. USC School of Library and Information Science Doctoral Colloquium, Columbia, SC, March 1, 2018 (Invited Panelist).

## 2017

**Friedman, D.B.** Health literacy. Quality Advisory Council Meeting of the South Carolina Hospital Association, Columbia, SC, November 3, 2017 (Invited Speaker).

Ingram, L., & **Friedman, D.B.** Community-engaged approaches to communicating effectively about environmental health sciences research. USC Department of Environmental Health Sciences Seminar, Columbia, SC, September 6, 2017 (Invited Co-presenter).

**Friedman, D.B.** Stay in your community with The FriendShip: An aging-in-place Village model in Columbia, South Carolina. 13<sup>th</sup> Annual South Carolina Aging Research Day, Columbia, SC, April 7, 2017 (Invited Panelist).

Edward, K., & **Friedman, D.B.** Seven principles for good online teaching. USC Center for Teaching Excellence, Columbia, SC, January 26, 2017 (Invited Co-presenter).

## 2016

**Friedman, D.B.** SCERC: Strategies for communicating the environmental risks of cancer. Breast Cancer and the Environment Research Program Grantees Business Meeting, Durham, NC, December 5, 2016 (Invited Panelist).

Brandt, H.M., Turner-McGrievy, G., **Friedman, D.B.**, West, D., Thomas, T., Gentile, D., & Schrock, C. Examining the role of Twitter in the response and recovery during and after the #SCFlood of October 2015.

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144<sup>th</sup> Annual Meeting of the American Public Health Association, Denver CO, October 29-November 2, 2016 (Invited Oral Session).

**Friedman, D.B.**, & Payne, J. Building an effective workgroup – the Prostate Cancer Workgroup. South Carolina Cancer Alliance Annual Meeting, Columbia SC, October 20, 2016.

**Friedman, D.B.** Community perceptions and knowledge about aging: A focus on brain health and cancer prevention. University of South Carolina-Advancing Diversity in Aging Research (SC-ADAR) Undergraduate Program, Columbia SC, July 19, 2016.

**Friedman, D.B.** What do people know and think about cognitive aging? Healthy Brain Research Network Scholar Webinar and Interactive Learning Session, June 7, 2016 (Invited Speaker; Online Session).

Solomon, P., Gavigan, K., **Friedman, D.B.**, & Jeffries, R. Publishing in academia. USC School of Library and Information Science Seminar, Columbia SC, April 13, 2016 (Invited Panelist).

## 2015

Mullen, B., Blair, J., & **Friedman, D.B.** Creating partnerships for healthy aging. The FriendShip 501(c)(3) case study. USC Department of Exercise Science Seminar, Columbia SC, December 4, 2015.

**Friedman, D.B.** What we know about health disparities and its implications: Getting to health equity. Annual Health Sciences South Carolina Board Retreat, Columbia, SC, November 5, 2015 (Invited Panelist).

**Friedman, D.B.** Public perceptions and media coverage of cognitive health and impairment. U.S. Department of Health and Human Services 2015 Healthy Aging Summit, Washington, DC, July 27-28, 2015 (Invited Plenary Session).

**Friedman, D.B.** South Carolina Cancer Alliance Prostate Cancer Work Group. USC Cancer Prevention and Control Program Community Advisory Group Meeting, Columbia, SC, June 3, 2015.

**Friedman, D.B.** Healthy aging and promoting cognitive health. Palmetto Medical, Dental, and Pharmaceutical Association Annual Conference, Columbia, SC, April 25, 2015.

**Friedman, D.B.** Wisdom from the trenches. USC Arnold School of Public Health New Faculty Research Orientation, Columbia, SC, February 27, 2015.

## 2014

Bergeron, C.D. & **Friedman, D.B.** (2014). The importance of risk communication in public health emergencies: Tips for developing and testing your messages. International workshop "Strategizing and Organizing in Extreme Contexts: Challenges and Opportunities for Practice-based Studies," HEC Montreal, Montreal, Quebec, Canada, October 15-16, 2014.

**Friedman, D.B.** Is what's good for our hearts good for our brains? Shepherd's Center of Columbia, Columbia, SC, April 20, 2014.

**Friedman, D.B.**, & Logsdon, R. Healthy Aging Research Network Healthy Brain Work Group initiatives. Special Interest Project 13-072 Dementia and Co-occurring Chronic Conditions: 2nd Expert Panel Meeting. Conference Call led by University of Washington, February 10, 2014 (Conference Call Presentation).

## 2013

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Tanner, A., & **Friedman, D.B.** Improving knowledge and communication of the Affordable Care Act: A focus on South Carolina adults in Richland County. Affordable Care Act Information Dissemination Project Community Engagement Team Meeting, Columbia, SC, December 17, 2013.

**Friedman, D.B.** Overview of the structure and work of the CDC-funded Healthy Aging Research Network. Geographical Management of Cancer Health Disparities Program (GMAP) Region 1&2 Overall Group Conference Call, Columbia, SC, December 4, 2013 (Conference Call Presentation).

Wilcox, S., & **Friedman, D.B.** Overview and healthy brain priorities of the CDC Healthy Aging Research Network. USC Healthy Aging Forum: A Focus on Cognition, Columbia, SC, December 3, 2013 (Panel Presentation).

Owens, O.L., **Friedman, D.B.**, Jackson, D.D., & Hebert, J.R. Promoting the role of cancer research with an African-American faith-based community: A focus on prostate cancer. National Cancer Institute's Center to Reduce Cancer Health Disparities Community Networks Program Centers (CNPC) Program Meeting, Bethesda, MD, June 10-11, 2013 (Poster Session).

