

Mark S. Nagel

Curriculum Vita

Professional

Professor
Sport and Entertainment Management
2012 Carolina Coliseum
University of South Carolina
Columbia, SC 29208

Personal

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- Education** Ed.D. 1999 **University of Northern Colorado**, Greeley, CO
Sport Management
Dissertation: *Recognition of corporate-named professional sports facilities and the implications for future sponsorship agreements.*
Research Advisor: Dr. David Stotlar
- M.A. 1997 **St. Mary's College**, Moraga, CA
Sport Administration
- B.A. 1995 **University of San Francisco**, San Francisco, CA
Physical Education - Sport Management
Teaching Credential - Social Studies Emphasis
- M.B.A. **Georgia State University**, Atlanta, GA
Real Estate and Personal Financial Planning
Program not completed

Professional Experience

- 2013-Present **Professor**, Sport and Entertainment Management, University of South Carolina
- 2007-Present **Associate Director**, College Sport Research Institute
- 2006-2013 **Associate Professor**, Sport and Entertainment Management, University of South Carolina
- 2004-2006 **Coordinator**, Sport Administration, Department of Kinesiology & Health, Georgia State University
- 2003-2006 **Assistant Professor**, Georgia State University
Sport Administration
- 2001-2003 **Assistant Professor**, State University of West Georgia
Sport Administration

- 2001-2004 **Board of Directors Member**, West Georgia Sport Marketing
 1999-2001 **Assistant Professor & Sport Management Graduate
 Coordinator**, San Jose State University
 1997-1999 **Recreation Manager**, Department of Campus Recreation,
 University of Northern Colorado
 1995-1997 **Assistant Basketball Coach**, University of San Francisco
 Women's Basketball
 1994-1997 **Building Supervisor**, University of San Francisco, Koret Health
 and Recreation Center
 1993-1994 **Sports Intern**, KRON San Francisco
 1991-1995 **Administrative Assistant Coach**, University of San Francisco
 Men's Basketball

Adjunct Professor Positions

- 2012 University of Aruba, Oranjestad, Aruba
 2010-2015 IE Business School, Madrid, Spain.
 2003-present University of San Francisco Sport Management, San Francisco,
 California.
 2000-present St. Mary's College Department of Health, Physical Education, and
 Recreation, Moraga, California.

Research

Areas of Interest

Sport Finance
 Intercollegiate Athletics
 Esports
 Management Practices of Sport Organizations
 Facility Management
 Sport Sponsorship and Law (relating to revenue acquisition/management and
 financial operations)

Academic Books

- Nagel, M. S., Scroggins, C., & Sugishita, K. (in preparation). *The business of esports*.
 Dubuque, IA: Kendall Hunt Publishers.
- Nagel, M. S., & Southall, R. M. (in press). *Introduction to sport management: Theory
 and practice* (3rd ed.). Dubuque, IA: Kendall Hunt Publishers.
- Ammon, R., Southall, R. M., & Nagel, M. (2023). *Sport facility management*. (4th ed.).
 Morgantown, WV: Fitness Information Technology.

- Southall, R. M., Nagel, M. S., Staurowsky, E. J., Karcher, R., & Maxcy, J. (2023). *The NCAA and the exploitation of college profit-athletes: An amateurism that never was*. Columbia, SC: University of South Carolina Press.
- Brown, M. T., Rascher, D. A., Nagel, M. S., & McEvoy, C. D. (2021). *Financial management in the sport industry* (3rd ed.). New York: Routledge.
- Stotlar, D. K., & Nagel, M. S. (2018). *Developing successful sport marketing plans* (5th ed.). Morgantown, WV: Fitness Information Technology.
- Stotlar, D. K., & Nagel, M. S. (2017). *Developing successful sport sponsorship plans* (5th ed.). Morgantown, WV: Fitness Information Technology.
- Ammon, R., Southall, R. M., & Nagel, M. (2016). *Sport facility management*. (3rd ed.). Morgantown, WV: Fitness Information Technology.
- Nagel, M. S., & Southall, R. M. (2015). *Introduction to sport management: Theory and practice* (2nd ed.). Dubuque, IA: Kendall Hunt Publishers.
- Brown, M. T., Rascher, D. A., Nagel, M. S., & McEvoy, C. D. (2015). *Financial management in the sport industry* (2nd ed.). Scottsdale, AZ: Holcomb Hathaway.
- Nagel, M. S., & Southall, R. M. (2011). *Introduction to sport management: Theory and practice*. Dubuque, IA: Kendall Hunt Publishers.
- Brown, M. T., Rascher, D. A., Nagel, M. S., & McEvoy, C. D. (2010). *Financial management in the sport industry*. Scottsdale, AZ: Holcomb Hathaway.
- Ammon, R., Southall, R. M., & Nagel, M. S. (2010). *Sport facility management: Organizing events and mitigating risks* (2nd ed.). Morgantown, WV: Fitness Information Technology.

Completed Refereed Publications

- Yeh, T., Nagel, M. S., Anders, A., & Shapiro, S. (in press). High performance international student-athletes' (ISAs') career experience: Cultural intelligence (CQ) and transition to SEC schools. *Journal of Athlete Development and Experience*.
- Nagel, M. S. (2024). Understanding the big picture before assigning full blame: The lost opportunity with the Oakland A's. *The COSMA Journal*, 1, 1-7.
- Corr, C., Southall, R. M., & Nagel, M. S. (2024). "As long as you can qualify, we're good with it": Institutional work among football recruiters in the Southeastern Conference and the marginalization of educational attainment. *Journal for the Study of Sports and Athletes in Education* [Accepted for publication].

- Corr, C., Southall, R. M., Nagel, M. S., Atwater, C., Jenkins, C., & Carroll, M. S. (2023). What are the odds? Judicial decisions involving the NCAA: 1973-2020. *Journal of Issues in Intercollegiate Athletics*, 16, 314-333.
- Hwang, Y., Watanabe, N.M. and Nagel, M. (2023). Effects of in-game brand congruity on esports consumers' implicit and explicit memory. *International Journal of Sports Marketing and Sponsorship*, 24(1), 108-128.
<https://doi.org/10.1108/IJSMS-03-2022-0085>
- Southall, R., & Nagel, M. S. (2021). NIL “reform” fails to address the NCAA’s biggest issue. *Journal of Applied Sport Management*, 13(2). Retrieved from <https://trace.tennessee.edu/jasm/vol13/iss2/5>
- Rascher, D. A., Cortsen, K., Nagel, M. S., & Richardson, T. (2021). Who are our fans: An application of principal component-cluster technique to market segmentation of college football. *Journal of Applied Sport Management*, 13(1). Retrieved from <https://trace.tennessee.edu/jasm/vol13/iss1/1/>
- Gong, H., Watanabe, N. W., Soebbing, B. P., Brown, M. T., & Nagel, M. S. (2021). Exploring tanking strategies in the NBA: An empirical analysis of resting healthy players. *Sport Management Review*. DOI: 10.1080/14413523.2021.1970972
- Rascher, D. A., Hyun, G., & Nagel, M. S. (2020). Is there a consensus? An experimental trial to test the sufficiency of methodologies used to measure economic impact. *Journal of Applied Business and Economics*, 22(11), 60-75.
- Corr, C. T., Southall, R. M., & Nagel, M. S. (2020). Southeastern Conference recruiting and the maintenance of Power-5 college sport. *Journal of Issues in Intercollegiate Athletics*, 13, 252-272. [Finalist for top article in the journal for 2020.]
- Koba, T., Nagel, M. S., Watanabe, N., Yang, G., Southall, R. M., & Kidd, V. K. (2020). An exploration of professional US-based basketball players competing in Turkey. *Journal of Global Sport Management*.
- Nagel, M. S., Southall, R. M., Rascher, D. A., Fulton, N. (2019, July-August). Cartel behavior in US college sports: An analysis of NCAA football enforcement actions from 1990 to 2011. *Journal of NCAA Compliance*, 11-20.
- Rascher, D. A., Tselikov, A., Nagel, M. S., & Schwarz, A. D. (2019). Because it’s worth it: Why schools violate NCAA rules and the impact of getting caught in Division I basketball. *Journal of Issues in Intercollegiate Athletics*, 12, 226-243. [Awarded top article in the journal for 2019.]
- Gong, H., Watanabe, N. M., Brown, M. T., & Nagel, M. S. (2018). The impact of the Chinese Basketball Association’s Asian-born player policy on competitive

- balance. *Journal of Global Sport Management*. DOI: 10.1080/24704067.2018.1537679 (nominated for 2019 JGSM best paper award)
- Kidd, V. D., Southall, R. M., Nagel, M. S., Reynolds, J. F., & Anderson, C. (2018). Profit-athletes' athletic role set and post-athletic transitions. *Journal of Issues in Intercollegiate Athletics*, 11, 115-141.
- Koesters, T. C., Brown, M. T., & Nagel, M. S. (2017). Defending your sponsorship: The outlawing of "paid patriotism." *Sport Marketing Quarterly*, 26(2), 121-124.
- Nagel, M. S., & Sugishita, K. (2016, June). eSports: The fastest growing segment of the 'sport' industry. *Sport & Entertainment Review*, 2(2), 51-60.
- Nagel, M. S. (2016). Utilizing fantasy sports to enhance student learning. *Journal of Economics and Finance Education*, 15(1), 59-83.
- Southall, R. M., Eckard, W., Nagel, M. S., & Randall, M. (2015, December). Athletic success and NCAA profit-athletes adjusted graduation gaps. *Sociology of Sport Journal*, 32(4), 395-414.
- Southall, R. M., Nagel, M. S., Southall, D. J., Ammon, R., & Reese, J. T. (2015, July). A "practical" theoretical model for teaching sport-event management. *Journal of Kinesiology and Wellness*, 4(1). Available: <http://wskw.org/node/1932>
- Southall, R. M., Nagel, M. S., Southall, C., & Brown, M. (2014). Media March Madness: A comparative content analysis of 2006 and 2011 NCAA Division I Men's National Basketball Tournament broadcasts. *International Journal of Sport Management*, 15(3), 367-383.
- Argeris, S., & Nagel, M. S. (2013, November). An investigation of Major League Soccer attendance. *Journal of Venue and Event Management*, 4(2), 63-75.
- Grady, J., & Nagel, M. S. (2013). Keep calm and Johnny Football: The evolving trademark rights of college athletes. *Sport Marketing Quarterly*, 22(4), 246-248.
- Southall, R. M., Hancock, K. L., Cooper, C. C., & Nagel, M. S. (2012). College World Series broadcasts: "They are what they are." *Journal of Sports Media*, 7(2), 41-60.
- Nagel, M. S., & Howard, M. L. (2012). From the playing field to the courtroom: The past, present, and future role of the government in intercollegiate athletics' suspensions. *Journal of Kinesiology and Wellness*. Available: <http://www.wskw.org/publication/2012/playing-field-courtroom-past-present-and-future-role-government-intercollegiate>
- Nagel, M. S., & McGee, L. W. (2012). Building an athletic brand: The University of South Carolina Beaufort crafts a new image. *Case Studies in Sport Management*,

