



UNIVERSITY OF  
**South Carolina**

Institute for Mind and Brain Colloquium Series  
Invited Speaker



**Dr. Mark Seidenberg**  
Vilas Research Professor Emeritus  
Donald O. Hebb Professor Emeritus  
University of Wisconsin-Madison

**“Using reading research to improve literacy outcomes”**

*Short Abstract:* There is great interest among educators, parents, and other stakeholders in using research on reading, language, learning, and development to improve literacy outcomes. This has resulted in efforts (including legislation in more than 30 states) to adopt teaching and assessment materials and activities consistent with the “science of reading”. This is an important development with enormous potential. Incorporating basic research in education is difficult, however, because educators have little background in the relevant science. This has resulted in a version of the “science of reading” that incorporates little actual research. I’ll provide an overview of these developments with a focus on the role of scientists in connecting research and practice.

**November 10, 2023 @ 12:00pm – 1:30pm**  
**Barnwell College – Walsh Conference Room 227**