**Friedman, D.B.** "I just want to be sharp for the rest of my life." Is what's good for our hearts good for our brains? Shepherd's Center of Lexington, Lexington, SC, May 9, 2013.

Baumgart, M., **Friedman, D.B.**, Tilly, J., Frank, J., Phelan, E., & Logsdon, R. Panel Response to The Healthy Brain Initiative: The Public Health Road Map for State and National Partnerships 2013-2018 (L.A. Anderson presentation). Centers for Disease Control and Prevention Healthy Aging Research Network Grantee Meeting, Atlanta, GA, April 24, 2013.

**Friedman, D.B.** Planning ahead for your Tenure and Promotion file: Tips and ideas based on my experience. USC Arnold School of Public Health Seminar for Junior Faculty Members, Columbia, SC, March 28-29, 2013.

**Friedman, D.B.** The role of health communication in cancer prevention and control: New directions, opportunities, and challenges. USC Cancer Prevention and Control Program Colloquium Series, Columbia, SC, February 8, 2013.

## 2012

Kim, S-H., Tanner, A., **Friedman, D.B.**, Foster, C., & Bergeron, C.D. Knowledge, perceptions, and communication needs about clinical trials among rural and African American communities in South Carolina. USC Science and Health Communication Research Group Meeting, Columbia, SC, October 5, 2012.

**Friedman, D.B.** Moving Your classroom online: Tips to maintain quality and interactivity. University of South Carolina Center for Teaching Excellence Seminar. Columbia, SC, February 17, 2012.

## 2011

**Friedman, D.B.** USC-Gibbs prostate project focus group update and overview of current work with HSSC funded clinical trials communication grant. Gibbs Cancer Center Oncology Investigators' Meeting. Spartanburg, SC, December 1, 2011.

**Friedman, D.B.** South Carolina Cancer Alliance. Prostate cancer work group update. South Carolina Cancer Alliance Annual Meeting - Creating Synergy: Many Voices, One Cause. Columbia, SC, October 14, 2011.

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**Friedman, D.B.** Where's Waldo 2.0: Sorting through the noise and rethinking cancer communication. Cure4Kids Global Summit: Advancing Cancer Education and Healthy Living in Our Communities, St Jude Children's Research Hospital, Memphis, TN, June 9, 2011.

Crews, T., **Friedman, D.B.**, & Lewis, E. Panel discussion on teaching online. University of South Carolina Women's Faculty Organization Event, Columbia, SC, April 13, 2011.

## **2010**

**Friedman, D.B.** Sorting through the noise: Navigating the changing landscape of health communication. USC Office for the Study of Aging, Dementia Dialogues Train the Trainer Forum, Columbia, SC, November 19, 2010.

**Friedman, D.B.** Still searching for Waldo? Communicating across cultures. USC Office of Research Consortium for Science, Technology, Environment, and Medicine in Society. Columbia, SC, November 12, 2010.

Kim, S-H., Tanner, A. & **Friedman, D.B.** A comprehensive assessment of the knowledge, perceptions, and communication needs about clinical trials among adults in rural South Carolina. Health Sciences South Carolina Board of Directors Meeting, Clemson, SC, October 29, 2010.

**Friedman, D.B.** Theme Session 2: Intersections between journalism, health communications, and convergent media. University of South Carolina's Convergence & Society Conference: Science, Health, and New Dimensions of Communications, Columbia, SC, October 11, 2010 (Session Moderator).

**Friedman, D.B.** Public Health 2.0: The role of mass media and technology in health communication. South Carolina Public Health Association Winter Conference, Columbia, SC, February 4, 2010 (Opening Speaker).

**Friedman, D.B.** We thought it was difficult to find Waldo! But where in cyberspace can we find credible health information? The Chapin Woman's Club Meeting, Columbia, SC, February, 2, 2010.

## **2009**

**Friedman, D.B.** Healthcare practices and utilization among older adults. 137<sup>th</sup> Annual Meeting of the American Public Health Association, Philadelphia, PA, November 9, 2009 (Session Moderator).

## **2008**

**Friedman, D.B.** The important role of health communication in obesity prevention. 2008 Obesity Prevention Summit, Eat Smart Move More South Carolina, Columbia, SC, March 6, 2008.

**Friedman, D.B.** Disaster communication for populations with low literacy: Are messages reaching the people who need them the most? Lunch & Learn Seminar sponsored by University of South Carolina Center for Public Health Preparedness, Columbia, SC, February 7, 2008.

## **2007**

**Friedman, D.B.** "Disaster preparedness:" What exactly does it mean for individuals with limited literacy? Seminar for University of South Carolina Center for Public Health Preparedness, Columbia, SC, November 20, 2007.

**Friedman, D.B.** Developing health messages and working with the media. MATCH Project (Mobilizing Against Threats to Community Health) Capacity Training Event, Atlanta, GA, October 11, 2007.



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**Friedman, D.B.** & Tanner, A. Developing a family-oriented media campaign and education program in an effort to advance knowledge and communication about the risk of underage drinking in South Carolina. Association for Education in Journalism and Mass Communication, Washington, DC, August 8, 2007 (Pre Conference Oral Session).