- 1(9), 1-17. Available: <http://journals.humankinetics.com/all-case-studies/cssm-volume-1-2012/case-9-building-an-athletic-brand-the-university-of-south-carolina-beaufort-crafts-a-new-image>
- Bernthal, M., Nagel, M. S., Harrill, R., & Riner, P. (2012). All work and no play makes Jack a dull boy: An exploration of business travelers' attendance at live, ticketed entertainment events. *Tourism Analysis*, 17(2), 213-224.
- Rascher, D. A., Brown, M. T., Nagel, M. S., & McEvoy, C. D. (2012). Financial risk management: The role of a new stadium in minimizing the variation in franchise revenues. *Journal of Sport Economics*, 13(4), 431-450.
- Nagel, M. S. (2011, December). Changing attitudes regarding ticket "rights." *Journal of Venue and Event Management*, 3(2), 33-37.
- Southall, R. M., & Nagel, M. S. (2011). *NCAA v. The Associated Press*: Open records ruling may impact future athletic department activities. *Sport Marketing Quarterly*, 20, 112-114.
- Rascher, D. A., Nagel, M. S., Brown, M. T., & McEvoy, C. D. (2011). Free ride, take it easy: An empirical analysis of adverse incentives caused by revenue sharing. *Journal of Sport Management*, 25(5), 373-390.
- Nagel, M. S. (2010, October). Providing consistent service at the concession stands: An exploratory study. *Journal of Applied Marketing Theory*, 1(2), 36-44.
- Southall, R. M., Anderson, E. D., Nagel, M. S., Southall, C., & Polite, F. G. (2010, February). An investigation of ethnicity as a variable related to male college athletes' sexual-orientation behaviors and attitudes. *Ethnic and Racial Studies*, 34(2), 293-313.
- Brown, M. T., & Nagel, M. S. (2010). Public recreation facility financing trends: Taxpayer backlash causes new models to emerge. *Journal of Venue and Event Management*, 2(1), 29-36. Available: <http://www.hrsn.sc.edu/jvem/Vol2No1/FinancingTrends3.pdf>
- Nagel, M. S., & Brown, M. T. (2009). The business of Japanese baseball. *Asian Sport Management Review*, 3(1), 2-25.
- Southall, R. M., Nagel, M. S., Anderson, E. D., Polite, F. G., & Southall, C. (2009). An investigation of male college athletes' attitudes toward sexual-orientation. *Journal of Issues in Intercollegiate Athletics*, 62-77. Available: http://csri-jiaa.org/documents/publications/special_issues/2009/sp_04_GenderandSexual-OrientationAttitudes.pdf

- Rascher, D. A., Brown, M. T., Nagel, M. S., & McEvoy, C. D. (2009). Where did National Hockey League fans go during the 2004-2005 lockout? An analysis of economic competition between leagues. *International Journal of Sport Management and Marketing*, 5(1/2), 183-195.
- Southall, R. M., Nagel, M. S., Amis, J., & Southall, C. (2008). A method to the madness: Institutional logics and the 2006 National Collegiate Athletic Association Division I Men's Basketball Tournament. *Journal of Sport Management*, 22(6), 677-700.
- Southall, R. M., & Nagel, M. S. (2008). A case study analysis of NCAA Division I Women's Basketball Tournament broadcasts: Educational or commercial activity? *International Journal of Sport Communication*, 1(4), 516-533.
- Ridpath, B. D., Nagel, M. S., & Southall, R. M. (2008). New rules for a new ballgame: Legislative and judicial rationales for revamping the NCAA's enforcement process. *Entertainment and Sport Law Journal*, 6(1). Available: <https://www.entsportslawjournal.com/articles/10.16997/eslj.65/>
- Nagel, M. S., & Southall, R. M. (2007). A stadium in your front yard? Eminent domain and the potential sport marketing implications of *Kelo v City of New London*. *Sport Marketing Quarterly*, 16(3), 171-173.
- Rascher, D. A., McEvoy, C. D., Nagel, M. S., & Brown, M. T. (2007). Optimal variable ticket pricing in Major League Baseball. *Journal of Sport Management*, 21(3), 407-437.
- Nagel, M. S., & Rascher, D. A. (2007). Washington "Redskins" – Disparaging term or valuable tradition?: Legal and economic issues concerning *Harjo v. Pro-Football, Inc.* *Fordham Intellectual Property, Media & Entertainment Law Journal*, XVII(3), 789-803.
- Southall, R. M., & Nagel, M. S. (2007). Marketing professional soccer in the United States: Lessons in exchange theory and cause-related marketing. *The Sport Management and Related Topics Online Journal*, 3(2), 54-69. Available: <http://www.thesmartjournal.com/smartSpring07.pdf>
- Nagel, M. S., Brown, M. T., Rascher, D. A., & McEvoy, C. D. (2007). Major League Baseball anti-trust immunity: Examining the legal and financial implications of relocation rules. *Entertainment and Sport Law Journal*, 4(3). Available: <https://www.entsportslawjournal.com/articles/10.16997/eslj.81/>
- Brown, M. T., Rascher, D. A., McEvoy, C. D., & Nagel, M. S. (2007). Treatment of travel expenses by golf course patrons: Sunk or bundled costs and the third law of demand. *International Journal of Sport Finance*, 2(1), 45-53.

- Southall, R. M., & Nagel, M. S. (2005). Build it and they will come? The Women's United Soccer Association: A collision of exchange theory and strategic philanthropy. *Sport Marketing Quarterly*, 14(3), 158-167.
- Southall, R. M., Wells, D. E., & Nagel, M. S. (2005). Organizational culture perceptions of intercollegiate athletic department members. *Applied Research in Coaching and Athletics Annual*, 20, 65-93.
- McEvoy, C. D., Nagel, M. S., DeSchriver, T. D., & Brown, M. T. (2005). Facility age and attendance in Major League Baseball: Examining the honeymoon effect. *Sport Management Review*, 8(1), 19-41.
- Reese, J. T., Nagel, M. S., & Southall, R. M. (2004). National Football League ticket transfer policies: Legal and policy issues. *Journal of the Legal Aspects of Sport*, 14(2), 163-190.
- Brown, M., Nagel, M. S., McEvoy, C. D., & Rascher, D. A. (2004). Revenue and wealth maximization in the NFL: The impact of stadia. *Sport Marketing Quarterly*, 13(4), 227-235.
- Nagel, M. S., Southall, R. S., & O'Toole, T. (2004). Punishment in the four major North American sport leagues. *International Sport Journal*, 8(2), 15-27.
- Reese, J. T., Nagel, M. S., & Southall, R. M. (2003). Legal and marketing implications of ticket transfers in the National Football League. *Sport Marketing Quarterly* 12(4), 254-255.
- Southall, R. M., Nagel, M. S., Bautista, P., & Reese, J. T. (2003). Clem Haskins and the University of Minnesota fraud scandal: Legal and policy considerations. *Journal of the Legal Aspects of Sport*, 13(2), 121-143.
- Southall, R. M., & Nagel, M. S. (2003). Content analysis of athlete handbooks from selected NCAA Division I-A athletic departments. *International Journal of Sport Management*, 4(3), 179-191.
- Southall, R. M., Nagel, M. S., LeGrande, D., & Han, M. Y. (2003). Sport management practica: A metadiscrete experiential learning model. *Sport Marketing Quarterly*, 12(1), 27-36.
- Reese, J. T., & Nagel, M. S. (2001). The relationship between revenues and winning in the National Football League. *International Journal of Sport Management*, 2(2), 125-133.
- Nagel, M. S. (2000). Sport sponsorships: Ethical considerations for organizations. *Western College Physical Education Society Monograph Series*.