**Friedman, D.B.** Social marketing 101: The role of social marketing in promoting healthy behaviors among youth. Seminar for “Changing the Culture of Underage Drinking” Conference of the SC Association of Prevention Professionals and Advocates & the Underage Drinking Enforcement Training Center, Columbia, SC, March 23, 2007.

**Friedman, D.B.** Back from the farm: Lessons in health communication. Seminar for University of South Carolina Department of Health Promotion, Education, and Behavior, Columbia, SC, February 27, 2007.

## **2006**

**Friedman, D.B.** Social marketing of health: How does it work? Educational Seminar for Lexington One Community Coalition, Lexington, SC, November 8, 2006.

## **2005**

Hoffman-Goetz, L., Arocha, J.F., **Friedman, D.B.**, Donelle, L., & Tamin, R. Toxic prose syndrome: The importance of health literacy for older adults in the information age. Kitchener Public Library, Kitchener, Canada, November 9, 2005.

**Friedman, D.B.** & Hoffman-Goetz, L. Health literacy and the World Wide Web: Where are we now? Meeting of the Cancer Prevention and Early Detection Network of Waterloo Region (CPEDN-WR), Waterloo, Canada, June 20, 2005.

**Friedman, D.B.** & Hoffman-Goetz, L. Seniors' comprehension of cancer information on the Internet. Meeting of the Cancer Prevention and Early Detection Network of Waterloo Region (CPEDN-WR), Waterloo, Canada, February 21, 2005.

## **2004**

**Friedman, D.B.** & Hoffman-Goetz, L. Assessing the readability of cancer information on the Internet. Meeting of the Cancer Prevention and Early Detection Network of Waterloo Region (CPEDN-WR), Waterloo, Canada, October 25, 2004.

**Friedman, D.B.** Portrayals of cancer in the mass print media. 19<sup>th</sup> Annual Conference of the Canadian Association of Psychosocial Oncology, Toronto, Canada, May 8, 2004 (Symposium Discussant).

## **2003**

**Friedman, D.B.** Effects of the media on childhood obesity and nutrition. Childhood overweight/obesity: A multidisciplinary perspective. Panel Presentation for the Department of Health Studies and Gerontology, University of Waterloo, Waterloo, Canada, September 4, 2003.

**Friedman, D.B.** Expanding the cancer spectrum: A reflection on the work of the Canadian Health Network, Cancer Affiliate's Task Force on Multilingual and Multicultural Cancer Web Resources. Department of Health Studies and Gerontology Seminar Series, University of Waterloo, Waterloo, Canada, May 7, 2003.

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## **Teaching Experience**

### **Courses Taught**

2023	HPEB 731	Health Promotion for Older Adults
2022	HPEB 748	Community Health Development
2017	HPEB 710	Evaluation of Health Promotion Programs
2010	HPEB 700	Concepts and Methods in Health Promotion
2008-2009	SCHC 499B	Undergraduate Senior Thesis/Project (Honors College)
2007- 2021	HPEB 711/J711	Applied Health Communication
2007-2015, 2021	HPEB 547/J547	Consumer Health in Contemporary Society
2007	SCCC 459D	Catastrophe: Risk, Communication, and Ethics
2006-present	HPEB 704	Health Promotion Research Doctoral Seminars
2005	HLTH 348	Social Psychology of Health Behavior (University of Waterloo)

### **Student Supervision**

#### **Primary Academic Advisor**

Fall 2023 –

- Sayema Akter, PhD Student

Spring 2023 –

- Tiffany Byrd, PhD Candidate (Serving as Dissertation Co-chair with Dr. Lucy Ingram)
- Freda (Ally) Hucek, PhD Candidate
- Mike Leonard, Aging Certificate Student

Spring 2022 –

- Jaron King, PhD Student

Fall 2021 –

- Celia Shoffner, Health Communication Certificate Student

Fall 2020 –

- Kimberly Flicker, PhD Student

Fall 2020 – Summer 2023

- Kevin Rhodes, Health Communication Certificate Student

Fall 2019 – December 2023

- Mayank Sakhuja, PhD Student

Fall 2019-Fall 2020

- Stephanie Ureña, Postdoctoral Fellow

Fall 2017-Summer 2018

- Victoria Lambert, Health Communication Certificate Student

Fall 2016-Summer 2019

- Seul Ki Choi, Postdoctoral Fellow
- Venice Haynes, Health Communication Certificate Student

Fall 2015-

- Timothy Scott Reeves, Health Communication Certificate Student

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Fall 2015-Spring 2017

- Lauren Bateman, MPH Student
- Emmily Coleman, MPH Student
- Anna Polatty, Health Communication Certificate Student
- Weizhou Tang, Health Communication Certificate Student
- Lisa Webb, Health Communication Certificate Student

Spring 2015-Spring 2016

- Andrea Gibson, Health Communication Certificate Student

Fall 2014-Spring 2016

- Jessica Seel, MPH Student
- Courtney Schrock, MPH Student and Health Communication Certificate Student
- Neha Jaggi, Health Communication Certificate Student

Spring 2014-Fall 2015

- Lisa Wigfall, PhD, Health Communication Certificate Student
- Tracey Thomas, DrPH Student (serving as dissertation chair)

Spring 2014-Spring 2015

- Marc Aaron Guest, Health Communication Certificate Student

Spring 2014-Summer 2014

- Megan McConville, Health Communication Certificate Student

Fall 2013-

- Nan Carter, Health Communication Certificate Student

Fall 2013-Spring 2015

- Breanna Grant, MPH Student

Fall 2013-Spring 2014

- Katrina Black, Health Communication Certificate Student

Spring 2013-Fall 2014

- Elizabeth Chastain, Health Communication Certificate Student

Spring 2012-Spring 2014

- Briana Davis, Health Communication Certificate Student

Spring 2012-Fall 2012

- Mary Zmuda, Health Communication Certificate Student

Fall 2011–Fall 2012

- Ansley Faria, Health Communication Certificate Student

Summer 2011-

- Annette Cook, Health Communication Certificate Student

Spring 2011-Fall 2015

- Caroline Bergeron, DrPH Student

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Spring 2011-Fall 2012

- Jeremy Vanderknyff, Health Communication Certificate Student

Spring 2011-Spring 2012

- Kendyl Schultz, Health Communication Certificate Student

Fall 2010-Fall 2012

- Alicia Best, Health Communication Certificate Student

Fall 2010-Spring 2014

- Shaun Owens, PhD Student (*\*Recipient of the 2014 HPEB Outstanding Doctoral Student Award*)

Spring 2010-Spring 2011

- Ruth Hendrickson, Health Communication Certificate Student

Fall 2009-Summer 2011

- Kojo Nana Danquah-Duah, MPH Student

Spring 2009-Fall 2010

- Charis Robinson, MPH Student

Spring 2009-Fall 2009

- Lauren Vincent, Health Communication Certificate Student

Fall 2008-Summer 2012

- India Rose, PhD and Health Communication Certificate Student

Fall 2007-Summer 2011

- Alexis Koskan, PhD and Health Communication Certificate Student (*\*Recipient of the 2011 HPEB Outstanding Doctoral Student Award*)

Spring 2008-Summer 2010

- Sarah Rabieh, MPH Student

Fall 2008-Spring 2010

- Amy Mattison Faye, MPH Student

Fall 2007-Spring 2009

- Winston Abara, MPH Student

Spring 2007-Summer 2008

- Marlie Floyd, MPH Student
- India Rose, MPH Student (*\*Recipient of the 2008 HPEB Outstanding Masters Student Award*)

### **Independent Study Project Advisor**

- Tracey Thomas, DrPH Student, "Use of Social Media for Risk and Crisis Communication." Fall 2014.
- Robin Estrada, PhD Nursing Student, "An Evaluation of the Literature on Narrative Theory within the Context of Patient-Provider Communication." Fall 2009-Spring 2010.
- Charis Davidson, MPH Student, "Systematic Review of the Literature on CAM Approaches to Contraceptive Practices." Fall 2009.
- Alexis Koskan, PhD Student, "Systematic Review of Methods used to Plan and Evaluate Health Programs with Lay Health Advisors." Summer 2009.
- Charlotte Toole Galloway, PhD Student, "Evaluation of Literacy Centers' Capacity to Promote Disaster Preparedness." Summer 2009.

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- Alexis Koskan, PhD Student, "Health Literacy among the Hispanic Population." Summer 2008.
  - Helene Vilme, MPH Student, "Prostate Cancer Prevention with both African American Men and Women," Summer 2008.
  - Gregory Dominick, PhD Candidate, "Computer Literacy and Web-based Health Communication," Summer 2007.
  - Lauren Vincent, MPH Student, "Evaluation of a Breast Cancer Awareness Event: *First Ladies' Walk for Life ... Steps Against Breast Cancer*," Fall 2006.

### **Undergraduate Senior Thesis Director**

- Catherine Troy (Biochemistry & Molecular Biology, Honors College; Magellan Scholar), "An Innovative Train-the-Trainer Approach for Prostate Cancer Education and Analysis of Internet Search Trends to Assess User Interest in Cancer Related Information," 2020-2021.
- Elaine K. Kao (BARSC Student, Honors College), "Perceptions of Health Communication and Care by the Deaf Community in South Carolina and by the Health Providers who Serve Them: A Pilot Study," 2008-2009. *\*Received \$1,500 Seniors Thesis Grant from Honors College*

### **Undergraduate Senior Thesis Second Reader**

- Nicolas Quan (Honors College), "Interventions for Loneliness Among Older Adults in Facilities," 2019.
- Drew Myers (Honors College), "Plain Language Education for Individuals Newly Diagnosed with Lung Cancer and Family Members: A Focus on Health Literacy," 2014-2015.

### **Undergraduate Training in Aging Research**

- Victor Ezeanya (Allen University), "A Review of Alzheimer's Disease Focused Mobile Applications," 2017.

### **Masters Student Thesis Committee Member**

- Jaron King (ENHS), "Health Communication Blindspot: A Case Study of Harmful Algal Blooms in the South" 2020.