Completed Academic Book Chapters

- Nagel, M. S., & McGee, L. W. (2021). Researching, selecting, and implementing a new athletic brand image: University of South Carolina Beaufort. In J. W. Lee, B. A. Cianfrone, & E. A. Gregg (Eds.), *Branding in higher ed.* (pp. 219-227). Durham, NC: Carolina Academic Press.
- Rascher, D. A., & Nagel, M. S. (2021). Sporting goods and sport licensing. In Bonnie Tiell (Ed.), *Sport governance* (pp. 161-183). Champaign, IL: Human Kinetics.
- Nagel, M. S., & Brown, M. T. (2015). North American professional sports: Creating a competitive balance. In Rob Hardin and Jason Lee (eds.), *Policy and governance in sport: Issues, organizations, and practical applications* (pp. 71-87). Durham, NC: Carolina Academic Press.
- Southall, R. M., Nagel, M. S., & Southall, D. J. (2011). The College Sport Research Institute: Where theory and practice lead to action. In D. Ciletti & S. Chadwick (Eds.), *Sports entrepreneurship: Theory and practice.* (pp. 121-133). Morgantown, WV: FIT.
- Nagel, M. S., Brown, M. T., Rascher, D. A., & McEvoy, C. D. (2010). Expanding global consumer market for American sports: The World Baseball Classic. In C. Santo, & G. Mildner (Eds.), *Sport and public policy* (pp. 215-229). Champaign, IL: Human Kinetics.
- Southall, R. M., Nagel, M. S., Amis, J., & Southall, C. (2010). Contradictions and conflicts: Ethical dilemmas inherent in big-time college sport. In C. Santo, & G. Mildner (Eds.), *Sport and public policy* (pp. 147-163). Champaign, IL: Human Kinetics.
- Nagel, M. S., & Brown, M. T. (2010). World Baseball Classic: Major League Baseball attempts to build its brand internationally. In J. W. Lee (Ed.), *Branded* (pp. 113-126). Durham, NC: Carolina Academic Press.
- Nagel, M. S., & Southall, R. M. (2010). Deion Sanders: The evolution of “Prime Time.” In J. W. Lee (Ed.), *Branded* (pp. 239-246). Durham, NC: Carolina Academic Press.
- Southall, R. M., & Nagel, M. S. (2010). The WUSA: Why did women’s professional soccer fail in the United States? In J. W. Lee (Ed.), *Branded* (pp. 329-336). Durham, NC: Carolina Academic Press.
- Southall, R. M., & Nagel, M. S. (2009). Using the theory of institutional logics to examine big-time college sport. In E. Smith (Ed.), *Sociology of sport and social theory* (pp. 67-80). Champaign, IL: Human Kinetics.

Southall, R. M., & Nagel, M. S. (2007). Marketing professional soccer in the United States: The successes and failures of MLS and WUSA. In M. Desbordes (Ed.), *Marketing and football. An international perspective* (pp. 367-394). Oxford, United Kingdom: Elsevier.

Brown, M. T., Nagel, M. S., & Rascher, D. A. (2003). The role of stadia in the USA: Wealth maximization in the National Football League. In Trosien, G., & Dinkel, M. (Eds.), *Grenzen des Sportkonsums* (pp. 184-192). Heidelberg, Germany: SRH Learnlife AG.

Invited Congressional Commentary

Splitt, F. G., Southall, R. M., Ridpath, B. D., Otto, K. A., & Nagel, M. S. (2007, April 9). A commentary on NCAA President Myles Brand's November 13, 2006, Reply to the Honorable William Thomas's Letter of October 2, 2006. Submitted to the Honorable Max Baucus, Chair Senate Finance Committee and the Honorable Charles Rangel, Chair House Committee on Ways and Means.

Chapters in Technical Manuals

Nagel, M. S. (2023). Legal guidelines and professional responsibilities. In Jo, S., Bryant, C. X., Dalleck, L. C., Gagliardi, C. S., & Green, D. J. (Eds.), *The exercise professional's guide to group fitness instruction* (pp. 349-381). San Diego, CA: American Council on Exercise.

Nagel, M. S. (2020). Legal guidelines and business considerations. In Jo, S., Bryant, C. X., Dalleck, L. C., Gagliardi, C. S., & Green, D. J. (Eds.), *The exercise professional's guide to personal training* (pp. 737-781). San Diego, CA: American Council on Exercise.

Nagel, M. S. (2016). Legal guidelines and professional responsibilities. In Matthews, J., Merrill, S., Galati, T., Green, D. J., & Bryant, C. X. (Eds.), *ACE group fitness instructor handbook* (pp. 208-229). San Diego, CA: American Council on Exercise.

Nagel, M. S. (2014). Legal guidelines and professional responsibilities. In Bryant, C. X., & Green, D. J. (Eds.), *ACE personal trainer manual* (5th ed.) (pp. 638-671). San Diego, CA: American Council on Exercise.

Nagel, M. S. (2013). Legal guidelines and professional responsibilities. In Bryant, C. X., & Green, D. J. (Eds.), *ACE health coach manual*. (pp. 577-608). San Diego, CA: American Council on Exercise.

Stotlar, D. K., & Nagel, M. S. (2011). Legal and professional responsibilities. In Bryant, C. X., Green, D. J., & Merrill, S. (Eds.), *ACE group fitness instructor manual* (3rd ed.) (pp. 294-314). San Diego, CA: American Council on Exercise.

Nagel, M. S. (2010). Legal guidelines and professional responsibilities. In Bryant, C. X., & Green, D. J. (Eds.), *ACE personal trainer manual* (4th ed.) (pp. 593-624). San Diego, CA: American Council on Exercise.

Completed Articles in Professional Journals/Non-Refereed Articles

Nagel, M. (2020, December 30). Establishing a business. ACE Fitness Blog. Retrieved from <https://www.acefitness.org/education-and-resources/professional/expert-articles/7762/establishing-a-business/>

Nagel, M. (2020, March 27). Legal and insurance issues in the time of COVID-19. ACE Fitness Blog. Retrieved from <https://www.acefitness.org/education-and-resources/professional/expert-articles/7512/legal-and-insurance-issues-in-the-time-of-covid-19/>

Southall, R. M., & Nagel, M. S. (2017, March 8). Willing suspension of disbelief: Why college-sport “reform” is doomed to fail. NASSM Blog. Retrieved from <https://nassmblog.wordpress.com/2017/03/08/willing-suspension-of-disbelief-why-college-sport-reform-is-doomed-to-fail/>

Nagel, M. S. (2017, February 26). A’s still trying to overcome MLB mistakes. *Scorecard*. Retrieved from <http://thescorecard.org/post/1869>

Nagel, M. S. (2016, December 12). Are emerging “sports” affecting the present and future of North American professional sports? *Scorecard*. Retrieved from <http://thescorecard.org/post/1855>

Sugishita, K., & Nagel, M. (2015, November 24). eSports: The wave of the present and the future. *Facility Manager*. Retrieved from <http://magazine.iavm.org/article/esports-the-wave-of-the-present-and-the-future/>

Nagel, M. (2015, Fall). I, human. *Facility Manager* 31(3). 65-66. Retrieved from <http://magazine.iavm.org/article/i-human/>

Nagel, M. (2015, June 1-7). NCAA follows path of MLB history but fails to heed lessons. *SportsBusiness Journal* 18(8), 23.

Nagel, M. (2015, May 18). A balanced conversation. *Facility Manager*. Retrieved from <http://magazine.iavm.org/article/a-balanced-conversation/>

Nagel, M. S. (2015, April 23). “Smoothing” likely to be key buzz word in upcoming NBA labor talks. *Scorecard*. Retrieved from <http://thescorecard.org/post/1589>

- Nagel, M. S. (2015, April 23). Kris Bryant demotion reminder that Major League Baseball is a business. *Scorecard*. Retrieved from <http://thescorecard.org/post/1583>
- Nagel, M. S. (2015, March 31). Offend in every way. *Facility Manager*. Retrieved from <http://magazine.iavm.org/article/offend-in-every-way/>
- Shaomian, A., & Nagel, M. (2015, February 25). Google Glass presents opportunities for the future. *Facility Manager*. Retrieved from <http://magazine.iavm.org/article/google-glass-presents-opportunities-for-the-future/>
- Nagel, M. S. (2014, November 27). Stanton deal indicative of new normal in Major League Baseball. *Scorecard*. Available: <http://thescorecard.org/post/1506>
- Southall, R. M., Nagel, M. S., & Staurowsky, E. J. (2014, October 31). Welcome to the big-time college-sports sausage factory. *The Chronicle of Higher Education*, LXI(9), A88. Available: <http://chronicle.com/blogs/conversation/2014/10/23/welcome-to-the-big-time-college-sports-sausage-factory/>
- Nagel, M. (2014, August 18). Expanded partnerships. *Facility Manager*. Retrieved from <http://magazine.iavm.org/article/expanded-partnerships/>
- Southall, R. M., Staurowsky, E. J., & Nagel, M. S. (2014, August). College sport's tale of two cities: Looking beyond the headlines. *The NACDA Report*, 49(5), 23-25.
- Nagel, M. S. (2014, June/July). College sports and alcohol: An evolving future. *Facility Manager*, 30(3), 30-31.
- Nagel, M. S. (2014, February/March). Prognosis: Uncertain. *Facility Manager*, 30(1), 30-31.
- Nagel, M. S. (2013, November). Report from INTIX. *Journal of Venue and Event Management*, 4(2), 77-80.
- Nagel, M. S. (2012, December). Are you covered? Liability issues related to training in garages or warehouses. *American Council on Exercise Certified News*. Available: <http://www.acefitness.org/certifiednewsarticle/2947/are-you-covered-liability-issues-related-to/>
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- Rascher, D. A., Brown, M. T., Nagel, M. S., & McEvoy, C. D. (2010). Financial risk management: The role of a new stadium in minimizing the variation in franchise revenues. North American Society for Sport Management Conference, Tampa, FL.
- Nagel, M. S. (2010). The recruitment of Lance Stephenson: Is a visit to Under Armour educational? Scholarly Conference on College Sport, Chapel Hill, NC.
- Southall, R. M., & Nagel, M. S. (2010). Analysis of yearly National Collegiate Athletic Association team eligibility meetings documents. Scholarly Conference on College Sport, Chapel Hill, NC.
- Southall, R. M., Nagel, M. S., Gurney, G., Lefft, R., Ledger, C., & Mercer, R. (2010). Examining the APR. Scholarly Conference on College Sport, Chapel Hill, NC.
- Nagel, M. S. (2010). Providing service at the concession stands: A potential problem. Association of Marketing Theory and Practice Annual Conference, Hilton Head, SC.
- Nagel, M. S., Belk, K., Bradstreet, L., Bussey, T., & Manis, K. (2010). Off-campus activities during a campus visit: New problems emerging? NCAA Scholarly Colloquium on College Sports, Atlanta, GA.
- Brown, M. T., Nagel, M. S., & Grady, J. (2009). The financial impact of U.S. college sport on the training of Olympic athletes. European Association for Sport Management, Amsterdam.
- Nagel, M. S., & Brown, M. T. (2009). Exporting the business of baseball: Global impact of the American sports business model. Asian Association for Sport Management Conference, Taipei, Taiwan. Outstanding Presentation Award.
- Nagel, M. S., O'Reilly, N., Dickson, G., Gerrard, B., Brown, M., & Yeh, K. (2009). Turbulence in world markets: Implications for the future of globalization and sport finance. North American Society for Sport Management Conference, Columbia, SC.
- Nagel, M. S., Southall, R. M., & Moorman, A. (2009). Eminent domain and sports: An intriguing future? Sport and Recreation Law Association Conference, San Antonio, TX.

- Dittmore, S. W., & Nagel, M. S. (2009). Legal issues in RSN carriage battles: The role of the courts, Congress, and the FCC. Sport and Recreation Law Association Conference, San Antonio, TX.
- Nagel, M. S. (2008). Standardizing customer service: A problem with concessions? Sport Marketing Association Conference, Gold Coast, Brisbane, Australia.
- Southall, R. M., & Nagel, M. S. (2008). The most wonderful time of the year: Institutional logics and the 2006-2007 NCAA Division I – Football Bowl Subdivision (FBS) football bowl games. Scholarly Conference on College Sport, Memphis, TN.
- McCrodden, B., & Nagel, M. S. (2008). Student athletic fees: What are the realities? Scholarly Conference on College Sport, Memphis, TN.
- Nagel, M. S., & Gibbs, J. (2008). Government intervention in the cable industry: What is the future for sport and consumers? Sport and Recreation Law Association Conference, Myrtle Beach, SC.
- Southall, R. M., Nagel, M. S., & Miller, L. K. (2008). NCAA and EA Sports: It's in the game; But, is it unrelated business income? Sport and Recreation Law Association Conference, Myrtle Beach, SC.
- Nagel, M. S., & Southall, R. M. (2008). The AAFL: Is a college degree needed to play professional football? Sport and Recreation Law Association Conference, Myrtle Beach, SC.
- Nagel, M. S. (2008). NCAA Men's Basketball Tournament: Is the NCAA following its own rules regarding advertisements? Ad Bowl 2 Symposium, Columbia, SC.
- Nagel, M. S., Rascher, D. A., Booth, R., & Troelsen, T. (2007). Globalization and sport finance: What is true and what is myth? Sport Management Association of Australia and New Zealand Conference, Auckland, New Zealand.
- Rascher, D. A., Nagel, M. S., Brown, M. T., & McEvoy, C. D. (2007). Exploring the myth that a better seed in the NCAA Men's Basketball Tournament results in an *ex ante* higher payout. Sport Management Association of Australia and New Zealand Conference, Auckland, New Zealand.
- Brown, M. T., Nagel, M. S., & McEvoy, C. D. (2007). The impact of management reforms on financial health in the J. League. North American Society for Sport Management, Ft. Lauderdale, FL.

- Nagel, M. S., & Howard, M. (2007). The Reuben Houston suspension at the Georgia Institute of Technology: Does the school or the court determine athlete eligibility? Sport and Recreation Law Association Conference, Chapel Hill, NC.
- Southall, R. M., Nagel, M. S., Anderson, P. M., & McCormick, R. E. (2007). Can the NCAA walk and chew gum? A discussion of the NCAA's tax-exempt status. Sport and Recreation Law Association Conference, Chapel Hill, NC.
- Southall, R. M., Nagel, M. S., & Southall, C. (2006). Evidence of institutional pressures in NCAA Men's Basketball Tournament broadcasts. North American Society for the Sociology of Sport Conference, Vancouver, Canada.
- Southall, R. M., Nagel, M. S., & Polite, F. G. (2006). Attitudes regarding sexual orientation among university athletes. North American Society for the Sociology of Sport Conference, Vancouver, Canada.
- McEvoy, C. D., Rascher, D. A., Brown, M. T., & Nagel, M. S. (2006). A team-by-team analysis of optimal variable ticket pricing in Major League Baseball. Sport Marketing Association Conference, Denver, CO.
- Nagel, M. S., Brown, M. T., Rascher, D. A., & McEvoy, C. D. (2006). Marketing Major League Baseball: Globalization and the World Baseball Classic. Asian Association of Sport Management Conference, Tokyo, Japan.
- Brown, M. T., Nagel, M. S., Rascher, D. A., McEvoy, C. D. (2006). Treatment of travel costs as bundled by North American golf tourists. Asian Association of Sport Management Conference, Tokyo, Japan.
- Southall, R. M., Gerdy, J. R., & Nagel, M. S. (2006). Method to the madness? Analysis of the 2005 NCAA Men's Basketball Tournament telecasts. The Drake Group Conference, Indianapolis, IN.
- Southall, R., & Nagel, M. S. (2006). *MIBA v NCAA*: Goliath buys out David. Sport and Recreation Law Association Conference, Albuquerque, NM.
- Nagel, M. S., Southall, R. M., DeSchriver, T., & Nutter, M. (2005). The relationship between Major League Baseball teams and their minor league affiliates. Sport Marketing Association Conference, Tempe, AZ.
- Brown, M. T., Rascher, D. A., McEvoy, C. D., & Nagel, M. S. (2005). Measuring sponsorship return on investment: A need for quantitative analysis. Sport Marketing Association Conference, Tempe, AZ.
- Brown, M. T., Rascher, D. A., & Nagel, M. S. (2005). Public funds for private benefit: Equity issues in sport stadia funding and the question of who really pays. North American Society for Sport Management Conference, Regina, Canada.

- Ridpath, B. D., Southall, R. M., & Nagel, M. S. (2005). An examination of the perceived lack of due process in NCAA enforcement and infractions procedures. Sport and Recreation Law Association Conference, Virginia Beach.
- Nagel, M. S., Rascher, D. A., McEvoy, C. D., & Brown, M. T. (2004). Exploitation or maximization of revenues: Native peoples as mascots. Sport Management Association of Australia and New Zealand, Melbourne, Australia.
- Rascher, D. A., Nagel, M. S., McEvoy, C. D., & Brown, M. T. (2004). Is free riding a problem in sports leagues? Adverse incentives caused by revenue sharing. Sport Management Association of Australia and New Zealand Conference, Melbourne, Australia.
- Rascher, D. A., McEvoy, C. D., Nagel, M. S., & Brown, M. T. (2004). Variable ticket pricing in Major League Baseball. Sport Marketing Association Conference, Memphis, TN.
- Brown, M. T., Rascher, D. A., Nagel, M. S., & McEvoy, C. D. (2004). We've traveled a long distance, now let's not skimp: A test of the Alchian-Allen theorem. Sport Marketing Association Conference, Memphis, TN.
- Southall, R. M., Nagel, M. S., & LeGrande, D. (2004). Utilizing market research in Arena Football League fan development. Sport Marketing Association Conference, Memphis, TN.
- Nagel, M. S., Southall, R. M., & Rascher, D. A. (2004). Redskins: Legal, financial, and policy issues relative to *Harjo v Pro-Football, Inc.* North American Society for the Sociology of Sport Conference, Tucson, AZ.
- Rascher, D. A., Nagel, M. S., McEvoy, C. D., & Brown, M. T. (2004). Variable ticket pricing in baseball: Is it worth it? North American Society for Sport Management Conference, Atlanta, GA.
- McEvoy, C. D., Nagel, M. S., Rascher, D. A., & Brown, M. T. (2004). *Clarett v NFL*: Age eligibility and antitrust law in professional sports. Sport and Recreation Law Association Conference, Las Vegas, NV.
- Southall, R. M., Staurowsky, E., Nagel, M. S., Reese, J. T., & Huma, R. (2004). NCAA Division I-A intercollegiate athletics: Legal and policy issues. Sport and Recreation Law Association Conference, Las Vegas, NV.
- Southall, R. M., LeGrande, D. J., & Nagel, M. S. (2003). Building a soccer fan base utilizing market research. Sport Marketing Association Conference, Gainesville, FL.

- Southall, R. M., LeGrande, D. J., & Nagel, M. S. (2003). Sponsorship development and retention in the Women's United Soccer Association. Sport Marketing Association Conference, Gainesville, FL.
- Brown, M. T., Nagel, M. S., & Rascher, D. A. (2003). The impact of stadia on wealth maximization in the National Football League: To build or renovate? North American Society for Sport Management Conference, Ithaca, NY.
- McEvoy, C. D., Nagel, M. S., DeSchriver, T., & Brown, M. T. (2003). The relationship between stadium age and attendance in Major League Baseball. North American Society for Sport Management, Ithaca, NY.
- Nagel, M. S., McEvoy, C. D., Brown, M. T., & Rascher, D. A. (2003). Major League Baseball anti-trust immunity: Examining the financial implications of current relocation rules. Society for the Study of Legal Aspects of Sport and Physical Activity Conference, Atlanta, GA.
- Reese, J. T., & Nagel, M. S. (2003). A policy analysis and legal implications of ticket transfers in the NFL. Society for the Study of Legal Aspects of Sport and Physical Activity Conference, Atlanta, GA.
- Southall, R. M., LeGrande, D. J., Nagel, M. S., & Han, M. (2002). Consumer profile of WUSA-Atlanta Beat fans. International Conference on Sport and Entertainment Business, Columbia, SC.
- Brown, M. T., & Nagel, M. S. (2002). The size of the sport industry in the United States: Understanding the methodologies. European Association for Sport Management Conference, Jyväskylä, Finland.
- Nagel, M. S., & Brown, M. T. (2002). Wealth maximization in the National Football League. European Association for Sport Management Conference, Jyväskylä, Finland.
- Brown, M. T., Nagel, M. S., & McEvoy, C. D. (2002). An examination of new stadia on local revenue development in the National Football League. North American Society for Sport Management Conference, Canmore, Alberta.
- McEvoy, C. D., Nagel, M. S., & Brown, M. T. (2002). A longitudinal analysis of the relationship between new stadium construction and attendance in Major League Baseball. North American Society for Sport Management Conference, Canmore, Alberta.
- Nagel, M. S. (2002). Education and private industry: A potential shift in the balance of sponsorship power? American Alliance for Health, Physical Education, Recreation, and Dance Conference, San Diego, CA.