### **Doctoral Dissertation Committee Chair**

- Sayema Akter, Title TBD.
- Freda (Ally) Hucek, Title TBD.
- Kimberly Flicker, Title TBD.
- Jaron King, "An Examination of Self-Identity in Relation to Smoking and Vaping in South Carolina," Defended dissertation proposal October 2023.
- Tiffany Byrd (co-chair of committee), "The Effect of COVID-19 Restrictions on the Perceived Social Support of African American Women Giving Birth in South Carolina Hospitals during the First Year of the COVID-19 Pandemic (2020) as Compared to a Previous Birth," Defended Dissertation Proposal May 2023.
- Mayank Sakhujia, "No More Loosies: A Mixed Methods Study on the Implementation and Enforcement of Loose Cigarette and Bidi Sale Ban in India," Defended October 2023.
- Tracey L. Thomas, "Framing Risk, Responsibility, and Resolution: A Mixed-Methods Study Exploring Traditional and Social Media Coverage of the 2014 Elk River Chemical Spill," Defended November 2015.
- Caroline D. Bergeron, "Post-Fall Decision Making among Older Women Living in Continuing Care Retirement Communities: A Mixed Methods Study," Defended October 2015. *\* Student Poster Winner at 2012 Carolina Women's Health Research Forum. \*Recipient of Canadian Institutes of Health Research Doctoral Research Award on Patient-Oriented Research. \*2015 USC Breakthrough Graduate Scholar.*
- Otis L. Owens, "A Community-based Participatory Approach to the Development of a Computer-based Aid to Facilitate Informed Decision Making for Prostate Cancer Screening among African-American men," Defended March 2014. *\*2013 USC Distinguished Graduate Scholar.*

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- India D. Rose, "Parent-Child Health Communication from the Perspectives of Young African American Men who have Sex with Men and the Parents of Young African American Men who have Sex with Men," Defended June 2012. *\*Recipient of the 2011 USC Martin Luther King Jr. Day Social Justice Student Award.*
  - Alexis Koskan, "Promotora-led Programs: How do Program Planners Conceptualize the Role of Promotoras and Select and Train Promotoras to Deliver and Sustain Obesity-related Health Programs among Hispanic Women?" Defended June 2011. *\*Recipient of the 2011 Women's and Gender Studies Emily Thompson Award for one of her Dissertation Manuscripts and Recipient of the 2011 USC Graduate School Summer Dissertation Fellowship.*

### **Doctoral Dissertation Committee Member**

- Rochelle Altman, Title TBD.
- Maggie Carson (Department of Environmental Health Sciences), "Harmful Algal Blooms and Human Health Interactions in Lake Wateree, SC," Defended dissertation proposal July 2020.
- Kimberly Jones (Department of Environmental Health Sciences), "Assessing the Role of Transdisciplinary Science as an Intervention to Increase Feelings of Empowerment to Impact Watershed Health," Defended dissertation proposal October 2018.
- Vinita Leedom (Department of Environmental Health Science), "Factors Affecting Receipt of Recommended Health Screenings and Well-Care Services Among Children with Down Syndrome in South Carolina," Defended March 2023.
- Zac Hart (Department of Environmental Health Sciences), "Assessing Stakeholder Needs and Preferences for Coastal Swimming Advisories in Charleston, South Carolina," Defended November 2021.
- Marilyn Wende, "Neighborhood Socioeconomic Status, Green Space, and Walkability and Risk for Falls and Fracture among Postmenopausal Women: The Women's Health Initiative," Defended June 2021.
- Nicholas Resciniti (Department of Epidemiology and Biostatistics), "Dysbiosis-Related Medications and the Association with Cognitive Decline, Mild Cognitive Impairment, and Dementia," Defended June 2021.
- Weizhou Tang (College of Social Work), "Association between Behavioral and Psychological Symptoms in Persons with Alzheimer's Disease and Depression in Caregivers from Low Income families," Defended July 2019.
- Venice Haynes, "Exploring Sociocultural Factors of Cervical Cancer Prevention and Control Behaviors in Cusco, Peru," Defended June 2019.
- Khadija Ejaz (School of Journalism and Mass Communications), "A Matter of Life and Death: Analyzing News Coverage of a Controversial Brain Death Case," Defended April 2019.
- Pearman Hayne (College of Nursing), "Chemotherapy Knowledge and Health Literacy among Women with Breast Cancer," Defended July 2018.
- Deonna E. Farr, "The Impact of False Positive Mammography Results on Breast Cancer Screening intention in Black Women," Defended December 2017.
- Yue Zheng (School of Journalism and Mass Communication), "Combining the Situational Theory of Problem Solving and Technology Acceptance Model to Motivate Mobile Donations for Health-Related Nonprofit Organizations," Defended May 2016.
- Charis Davidson, "Understanding the Meaning of Healthy Romantic Relationships from the Perspectives of University Students and Campus Ministry Leaders," Defended dissertation proposal October 2014.
- Jamelle Ellis (Department of Environmental Health Sciences), "Fish Consumption Patterns in the Gullah/Geechee Sea Island Population," Defended December 2013.
- Li-Ling Huang, "Evaluation of Mass Media Campaigns to Change Smokers' Knowledge, Attitudes and Behaviors in China and Taiwan," Defended October 2013.
- Caroline Foster (School of Journalism and Mass Communication), "YouTube and the New Generation of Mental Health Messaging: Exploring the Potential of Interactive Media to Change Knowledge, Attitudes and Behaviors about Mental Health," Defended May 2013.
- Jennifaye V. Greene (Department of Exercise Science), "Exploring the Role of Race and Culture in Stroke Rehabilitation Disparities," Defended April 2013.
- Lorie L. James (Geryk), "Investigating Developmental Patterns of Symptom & Impairment Change Among Youth with ADHD, Subthreshold ADHD, and Youth Without ADHD," Defended December 2012.
- Alicia L. Best, "Speaking to the Spirit: Examining the Effects of Spiritually-Framed Breast Cancer Screening Messages among African American Women," Defended November 2012.