- Southall, R. S., & Nagel, M. S. (2002). College scuba education program risk management planning. Society for the Study of Legal Aspects of Sport and Physical Activity Conference, Waco, TX.
- Holman, M., Moriarty, D., Reese, J. T., Nagel, M. S., & Altman, S. (2001). The role of the courts in the regulation of co-participant sport violence. Society for the Study of Legal Aspects of Sport and Physical Activity Conference, Branson, MO.
- Southall, R. M., & Nagel, M. S. (2001). The University of Minnesota academic fraud scandal: Legal and policy issues. Society for the Study of Legal Aspects of Sport and Physical Activity Conference, Branson, MO.
- Nagel, M. S. (2000). Ethical considerations in sport sponsorship agreements. Western College Physical Education Society Conference, Reno, NV.
- Nagel, M. S. (2000). Recognition of corporate-named professional sport facilities. North American Society for Sport Management Conference, Colorado Springs, CO.
- Nagel, M. S., & Reese, J. (2000). The NCAA's scheduling exemption for religious reasons: A closer look. Society for the Study of Legal Aspects of Sport and Physical Activity Conference, Albuquerque, NM.
- Southall, R. M., & Nagel, M. S. (2000). Fines in professional sports: Punishment or public relations? Society for the Study of Legal Aspects of Sport and Physical Activity Conference, Albuquerque, NM.
- Nagel, M. S., & Reese, J. T. (1999). The relationship between revenues and winning in the National Football League. North American Society for Sport Management Conference, Vancouver, BC.
- Nagel, M. S. (1999). Player drafts: Is it legal for the National Football League and Women's National Basketball Association to restrict eligibility? Society for the Study of Legal Aspects of Sport and Physical Activity Conference, St. Simons Island, GA.
- Sharp, L. & Nagel, M. S. (1998). The tort of negligent referral. North American Society for Sport Management Conference, Buffalo, NY.
- Sharp, L., Jackowski, M., & Nagel, M. S. (1998). Legal and policy perspectives on the Equal Pay Act as applied to college coaches. Society for the Study of Legal Aspects of Sport and Physical Activity Conference, Tucson, AZ.

Invited Presentations

- Cox, H., Joyner, D., Smith, J., & Nagel, M. S. (2024). NIL – Collectives, athletic departments and athletes. Panel presentation to the CSRI Conference on College Sport, Columbia, SC.
- Nagel, M. S. (2023, December). Sustainable development goals for NCAA athletic departments: Challenges and opportunities. Presentation to the International Symposium on the Sport and Recreation Sustainable Development Goals, Taipei City, Taiwan.
- Nagel, M. S. (2023, October). (Big time) college athletes as employees? Presentation to the University of South Carolina University Athletic Advisory Committee, Columbia, SC.
- Nagel, M. S. (2023, February). Challenges facing the college sport industry. Presentation to the University of the Pacific, Stockton, CA.
- Seidel, D., Keylon, J., & Nagel, M. (2023). Flex tix membership subscriptions: How to attract younger buyers in today's market. International Ticketing Association Annual Conference, Seattle, Washington.
- Nagel, M. S. (2021). Emerging challenges and opportunities in esports. Presentation to Western Colorado University, Gunnison, CO.
- Nagel, M., Brown, M., Kinsley, C., Lucas, A. J., & Staurowsky, E. (2021). Profit athletes: The college sport industry's essential workers. Panel presentation to the CSRI Conference on College Sport, Columbia, SC.
- Nagel, M., Feldman, A., Sugishita, K., Shepard, J., Such, K., & Whiteside, J. (2018, November). Sport and Entertainment Industry Forum. Panel discussion for the University of South Carolina Department of Sport and Entertainment Management and the Darla Moore School of Business. Columbia, SC.
- Nagel, M. S. (2018, October). Marketing big-time college sport on campus: How effective is the "front porch?" Presentation to the University of the Pacific, Stockton, CA.
- Nagel, M. S. (2018, October). The business of sport. Dr. Bob Frederick Lecture Series. Lewis-Clark State College.
- Nagel, M. S. (2017, October). The evolving business of sport management. CONFINES VI. Hosted by Centro Universitário de Brasília, Brasília, Brazil.
- Kidd, V. D., Dincuff, I., Southall, R. M., & Nagel, M. S. (2017, April). Two-stage oscillating migration patterns of former U.S. men's collegiate basketball players. Poster presentation at the Annual University of South Carolina Discovery Day, Columbia, SC.

- Rascher, D., Staurowsky, E., Schwarz, A., & Nagel, M. (2017). College sport research and litigation: Theory and practice leading to action. Panel presentation to the CSRI Conference on College Sport, Columbia, SC.
- Nagel, M., Seifried, C., & Mills, B. (2017). The nature of competition across sport leagues – a finance/economics view point. Southern Sport Management Doctoral Research Symposium, Gainesville, FL.
- Enoch, M., Farris, M., Rattacasa, S., Sugishita, K., Sutton, B., & Nagel, M. (2017). Future or fad: The explosion of eSports. Sport, Entertainment, and Venues Tomorrow Conference, Columbia, SC.
- Hawkins, B., Gerdy, J., Sack, A., Staurowsky, E., Brooks, J., & Nagel, M. (2016). CSRI Conference Board of Directors' conversation – state of college sport. Scholarly Conference on College Sport, Columbia, SC.
- Nagel, M. S. (2016, April 7). The past, present, and future of sport finance research. Presentation to the University of Northern Colorado Sport Management Doctoral Program, Greeley, CO.
- Nagel, M. S. (2016, March 30). The evolution of play-for-play in college sports. Presentation to the University of the Pacific, Stockton, CA.
- Shanahan, B., Crow, B., Kahler, J., & Nagel, M. (2016). Academic and industry partnerships. Sport, Entertainment, and Venues Tomorrow Conference, Columbia, SC.
- Nagel, M. S. (2016, February 22). What is sport (without an 's') management? Presentation to Saint Mary's College Department of Kinesiology, Moraga, CA.
- Nagel, M. S. (2015). Risk management issues for physical education. Presentation to the University of South Carolina Department of Physical Education and Athletic Training, Columbia, SC.
- Nagel, M. S. (2015). Big data in sport: The future is now but the past is still pertinent. The 12th Seoul International Industry Forum. Invited Keynote Address, Seoul, South Korea.
- Wolohan, J., Southall, R., & Nagel, M. (2014). *O'Bannon v. NCAA*: Background, outcome and implications. Craig Kelly Sport and Entertainment Law Symposium at the Sport, Entertainment, and Venues Tomorrow Conference, Columbia, SC.
- Nagel, M. S. (2014). Building a brand: The USCB Sand Sharks. Presentation to USC Beaufort Principles of Marketing class, Beaufort, SC.

- Nagel, M. S. (2014). Finance and tax issues in big-time college sport. Presentation to the USC College of Education, Columbia, SC.
- Langston, S., Kenney, K., & Nagel, M. (2014). Study abroad and your students. Presentation to the USCCConnect Faculty Conference, Columbia, SC.
- Sack, A., Staurowsky, E., Nagel, M., Blackistone, K., & Smith, J. (2014). The state of college sport reform. Panel presentation to the CSRI Conference on College Sport, Columbia, SC.
- Nagel, M. S. (2014). Current issues in the sport industry. Presentation to the College of Hospitality, Retail and Sport Management HRSM Week, Columbia, SC.
- Nagel, M. S. (2013). Financial principles in sport management. Presentation to the St. Louis University Sport Management program, St Louis, MO.
- Nagel, M. S. (2013). The past, present and future sport marketing opportunities. CONFINES II. Hosted by Centro Universitário de Brasília, Brasília, Brazil.
- Southall, R. M., Nagel, M. S., Southall, D. J. (2013). A roadmap to sport management at UniCEUB. CONFINES II. Hosted by Centro Universitário de Brasília, Brasília, Brazil.
- Osborne, B., Nagel, M., & Southall, R. Legal issues in college sport. (2011). Craig Kelly Sport and Entertainment Law Symposium at the Sport, Entertainment, and Venues Tomorrow Conference, Columbia, SC.
- Wolohan, J., Nagel, M., & Poe, F. (2011). Surviving labor disputes. Craig Kelly Sport and Entertainment Law Symposium at the Sport, Entertainment and Venues Tomorrow Conference, Columbia, SC.
- Nagel, M. S. (2011). Academic writing: Is there hope for stakeholder cohesion in the future? Presentation to the University Venue Management Conference. International Association of Venue Managers, Phoenix, AZ.
- Nagel, M. S., & Southall, R. M. (2010). Minding the NCAA's business. Presentation to the Minority Coaches Leadership Development Consortium, Charlotte, NC.
- Nagel, M. S. (2010). Sport Marketing: Past, present and future issues. Presentation to the American Advertising Federation of the Midlands, Columbia, SC.
- Nagel, M. S. (2009). Risk management issues for physical activity classes. Presentation to the University of South Carolina Department of Physical Education and Athletic Training, Columbia, SC.

- Warren, K. & Nagel, M. (2009). Impact of the current economy on intercollegiate and professional sports: Are they still viable? Presentation to the Minority Coaches Leadership Development Consortium, Charlotte, NC.
- Nagel, M., & Brown, M. (2009, April). Importing the business of baseball to Japan. Presented at the College of Hospitality, Retail and Sport Management Research Day, Columbia, SC.
- Nagel, M. S. (2009). NCAA men's basketball advertising. Presentation to the University of South Carolina College of Mass Communications and Information Studies I-Comm Week, Columbia, SC.
- Christenson, P., Nagel, M. S., & Taylor, K. (2008). The customer experience. Presentation at the Sport, Entertainment, and Venues Tomorrow Conference, Columbia, SC.
- Nagel, M. S. (2008). The current state of college athletics: Legislative trends in Congress and the changing face of the NCAA and amateur athletics. Presentation at the Leftt Law Group Retreat and Summit, Charlotte, NC.
- Nagel, M. S. (2007). Leading others in sport management. Presentation to the University of Tennessee Sport Management Graduate Program, Knoxville, TN.
- Nagel, M. S. (2007). Starting your career in sport management. Presentation to the University of Tennessee Sport Management Undergraduate Program, Knoxville, TN.
- Nagel, M. S. (2007). The business of NCAA Division I college sports. Panel presentation at the Issues in College Sport Lecture Series, Memphis, TN.
- Nagel, M. S., & Brown, M. T. (2006). Globalization and the World Baseball Classic. International Conference on Sport & Entertainment Business, Columbia, SC.
- Nagel, M. S., Pitts, B., & Polite, F. (2006). The economics of sport reform panel. The Drake Group Conference, Indianapolis, IN.
- Nagel, M. S. (2004). Sport management in the new century. Presentation to the Kiwanis Club of Marietta, Georgia, Marietta, GA.
- Nagel, M. S. (2004). WUSA: What could have happened to make it successful? Georgia State University Kinesiology and Health Spring Research Symposium, Atlanta, GA.

- Nagel, M. S. (2003). Sponsorship: Maximizing revenue while also keeping stakeholders happy. Presentation to the University of Georgia Sport Administration Program, Athens, GA.
- Nagel, M. S. (2001). Sponsor influence: Future problems in professional and educational sport? Presentation to the University of Ohio Sports Administration Graduate Program, Athens, OH.
- Gaskin, L., Cotton, D., Moorman, A., & Nagel, M. S. (2001). Looking back and looking forward to build for the future. Society for the Study of Legal Aspects of Sport and Physical Activity, Branson, MO.
- Nagel, M. S. (2001). Legal issues in personal training and fitness management. Presentation and consultation for Fitness at Sun Microsystems, San Jose, CA.
- Nagel, M. S. (2000). The business of American sport: Ethnic and racial issues. St. Mary's College Sport Administration Colloquium, Moraga, CA.
- Nagel, M. S. (1999, December). Emergency and legal issues in personal training. National Strength and Conditioning Association Certification Symposia, San Jose, CA.
- Wyness, J., & Nagel, M. S. (1999). Changes, challenges, and choices in administration and sport management. Western College Physical Education Society Conference, Reno, NV.
- Nagel, M. S. (1998). Sponsorship opportunities in campus recreation. National-Intramural Recreation Sports Association-Regional Conference, Greeley, CO.

Consulting Projects

- Nagel, M. S. (2023). Content consultant for Mooney, C. (2023). *Nike*. Abdo Publishing.
- Nagel, M. (2021). Litigation Consulting for the law offices of Pajcic and Pajcic
Searcy Denney Scarola Barnhart & Shipley, P.A.
Morgan & Morgan
- Nagel, M. (2020-present). Legal Consultant for Fitness Blog Series, American Council on Exercise
- Nagel, M. (2020). Law Offices of Rosalind R. Ray. Litigation consulting.
- Nagel, M. (2019). NPB Companies. Litigation consulting.
- Nagel, M. (2019). College sport consultant for the feature film: *Coming up for air*.

- Nagel, M. S. (2018). Premier Parking Services Inc. and NPB Companies. Litigation consulting.
- Nagel, M. S. (2017). The facility management industry. AlphaSights.
- Nagel, M. S. (2015). Facility operations project. AlphaSights.
- Gillentine, A., & Nagel, M. (2015). An evaluation of the Venue Management School at Oglebay. Report completed for IAVM.
- Regan, T. H., & Nagel, M. S. (2014). Analysis of Minor League Baseball and North Augusta, South Carolina. Expert witness report.
- Brown, M., Bernthal, M., & Nagel, M. (2009). Analysis of the International Association of Assembly Managers Live Nation/Ticketmaster Proposed Merger Survey. Report completed for IAAM.
- Rascher, D. A., Rascher, H., & Nagel, M. S. (2008). Analysis of the potential of women's professional soccer in San Diego. Project completed for San Diego Women's Professional Soccer.
- Brown, M. T., & Nagel, M. S. (2008). Historical analysis of raceways in North America. Project completed for NASCAR. Report completed for SportsEconomics.
- Southall, R. M., Le Grande, D., & Nagel, M.S. (2004, August). Georgia Force 2004 fan psychographic and sponsorship-recognition survey report. The University of Memphis. Memphis, TN.
- Southall, R. M., Le Grande, D., & Nagel, M.S. (2004, July). Georgia Force 2004 fan attitudinal and game-satisfaction survey report. The University of Memphis. Memphis, TN.

Grants & Fundraising Activities

Research Grants - Funded

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| 2015 | Southall, R. M., Nagel, M. S., & Scheyett, A. M. NCAA Division-I Football, Men's Basketball and Baseball Players: Risk and Resilience Factors. \$19,981.45 . Submitted to the University of South Carolina Office of the Provost. |
| 2013 | Gillentine, A. (PI), Ballouli, K., DiPietro, R., Grady, J., Heere, B., Koesters, T., Mercado, H., Nagel, M., Regan, T., Shaomian, A., & Southall, R. (2013). Venue Management School Educational |

Materials - Phase I. **\$10,000**. International Association of Venue Managers.

- 2012 Harrill, R., Brown, M., Li, R., & Nagel, M. S. Development of a Comprehensive and Systematic Plan for Management, Branding, and Sustainability of South Carolina's Four National Byways. **\$60,000**. Submitted to SC National Heritage Corridor/Duke Energy.
- 2011 Nagel, M. Distributed Learning Course Development Grant. **\$8,000**. Submitted to the University of South Carolina Provost.
- 2010 Harrill, R., Brown, M., Cardon, P., & Nagel, M. S. 2009-2010 CEIR Index. **\$46,000**. Submitted to the Center for Exhibition Industry Research.
- 2009 Harrill, R., Li, R., Brown, M. T., Nagel, M. S., & Cardon, P. W. A Development and Economic Impact Study of the South Carolina National Heritage Corridor: A Roadmap for Economic Development. **\$99,000**. Submitted to South Carolina Heritage Corridor.
- 2007 USC International Research Grant. Awarded **\$10,000** (with Matt Brown) to conduct a comparison of revenue generation activities between Nippon Professional Baseball and Major League Baseball teams.
- 2004 Georgia Force Research Grant. Awarded **\$3,300** for conducting marketing and sponsorship research for the Georgia Force (in consultation with the University of West Georgia).
- 2002 Atlanta Beat Research Grant. Awarded **\$1,268.70** for research with University of West Georgia.
- 2001 Georgia State Soccer Association Research Grant. Awarded **\$1,268.71** for research at the University of West Georgia.
- 2001 Atlanta Beat Research Grant. Awarded **\$1,268.70** for University of West Georgia research project.
- 2001 University of West Georgia Dell Laptop Grant. Awarded a **Dell Latitude Computer** for West Georgia Sport Marketing research proposal.

- 2000 San Jose State University College of Applied Sciences and Arts Foundation Grant. Awarded **\$1,000** for continued development of sport sponsorship and finance research.
- 2000 San Jose State University Lottery Grant. Awarded **\$1,250** for travel related to research presentations.
- 1999 San Jose State University Lottery Grant. Awarded **\$1,100** for travel related to research presentations.

Research Grants - Unfunded

- 2022 Yeh, T., & Nagel, M. S. (advisor). Analyzing Alumni Relationship Management from an International Sport Management Perspective: A Case Study of the University of South Carolina. **\$4817.65**. Submitted to the University of South Carolina Office of the Vice President for Research SPARC Graduate Research Grant.
- 2021 Hwang, Y., Yan, G, Watanabe, N, & Nagel, M. Effects of Virtual Reality on In-Game Advertising in Esports. **\$7182**. Submitted to the University of South Carolina College of Hospitality, Retail and Sport Management Faculty Seed Grant Program.
- 2020 Yan, C., Southall, R., Nagel, M., Shaw, T., & Gunter, J. Race, racism, and athlete activism: Proposal for a conference program. **\$10,500**. Submitted to the University of South Carolina Office of the Provost.
- 2020 Sudduth, E., Lankes, R., Southall, R., & Nagel, M. Assessment and Processing of the Jerry Tarkanian Archival Collection. **\$92,375**. Submitted to the University of South Carolina Office of the Vice President for Research.
- 2014 Southall, R. M., Nagel, M. S., Scheyett, A. M., & Whitaker, P. Developing and Evaluating a Model Program for Decreasing Intimate Partner Violence Incidents Among College Football Players. **\$49,920**. Submitted to the National Collegiate Athletic Association.
- 2014 Brookshire, B., Bickle, M., Nagel, M. S., et al. Developing Intelligent Capabilities in Big Data and Analytics at the University of South Carolina. **\$23,391**. Submitted to the University of South Carolina Office of the Provost.