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- Quesa McClain (Department of Health Services Policy and Management), "Weathering the Disaster Faithfully: The Pastoral Influence on Preparedness Efforts of African American Women in the Baptist Church," Defended March 2012.
  - Urrat Buranakongkatee, "Implementation of Elderly Club Programs in Thailand," Defended October 2011.
  - Kelli Kenison, "Sustainability of the ENRICH Project: A Multi-Case Study," Defended May 2011.
  - Holly C. Pope, "The Heart, Soul, Mind, & Strength (HSMS) Program: Program Impacts on Participants' Religiosity, Spirituality, and Social Support," Defended May 2010.
  - Gregory M. Dominick, "Factors Associated with Foster Parent Instrumental Social Support for Physical Activity," Defended October 2009.
  - Shalanda A. Bynum, "Fostering Acceptance & Promoting Information about HPV and HPV Vaccination among Black College Students," Defended September 2009.
  - Martin H. Evans, "Exploration of Associations of Regular Soft Drink Consumption and Nutrition Media Literacy among Adolescents," Defended April 2009.
  - Anna E. Mathews, "Formative Research to Guide the Development of Persuasive Messages Linking Physical Activity and Cognitive Health for Older Adults," Defended March 2009.
  - Marcie Wright, "Assessing Psychosocial, Cultural, and System-Level Barriers to Colorectal Cancer Screening Among African Americans," Defended April 2008.
  - Mariana Toma-Drane, "Effects of Post-Chernobyl Evacuation on Belarusian's Health Risk Perception and Behavior after 17 Years," Defended January 2008.
  - Keith Y. Shah (Health Services Policy and Management), "Current Status and Emerging Trends of International Medical Outsourcing in the United States - A Qualitative Study," Defended November 2007.

## **Honors and Awards**

### **External Fellowships and Awards**

- First Place Faculty Paper Award (Tanner, Owens, Sisson, Kornegay, Bergeron, **Friedman**, Weis, Patterson & Windham), Association for Education in Journalism and Mass Communication Communicating Science, Health, Environment and Risk (ComSHER) Division, 2014
- James G. Zimmer New Investigator Research Award, American Public Health Association Gerontological Health Section, 2008
- Top Three Faculty Paper Award (2<sup>nd</sup> Place Tanner, **Friedman**, Koskan, Barr), Association for Education in Journalism and Mass Communication Science Communication Interest Group, 2008
- Faculty Inductee, Delta Omega Society Mu Chapter, 2008
- Travel Award, American Association for Cancer Education, 2007
- University of Toronto/McMaster University Indigenous Health Research Development Program Graduate Scholarship, funded by Canadian Institutes of Health Research-Institute of Aboriginal People's Health, 2005-2006
- Social Sciences and Humanities Research Council of Canada Doctoral Fellowship, 2004-2006
- Gerontological Health Retirement Research Foundation Master's Student Research Award, American Public Health Association, 2002
- Ontario Graduate Scholarship, 2001-2004

### **Internal Honors, Scholarships, and Awards**

- Recipient, Breakthrough Leadership in Research Award, Office of the Vice President for Research, University of South Carolina, January 2023
- Winner, Faculty Service Award, University of South Carolina, Arnold School of Public Health, 2015
- Nominee, Faculty Research Award, University of South Carolina, Arnold School of Public Health, 2015
- Fellow, Pipeline for Academic Leaders (PAL) Program, University of South Carolina, 2014-2015
- Featured Scholar, Office of the Vice President for Research, University of South Carolina, December 2012
- Winner, James A. Keith Excellence in Teaching Award, University of South Carolina, Arnold School of Public Health, 2011
- Nominee, James A. Keith Excellence in Teaching Award, University of South Carolina, Arnold School of Public Health, 2009, 2010
- Nominee, Distinguished Undergraduate Research Mentor Award, University of South Carolina, 2009
- Dean's Faculty Scholar in Public Health Preparedness, University of South Carolina, 2007-2008

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- President's Graduate Scholarship, University of Waterloo, 2005-2006
  - Applied Health Sciences Graduate Incentive Award, University of Waterloo, 2004-2005
  - Honorarium in Recognition of Full-Time Graduate Student Status, University of Waterloo, 2003
  - Provost/Faculty of Applied Health Sciences Women's Incentive Fund Scholarship, University of Waterloo, 2003
  - Graduate Scholarship, University of Waterloo, 2003
  - Graduate (PhD) Entrance Scholarship, University of Waterloo, 2002
  - Ontario Graduate Scholarship in Science and Technology, University of Waterloo, 2000-2001

### **Professional Memberships / Affiliations**

- American Public Health Association, Aging & Public Health Section and Public Health Education & Health Promotion Section
- Gerontological Society of America