- 2014 Nagel, M. S. Institute for Visiting Scholars Proposal: Marty Gold. Unfunded: **\$10,626**. Submitted to the University of South Carolina Office of the Provost.
- 2013 Southall, R. M., Nagel, M. S., & Scheyett, A. M. University of South Carolina Revenue-Sport Athletes: Risk and Resilience Factors. Unfunded: **\$19,487.83**. Submitted to the University of South Carolina Office of the Provost.
- 2013 Gillentine, A., & Nagel, M. S. Institute for Visiting Scholars Proposal: Marty Gold. Unfunded: **\$16,452**. Submitted to the University of South Carolina Office of the Provost.
- 2011 Turner, R. W., Southall, R. M., Hawkins, B. J., Nagel, M. N., & Polite, F. G. NCAA Revenue-Generating Sport Athletes: Are they who we say they are? Unfunded: **\$24,415.60**. Submitted to the Knight Commission on Intercollegiate Athletics.
- 2011 Nagel, M. Examining Academic Performance: Are Division I Athletes Just Like “Other” Students. Unfunded: **\$2,500**. Submitted to the Knight Commission on Intercollegiate Athletics.
- 2010 Hudson, S., Pate, R., & Nagel, M. Evaluating policies and strategies aimed at increasing sports participation amongst minority youth. A study of Hispanic and African-American golf and skiing participation in the U.S. Unfunded: **\$161,258**. Submitted to the Robert Wood Johnson Foundation.
- 2010 Nagel, M., Brown, M., & Kilgour, D. Competition for live in-person attendance among sport and entertainment events in a local market. Unfunded: **\$2,145**. Submitted to the North American Society for Sport Management.
- 2009 Nagel, M. S., Rascher, D. A., Southall, R. M., & Staurowsky, E. J. College Sports 101. Unfunded: **\$72,600**. Submitted to the Knight Commission on Intercollegiate Athletics.
- 2009 Nagel, M. S., & Brown, M. T. Competition for live in-person attendance among sport and entertainment events in a local market. Unfunded: **\$5,000**. Submitted to the North American Society for Sport Management.
- 2008 Brown, M. T., Grady, J., Mercado, H., Nagel, M. S., & Roach, F. (in conjunction with SportsEconomics). Industry investigation and economic impact analysis. Unfunded: **\$1,021,100**. Submitted to the International Association of Assembly Managers.

- 2008 Harrill, R., Brown, M. T., & Nagel, M. S. Marketing the exhibition industry to ages 20 to 40: Methods and strategies. Unfunded: **\$50,000**. Submitted to the Center for Exhibition Industry Research.
- 2007 Rascher, D. A., McEvoy, C. D., Nagel, M. S., & Brown, M. T. Optimal variable ticket pricing. Unfunded: **\$430,500**. Major League Baseball.

Fundraising Activities

- 2019 Southall, R. M., Nagel, M. S., & Southall, D. J. College Sport Research Institute, College Sport Collections: Lois and Jerry Tarkanian Collection. **\$11,000**
- 2019 Southall, R. M., Nagel, M. S., & Southall, D. J. College Sport Research Institute, Conference Registration, and Donor and Membership Support. **\$39,050**
- 2018 Southall, R. M., Nagel, M. S., & Southall, D. J. College Sport Research Institute, Conference Registration, and Donor and Membership Support. **\$40,500**
- 2017 Southall, R. M., & Nagel, M. S., College Sport Research Institute, Conference Registration, and Donor and Membership Support. **\$25,050**
- 2016 Southall, R. M., & Nagel, M. S., College Sport Research Institute, Conference Registration, and Donor and Membership Support. **\$21,000**
- 2015 Southall, R. M., & Nagel, M. S., College Sport Research Institute, Conference Registration, and Donor and Membership Support. **\$38,075**
- 2003 University of West Georgia Sport Management generated **\$1,900** by organizing the Society for the Study of Sport and Recreation Law Association Conference (renamed Sport and Recreation Law Association).
- 2002 University of West Georgia Sport Management Homecoming. West Georgia Sport Marketing generated **\$1,357** by serving as project managers/consultants for the October 2002 events.

- 2002 Dallas Wheelchair Mavericks. West Georgia Sport Marketing profited **\$2021** by serving as project managers/consultants for the January 2002 event.
- 2000 San Jose State University Diversity Grant. Awarded **\$725** for development of projects related to diversity in the sport management program.
- 1999 San Jose State University Library Grant. Awarded **\$674** for proposal to update sport management textbooks and periodicals.

Contracts for Student Employment

- 2006 Brunswick Zone. Procured **\$1,500** for student employment as a graduate assistant.
- 2006 Southwestern Athletic Conference. Procured **\$1,000** for student employment as a graduate assistant.
- 2005 LEJ Sports Group Graduate Assistantships. Procured **\$5,460** for student employment as a graduate assistant.
- 2005 Clairmont Presbyterian Church. Procured **\$4,000** for student employment as graduate assistants.
- 2005 Georgia Tech Sports Information Graduate Assistantship. Procured **\$8,820** for student employment as a sport information graduate assistant.
- 2005 Emory University Athletics Graduate Assistantships. Procured **\$35,689** for student employment as graduate assistants.
- 2005 United States Tennis Association, Southern Section Graduate Assistantship. Procured **\$3,360** for student employment as a graduate assistant.
- 2005 Racquet Club of the South Graduate Assistantship. Procured **\$3,200** for student employment as a graduate assistant.
- 2005 Georgia Tech Athletic Administration Graduate Assistantship. Procured **\$8,013** for student employment as graduate assistants.
- 2005 Atlanta Christian College Graduate Assistantship. Procured **\$2,712** for student employment as a graduate assistant.

- 2005 Charlie Yates Golf Course Graduate Assistantship. Procured **\$1,500** for student employment as a graduate assistant.
- 2005 Peloton Sports Graduate Assistantship. Procured **\$1,100** for student employment as a graduate assistant.
- 2005 Corpus Christie Catholic Church Graduate Assistantship. Procured **\$2,000** for student employment as a graduate assistant.
- 2005 The Galloway School Graduate Assistantships. Procured **\$4,830** for student employment as graduate assistants.
- 2005 Georgia Tech Recreation Graduate Assistantships. Procured **\$68,145** for student employment as graduate assistants.
- 2004 Basketball City Graduate Assistantship. Procured **\$1,000** for student employment as a graduate assistant.
- 2004 Soccer in the Streets. Procured **\$1,134** for student employment as a graduate assistant.
- 2004 Corpus Christie Catholic Church Graduate Assistantship. Procured **\$2,000** for student employment as a graduate assistant.

Honors & Awards

- 2020 2019 Best Article. *Journal of Issues in Intercollegiate Athletics*.
- 2019 Finalist, Researcher of the Year Award, University of South Carolina College of Hospitality, Retail, and Sport Management
- 2017 CSRI Professional Service Award
- 2016 Distinguished Sport Management Educator Award. North American Society for Sport Management
- 2015 Brian J. & Linda L. Mihalik Global Scholar Award. College of Hospitality, Retail and Sport Management, University of South Carolina.
- 2014 Nominated, Teacher of the Year, University of South Carolina College of Hospitality, Retail, and Sport Management
- 2013 Prize of Teaching Excellence, IE Business School

- 2013 Faculty Premier Scholar Award, University of South Carolina College of Hospitality, Retail and Sport Management
- 2012 Research Fellow, North American Society for Sport Management
- 2012 Researcher of the Year, University of South Carolina College of Hospitality, Retail, and Sport Management
- 2012 Faculty Premier Scholar Award, University of South Carolina College of Hospitality, Retail and Sport Management
- 2012 Finalist, Best Professor. Masters in Sport Management, IE Business School
- 2011 Featured Scholar, University of South Carolina
- 2011 Excellence in Teaching Award, Mortar Board National Honor Society, University of South Carolina Chapter
- 2011 Faculty Premier Scholar Award, University of South Carolina College of Hospitality, Retail and Sport Management
- 2011 Finalist, Researcher of the Year Award, University of South Carolina College of Hospitality, Retail, and Sport Management
- 2011 Finalist, Teacher of the Year Award, University of South Carolina Department of Sport and Entertainment Management
- 2010 Finalist, Researcher of the Year Award, University of South Carolina College of Hospitality, Retail, and Sport Management
- 2009 Conference Outstanding Presentation Award. Asian Association for Sport Management Conference
- 2009 Finalist, Researcher of the Year Award, University of South Carolina College of Hospitality, Retail, and Sport Management
- 2008 Nominated for Researcher of the Year Award, University of South Carolina College of Hospitality, Retail, and Sport Management
- 2007 Nominated for Teacher of the Year Award, University of South Carolina College of Hospitality, Retail, and Sport Management
- 2000 Young Scholar Award, Western College Physical Education Society

Teaching

Graduate Courses Taught

Administration of Sport Programs	GSU
Administration of Sport and Physical Education Programs	SMC
Budgeting and Finance in Sport	GSU, SJSU, USC
Development and Revenue Generation in Sport	GSU, USF
Introduction to Sport Administration	GSU
Legal and Ethical Aspects of Sport	SJSU
Management in the Sport and Entertainment Industry	USC
Management, Leadership, and Communication in Sport	SJSU
Marketing and Social Aspects of Sport	SJSU
Public Assembly Facility Management	USC
Research Methods in Sport Management	SJSU, USF, SMC, USC
Doctoral Seminar in Sport and Entertainment Finance	USC
Doctoral Seminar in Sport and Entertainment Marketing	USC
Strategic Planning and Policy Development in Sport	USC

Graduate Research-Oriented Teaching

Thesis Advisor	SJSU, USC
Thesis Committee Member	SJSU, USC
Dissertation Committee Member	USC
Dissertation Committee Chair	USC
Special Project Advisor	GSU, SJSU, USC
Directed Readings and Research	GSU, SMC, SJSU, USC

Undergraduate Courses Taught

Business Law	USC
Business Principles in Athletic Administration	USC
Entertainment Law	USC
Introduction to Sport and Fitness Management	SJSU
Issues in American Professional Sport	UWG
Legal Issues for Sport Management	UWG
Sport and Entertainment Event Management	USC
Sport and Entertainment Services Marketing	USC
Sport Facility Management	SJSU, SMC
Sport Finance	UWG, USC
Sport Promotion and Marketing	UWG, USC
Sport Program Management	UWG
Sport Public Relations	UWG
The Business of College Athletics	USC
The Business of Esports	USC

Career Enhancement Teaching (Graduate and Undergraduate)

Internship Development, Placement, and Supervision	GSU, SJSU, UWG, SMC, USC
Practicum in Sport Management	GSU, SJSU, UWG, USC