### **Professional Service**

#### **National**

- Special Emphasis Panel/Scientific Review Group Member, National Institute on Aging (ZAG1 ZIJ-7 (J1) – Real World Data Platform Review), 2023
- Abstract Reviewer, Prevention and Public Health Track, 16<sup>th</sup> Annual Conference on the Science of Dissemination and Implementation in Health, 2023
- Editor, *Journal of Women & Aging*, February 2021-present
- Grant Reviewer, National Institutes of Health, National Institute of Environmental Health Sciences (Environmental Health Sciences P30 Core Centers), October 2021
- Associate Editor, *Journal of Women & Aging*, March 2018-January 2021
- Steering Committee Member, Integrating Alzheimer's Messages in Chronic Disease Programs (for the National Association of Chronic Disease Directors, December 2019 – July 2020, July 2021 – present
- Member, South Carolina Aging Research Network, 2018-present
- Editorial Board Member, *Journal of Women & Aging*, 2017-March 2018
- Grant Reviewer, Health Research Board (Ireland), 2017
- Past Chair, Aging & Public Health Section, American Public Health Association, 2015-2017
- Member, The National Academies National Research Council Study Committee on Controlled Human Exposure Studies, March 2015-March 2017
- Editorial Board Member, *American Journal of Health Promotion*, 2014-present
- Reviewer Consultant, National Cancer Institute Research-tested Interventions Programs, 2014-2021
- Member, Communications Committee, National Physical Activity Plan, 2014-2015
- Section Chair (2013-2015, elected position), Section Chair-Elect (2011-2013, elected), Section Councilor (2008-2011, elected), Awards Chair (2009-2010, appointed), Rural & Environment Award Committee Member (2011-2012, appointed), Finance Committee Member (2011-present, appointed), Aging & Public Health Section, American Public Health Association
- Grant Reviewer, National Institutes of Health, National Cancer Institute, Omnibus R03 and R21 (Cancer Management, Epidemiology, and Health Behavior), 2013, 2015
- Conference Abstract Reviewer, American Association for Cancer Education, 2011
- Grant Reviewer, National Institutes of Health, National Cancer Institute, Core Infrastructure and Methodological Research for Cancer Epidemiology Cohorts (PAR 10-283), 2011
- Grant/Contract Reviewer, National Institutes of Health, National Cancer Institute, Small Business Innovation Research (Technology to Facilitate Patient-centered Communication in Cancer Care), 2009, 2011
- Grant Reviewer, National Institutes of Health, National Cancer Institute, Transdisciplinary Research in Energetics and Cancer (U54), 2010
- Grant Reviewer, National Institutes of Health, RC1 Challenge Grants in Health and Science Research, 2009
- Editorial Board Member, *Journal of Consumer Health on the Internet*, 2008-present
- Editorial Board Member, *Journal of Cancer Education*, 2007-2017
- Editorial Board Member, *Journal of Health and Mass Communication*, 2007-2011
- Conference Abstract Reviewer, Canadian Public Health Association, 2008-2010
- Co-Chair, Scholarship Committee, Centers for Disease Control and Prevention, Prevention Research Centers-Healthy Aging Network Conference (Theme: *Promoting Environmental and Policy Change to Support Healthy Aging*), 2008-2009



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- Conference Abstract Reviewer, American Public Health Association (*Aging & Public Health* and *Public Health Education and Health Promotion* Sections), 2007-2019 (as needed)
  - Manuscript Reviewer for Academic Journals, 2004-present
 

<ul style="list-style-type: none"> <li><i>American Journal of Health Promotion</i></li> <li><i>American Journal of Men's Health</i></li> <li><i>BMC Cancer</i></li> <li><i>BMC Public Health</i></li> <li><i>BMC Research Notes</i></li> <li><i>BMJ Open</i></li> <li><i>Cancer Causes &amp; Control</i></li> <li><i>Cases in Public Health Communications &amp; Marketing</i></li> <li><i>Clinical Cancer Research</i></li> <li><i>Community Health Equity Research and Policy</i></li> <li><i>Disease Medicine &amp; Public Health Preparedness</i></li> <li><i>Disaster Prevention and Management</i></li> <li><i>Ethnicity &amp; Disease</i></li> <li><i>Frontiers in Public Health</i></li> <li><i>Health Education Journal</i></li> <li><i>Health Education Research</i></li> <li><i>Health Promotion International</i></li> <li><i>Health Promotion Practice</i></li> <li><i>Implementation Research and Practice</i></li> <li><i>Informatics for Health &amp; Social Care</i></li> <li><i>Innovation in Aging</i></li> <li><i>Journal of Aging &amp; Health</i></li> <li><i>Journal of Aging Research</i></li> <li><i>Journal of Alzheimer's Disease</i></li> </ul>	<ul style="list-style-type: none"> <li><i>Journal of Applied Communication Research</i></li> <li><i>Journal of Applied Gerontology</i></li> <li><i>Journal of Cancer Education</i></li> <li><i>Journal of Consumer Health on the Internet</i></li> <li><i>Journal of Health Care for the Poor &amp; Underserved</i></li> <li><i>Journal of Health Communication</i></li> <li><i>Journal of Health and Mass Communication</i></li> <li><i>Journal of Immigrant &amp; Minority Health</i></li> <li><i>Journal of Medical Informatics Research</i></li> <li><i>Journal of Urology</i></li> <li><i>Journal of Women &amp; Aging</i></li> <li><i>Nursing Outlook</i></li> <li><i>Patient Education &amp; Counseling</i></li> <li><i>PLOS ONE</i></li> <li><i>Preventing Chronic Disease</i></li> <li><i>Progress in Community Health Partnerships: Research, Education, and Action</i></li> <li><i>Rural and Remote Health</i></li> <li><i>Science Communication</i></li> <li><i>Scientific Journals International</i></li> <li><i>Social Work in Health Care</i></li> <li><i>The Gerontologist</i></li> <li><i>Women &amp; Health</i></li> <li><i>World Journal of Urology</i></li> </ul>
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### **State and Regional**