Student Research

Current	Michael Seidman, Doctoral Student, Advisor
Current	Chris Scroggins, Doctoral Student, Committee Member
2023	Eric Cortez – Doctoral Dissertation, External Reviewer (University of the Pacific)
2019-2023	Tsu-Lin Yeh, Doctoral Student, Advisor
2018-2021	Zeqing Mao, Doctoral Student, Committee Member
2017-2020	Tim Koba, Doctoral Student, Advisor
2020	Elijah Teague, Undergraduate Thesis, Committee Member
2016-2019	Victor Kidd, Doctoral Student, Committee Member
2015-2019	Ali Boehnlein, Undergraduate Research Advisor
2014-2015	Kenny Sugishita. Master’s Thesis, Advisor
2015	Hanhan Xue – Doctoral Dissertation, External Reviewer (University of Alberta)
2014	Yoojung Rhee – Master’s Thesis, Advisor
2011	Arianna Lacerte – Undergraduate Thesis, Advisor
2010	Amber Fallucca – Doctoral Dissertation, Committee Member
2007	Caitlyn McAnulty – Undergraduate Thesis, Committee Member

Service

Professional Service

National Organizations

- | | |
|-----------|--|
| 2018 | Member , Search Committee, Columbia Metropolitan Convention Center Director of Events. |
| 2016-2020 | Member , North American Society for Sport Management Distinguished Educator Award Committee |
| 2014-2016 | Member , North American Society for Sport Management Doctoral Research and Grants Committee |
| 2011-2013 | Member , International Association of Venue Managers Universities Committee |
| 2010-2013 | Member , North American Society for Sport Management Research I Interest Group Committee |
| 2010-2012 | Member , North American Society for Sport Management Development Committee |
| 2004-2006 | Treasurer , North American Society for Sport Management |
| 2004 | Assistant Host/Conference Planner , North American Society for Sport Management Conference, Atlanta, GA. |
| 2003 | Assistant Host/Conference Planner , Society for the Study of the Legal Aspects of Sport and Physical Activity Conference, Atlanta, GA. (since renamed Sport and Recreation Law Association) |
| 2001-2004 | Treasurer , Society for the Study of the Legal Aspects of Sport and Physical Activity (since renamed Sport and Recreation Law Association) |
| 2001-2002 | Associate Conference Planner , Professional Football Hall of Fame Conference |
| 2001-2004 | Member , North American Society for Sport Management Public Relations Committee |
| 2000-2001 | Member , Nominations Committee, Society for the Study of the Legal Aspects of Sport and Physical Activity |

- 2000-2001 **Member**, Future Conference Site Committee, Society for the Study of the Legal Aspects of Sport and Physical Activity
- 1999-2000 **Co-Chair**, Webpage Committee, Western College Physical Education Society

Manuscript Reviewer

- 2021-present Reviewer, *Sport Innovation Journal*
- 2020-present Reviewer, *Frontiers* (Sports Management and Marketing section)
- 2020 Book Proposal Reviewer, Routledge/Taylor & Francis
- 2019 Reviewer, *Perspectives on the History of Higher Education*
- 2018-present Reviewer, *Journal of Global Sport Management*
- 2016-present Guest Reviewer, *Journal of Business and Industrial Marketing*
- 2015-present *Tourism Analysis*
- 2015-present *Journal of Applied Marketing Theory*
- 2014 Book Proposal Reviewer, Routledge/Taylor & Francis
- 2014-present Guest Reviewer, *Journal of Sports Economics*
- 2011-2018 *Case Studies in Sport Management*
- 2010-present Guest Reviewer, *Journal of Sport Management*
- 2010-2013 Editor, *Journal of Venue & Event Management*
- 2009 Associate Editor, *Journal of Venue & Event Management*
- 2009 Sport Marketing Association Conference
- 2009-present Guest Reviewer, *International Journal of Sports Marketing and Sponsorship*
- 2008-present Scholarly Conference on College Sport
- 2008 Sport and Recreation Law Association Conference
- 2007-2013 *Journal of Issues in Intercollegiate Athletics*

2007-2009	<i>Sport Management and Related Topics Journal</i>
2007	North American Society for Sport Management Student Research Contest
2005	<i>International Journal of Sport Management and Marketing</i>
2005-present	Sport and Entertainment Venues Tomorrow Conference
2004-2022	<i>International Journal of Sport Finance</i>
2003	Sport and Recreation Law Association Conference
2003	North American Society for Sport Management Conference
2002-2010	Western College Physical Education Society Young Scholars Program
2001-2005	<i>Sport Marketing Quarterly</i>
2001	Southwestern College Publishing

Tenure & Promotion Reviews

2023	Clemson University. Candidate review for promotion to professor.
2023	Syracuse University. Candidate review for promotion to professor.
2021	University of North Carolina at Chapel Hill. Candidate review for tenure and promotion to associate professor.
2019	Bowling Green State University. Candidate review for promotion to professor.
2019	Indiana University – Purdue University Indianapolis. Candidate review for promotion to professor.
2019	The Ohio State University. Candidate review for promotion to professor.
2018	Ohio University. Candidate review for promotion to professor.
2018	Hanyang University. Candidate review for tenure.

- 2016 Baylor University. Candidate review for tenure and promotion to associate professor.
- 2016 Bowling Green State University. Candidate review for promotion to full professor.
- 2014 George Mason University. Candidate review for promotion to full professor.
- 2014 University of South Florida. Candidate review for promotion to full professor.
- 2014 The University of Florida. Candidate review for promotion to Master Lecturer.
- 2013 The University of Illinois. Candidate review for tenure and promotion to associate professor.
- 2013 Bowling Green State University. Candidate review for tenure and promotion to associate professor.
- 2011 University of West Virginia. Candidate review for tenure and promotion to associate professor.
- 2010 George Mason University. Candidate review for tenure.
- 2009 Vaal University of Technology. Candidate research output analysis and recommendation.
- 2009 University of the Pacific. Candidate review for tenure and promotion to associate professor.
- 2008 University of Michigan. Candidate review for tenure and promotion to associate professor.

Campus Service

University

- 2018-2021 **Member** (2018-2020) and **Chair** (2020-2021) University of South Carolina Tenure Review Board
- 2019 **Member**, University of South Carolina Committee for Tenure and Promotion (UTCP)

- 2017-2018 **External Member**, Integrated Information Technology, College of Engineering and Computing Tenure and Promotion Committee
- 2015-2018 **Member**, University of South Carolina Committee for Tenure and Promotion (UTCP)
- 2011-2014 **Member**, University of South Carolina Athletics Advisory Committee
- 2010-2013 **Faculty Associate**, University of South Carolina Judicial Council
- 2010 **Member**, University of South Carolina Faculty Athletics Representative Search Committee
- 2009-2012 **Member**, University of South Carolina Faculty Senate
- 2005-2006 **Member**, Georgia State University Intellectual Property Committee
- 2004 **Member**, Georgia State University Athletic Department Director of Marketing Search Committee
- 2002-2003 **Member**, University of West Georgia Faculty-Athletics Board
- 1999-2001 **Member**, San Jose State University Lottery Committee

College

- 2023-present **Member**, USC College of Hospitality, Retail and Sport Management Budget Committee
- 2023-present **Member**, USC College of Hospitality, Retail and Sport Management Faculty Research and Grants Committee
- 2020-2022 **Member**, USC College of Hospitality, Retail and Sport Management Admissions and Student Recruitment Committee
- 2020-2021 **Member**, USC College of Hospitality, Retail, and Sport Management Dean Search Committee
- 2018-2020 **Member**, USC College of Hospitality, Retail and Sport Management Alumni Committee
- 2017 **Member**, USC College of Hospitality, Retail, and Sport Management Big Data Search Committee

- 2016 **Member**, USC College of Hospitality, Retail, and Sport Management Administrative Coordinator Search Committee
- 2016-present **Member**, USC College of Hospitality, Retail, and Sport Management Tenure and Promotion Committee
- 2015-2016 **Chair**, USC College of Hospitality, Retail, and Sport Management Tenure and Promotion Committee
- 2014-2016 **Chair**, USC College of Hospitality, Retail, and Sport Management Ethics Committee.
- 2012-2013 **Member**, USC College of Hospitality, Retail, and Sport Management Faculty Research & Grants Committee
- 2012-2013 **Member**, USC College of Hospitality, Retail, and Sport Management Dean Review Committee
- 2008-2014 **Member**, USC College of Hospitality, Retail, and Sport Management Student Academic Responsibility Committee
- 2008-2009 **Member**, USC College of Hospitality, Retail, and Sport Management Dean Search Committee
- 2007-2009 **Chair**, USC College of Hospitality, Retail, and Sport Management Faculty Research & Grants Committee
- 2007-present **Member**, USC College of Hospitality, Retail, and Sport Management Scholastic Standards and Petitions Committee
- 2001-2002 **Member**, UWG College of Education Nominations Committee

Department

- 2022-present **Member**, Sport and Entertainment Tenure and Promotion Committee
- 2018 **Member**, Sport and Entertainment Review Committee
- 2017-2021 **Chair**, Sport and Entertainment Tenure and Promotion Committee
- 2016 **Chair**, Sport and Entertainment Tenure and Promotion Subcommittee
- 2012 **Member**, University of South Carolina Sport and Entertainment Management Faculty Search Committee

- 2010 **Member**, University of South Carolina Sport and Entertainment Management Faculty Search Committee
- 2008-2010 **Chair**, University of South Carolina Sport and Entertainment Management Graduate Committee
- 2003-2006 **Member**, Georgia State University Kinesiology & Health Graduate Committee
- 2002-2003 **Representative**, PER Department for University of West Georgia A-Day
- 2001-2003 **Member**, UWG Dept of PER Sport Management Curriculum Committee
- 2001-2003 **Member**, UWG PER Department Student Awards Committee
- 2001-2003 **Member**, UWG PER Graduate Faculty
- 2001-2002 **Chair**, UWG Sport Management Appeals Board
- 1999-2001 **Member**, San Jose State University Graduate Faculty Committee

Professional Memberships

International Association of Venue Managers
North American Association of Sports Economists
North American Society for Sport Management
North American Society for the Sociology of Sport
Southern Economic Association
Sport and Recreation Law Association
Sport Marketing Association
Western College Physical Education Society (Associate Member)