- Chair, Member Committee, The FriendShip (Village to Village Network Member), 2015-2021
- Co-Chair, South Carolina Cancer Alliance Prostate Cancer Work Group, 2011-2020
- Board Member, The FriendShip (Village to Village Network Member), 2015-2017
- Steering Committee Member, The FriendShip (Village to Village Network Member), 2014-2015
- Coordinating Council Member & Implementation Grant Reviewer, South Carolina Cancer Alliance, 2012-2013
- Health Communication Expert Panel Member, SC Department of Health and Environmental Control, Folic Acid and Preconception Health Social Media Campaign Grant (Plan Your Life), 2011
- Member, South Carolina Cancer Alliance Prostate Cancer Work Group, 2008-2011
- Conference Program Advisory Committee Member, St. Jude Children's Research Hospital Cure4Kids Global Summit: Advancing Cancer Education and Healthy Living in Our Communities, 2010-2011
- Research Collaborator and Faculty Mentor, Cure4Kids for Kids! Global eHealth Challenge, St. Jude Children's Research Hospital, Cancer Educational Outreach, 2009-2010 \**Student mentored was 3<sup>rd</sup> place winner for the Cure4Kids website challenge.*
- Community Advisory Board Member, Active & Healthy Brotherhood Project (National Institutes of Health R21 grant; S. Hooker – PI), 2007-2008
- Health Communication Consultant and Member, Lexington One Community Coalition, Lexington, SC, 2006-2010
- Conference Abstract Criteria Reviewer, South Carolina Public Health Association, 2006
- Member, Cancer Prevention and Early Detection Network of the Waterloo Region, Waterloo, Canada, 2003-2006

### **University of South Carolina**

- Member, Tenure Review Board, USC, 2023-2026
- Member, Research Grant Position Hiring Process Improvements Committee, 2022-2023
- Steering Committee Member, USC Women's Health Research Forum, 2019-2020
- Faculty Mentor, Advancing Diversity in Aging Research (SC-ADAR) Undergraduate Program, Summer 2017
- Academic Integrity Panel Member, USC Office of Student Conduct & Academic Integrity, Oct. 2015-present

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- Faculty Mentor, USC Carolina Scholar Program, Fall 2015–Spring 2016
  - Planner, University-wide “Healthy Aging Forum: A Focus on Brain Health,” Fall 2015
  - Grant Reviewer, USC Office of the Vice President for Research SPARC Program, Fall 2014
  - Grant Reviewer, USC Office of the Vice President for Research ASPIRE-I Program, Spring 2014
  - Grant Reviewer, USC Science and Health Communication Research Group, Spring 2012
  - Magellan Scholar Grant Reviewer, Office of Undergraduate Research, Fall 2011, Spring & Fall 2015
  - Co-Planner, “Pros and Cons of Prostate Cancer Screening” University-wide Seminar, Fall 2011
  - Abstract Reviewer, USC’s Convergence & Society Conference: Science, Health, and New Dimensions of Communications, Fall 2010
  - Faculty Moderator, “Mutual Expectations: Technology In and Out of the Classroom,” University of South Carolina Center for Teaching Excellence Workshop, 2010
  - Certificate Coordinator & Admissions Chair, University of South Carolina Interdisciplinary Certificate in Graduate Study in Health Communication, 2009-present
  - Member & Grant Reviewer, Science and Health Communication Research Group, 2008-present
  - Member, Communication Subcommittee, South Carolina Cancer Disparities Community Network, 2008-2010
  - Faculty Advisor, University of South Carolina American Sign Language Club, 2007-2009
  - Task Force / Advisory Board Member, University of South Carolina Interdisciplinary Certificate in Graduate Study in Health Communication, 2006-present
  - Group Facilitator, “Critical Thinking, Information Literacy, and Lifelong Learning: Bringing it all Together for Student Success,” University of South Carolina Center for Teaching Excellence Colloquium, 2007
  - Faculty Senator, University of South Carolina, Term: October 4, 2006-August 15, 2007

### **Arnold School of Public Health**

- Member, Arnold School of Public Health Reaccreditation Steering Committee, 2022-2024
- Chair, Department of Communication Sciences & Disorders Faculty Search Committee, Summer 2023
- Chair, Department of Exercise Science Chair Search Committee, 2018
- Co-Organizer, Arnold School of Public Health Annual Aging Lecture, 2018-present
- Member, Faculty Service Award Committee, 2016-2017
- Member, Office of Research, Research Advisory Committee, 2015-2020
- Chair, James A. Keith Excellence in Teaching Award Committee, 2014-2015
- Member, Arnold School of Public Health Dean Review Committee, 2013-2014
- Member, Tenure and Promotion Committee, 2012-present
- Member, James A. Keith Excellence in Teaching Award Committee, 2012-2013
- Member, Cancer Research Faculty Search Committee, 2011-2013
- Member, Cancer Disparities CoEE Faculty Search Committee, 2010-2012
- Member, Cancer Prevention Research Task Force, 2010-2011
- Council on Education for Public Health (CEPH) Accreditation Self-Study Student Committee, 2008-2009
- Reviewer of Letters of Intent, South Carolina Cancer Disparities Community Network (Cancer Prevention and Control Program), 2006

### **Department of Health Promotion, Education, and Behavior**

- Member, Student Engagement Committee, 2018-present
- Chair, Newton Fellowship Selection Committee, 2016-present
- Member, Scholarships and Awards Committee, 2015-2016
- Online Course Developer (HPEB 547, HPEB 711), Online Masters of Public Health Program, 2014
- Chair, Masters Committee, 2010-2012
- Member, Masters Committee, 2007-2009, 2013-2015
- Member, Faculty Search Committee, 2006-2009, 2010-2011
- Member, Website Committee, 2006-2009

### **Women’s & Gender Studies Program**

- Member, Graduate Committee, 2007-2012